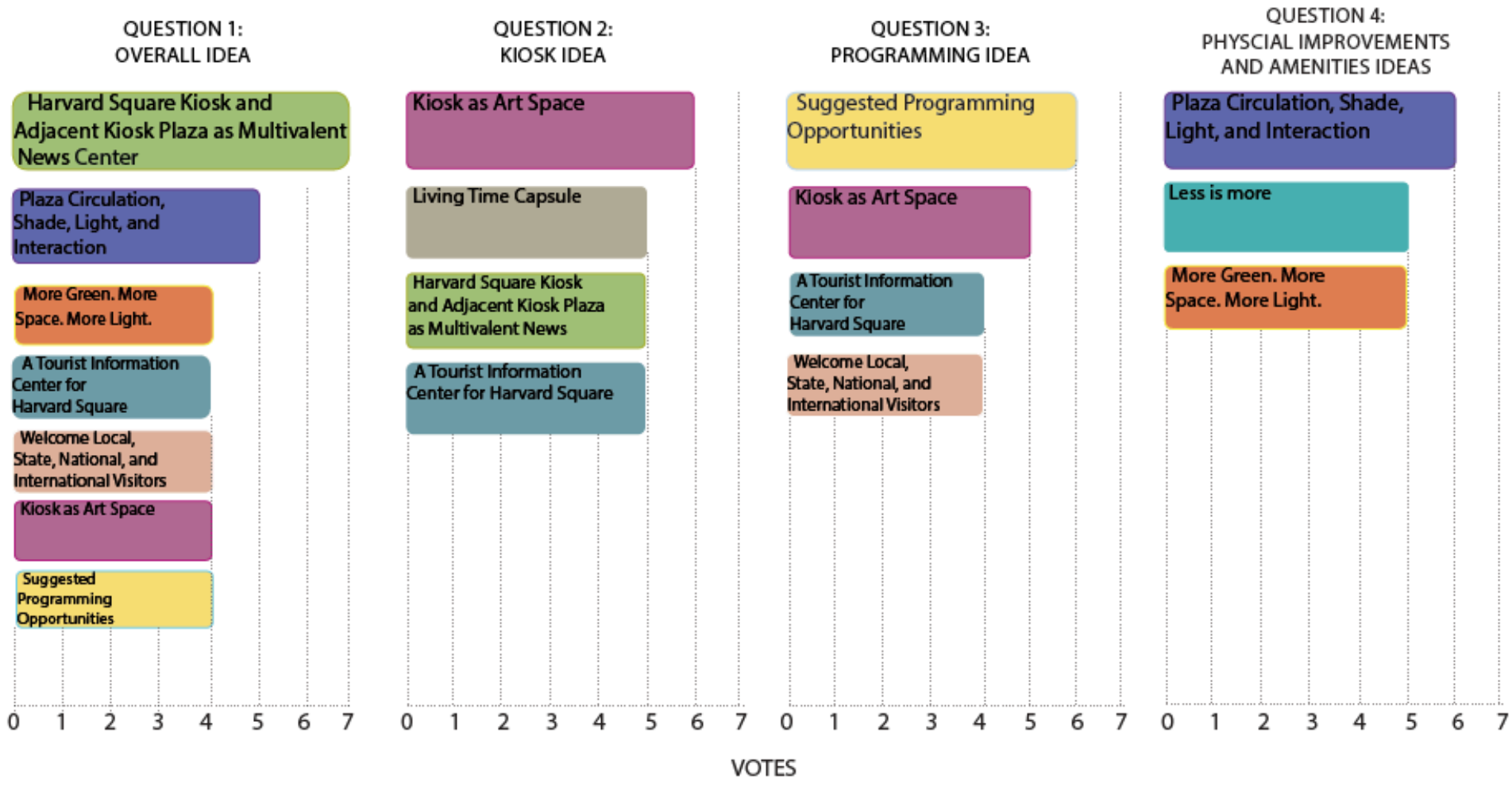CALL FOR IDEAS: RANKING