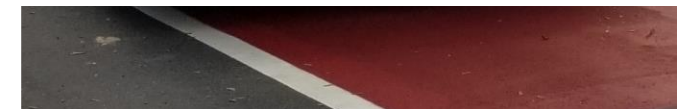
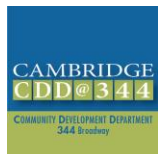


City of Cambridge

Net Zero Transportation Plan: Advisory Group Meeting #9

January 24, 2024





Welcome!

Check-in question: *What is one thing you are looking forward to in the new year?*

Meeting purpose:

- Share updates on community engagement plans
- Review options for actions to include in the plan and get advisory group feedback

Community engagement





Advisory Group's process equity approach

The Advisory Group recognizes that an equitable process for developing the Plan:

- 1. Is guided by community voices;**
- 2. Is transparent;**
- 3. Prioritizes underserved, underheard, and historically excluded groups of people;**
- 4. Reduces harm;**
- 5. Builds long-term relationships; and**
- 6. Is accessible.**



Upcoming community meetings

Purpose:

- Introduce the broader community to the NZTP process
- Gather initial reactions to potential actions

Meeting #1: In-person

- Tuesday, February 13 @ 5:30-7:00 PM
- Location *to be determined*

Meeting #2: Virtual

- Thursday, February 15 @ 6:30-8:00 PM
- Zoom Webinar



Other upcoming activities

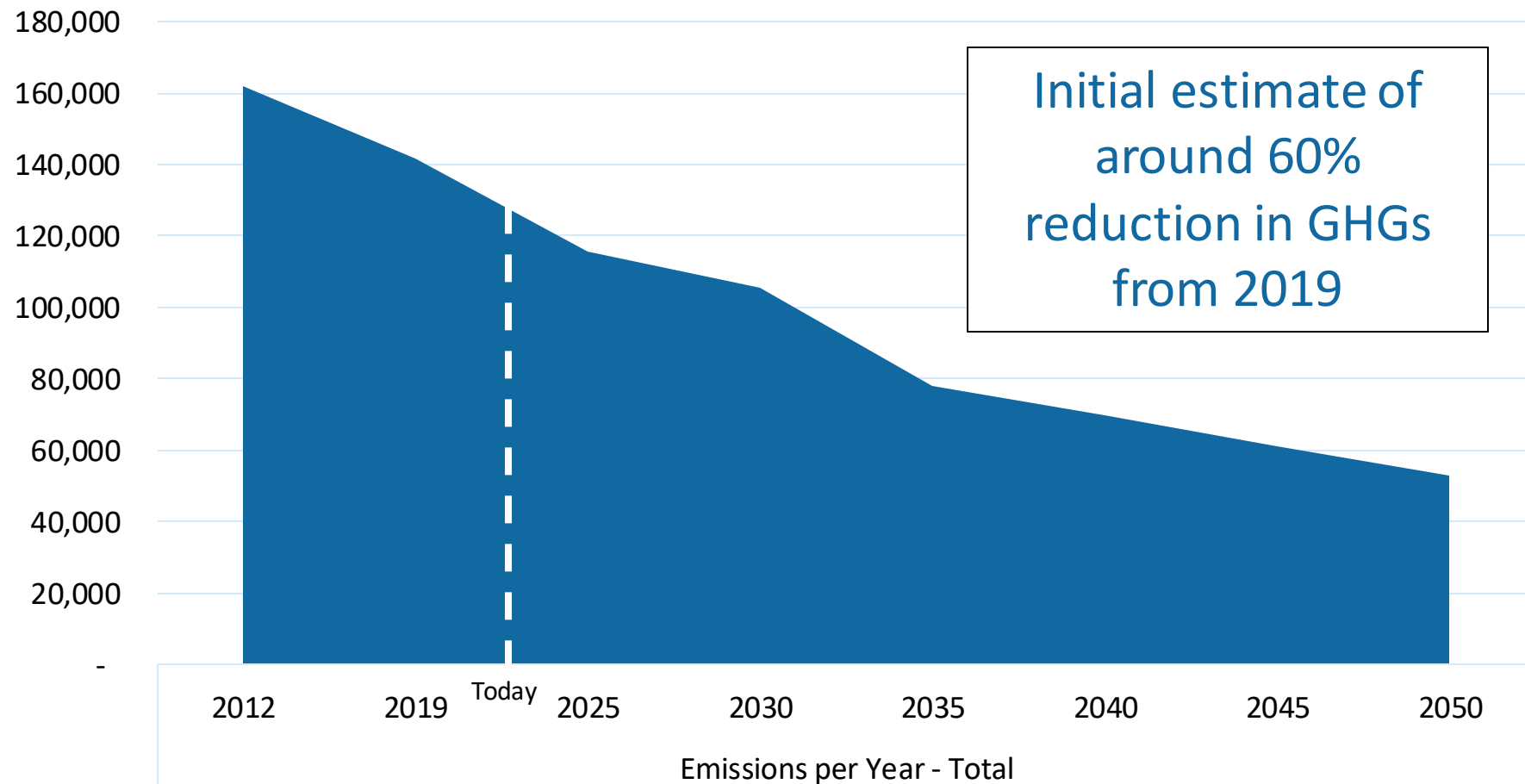
- **Brief survey** to get input on draft actions
- **Flyer(s)** for community meeting & survey
- **CET@CDD-led engagement**
- **Advisory Group-led engagement:**
 - Events or existing meetings hosted by Advisory Group members
 - Stephanie can join to share about the Plan and take input

Draft NZTP actions



With existing actions, transportation emissions will decrease by 2050.

Expected Cambridge Emissions in the Future



Project Goals

We also reviewed the 4 goals of the project and used them as a lens to discuss the actions:

**Improve
Mobility**

**Remove GHG
Emissions from
Transportation**

**Facilitate a Just
Transition**

**Strengthen
Community
and
Connectedness**

Changes to Actions Since Last Meeting

After our discussion last month, we made the following changes based on what we heard:

- **Added actions** related to Land Use, Transportation Demand Management, Vehicle Ownership, and Parking
- **Simplified the language**/reworded actions
- **Improved the fairness** of some actions
- **Refined the estimated emissions** reduced for each action

Improve Mobility

Remove GHG Emissions from
Transportation

Facilitate a Just Transition

Strengthen Community and
Connectedness

New Categories

We've grouped the actions in front of you into the following categories:

**Active
Transportation**

**Community
Engagement**

Electrification

Land Use

Parking

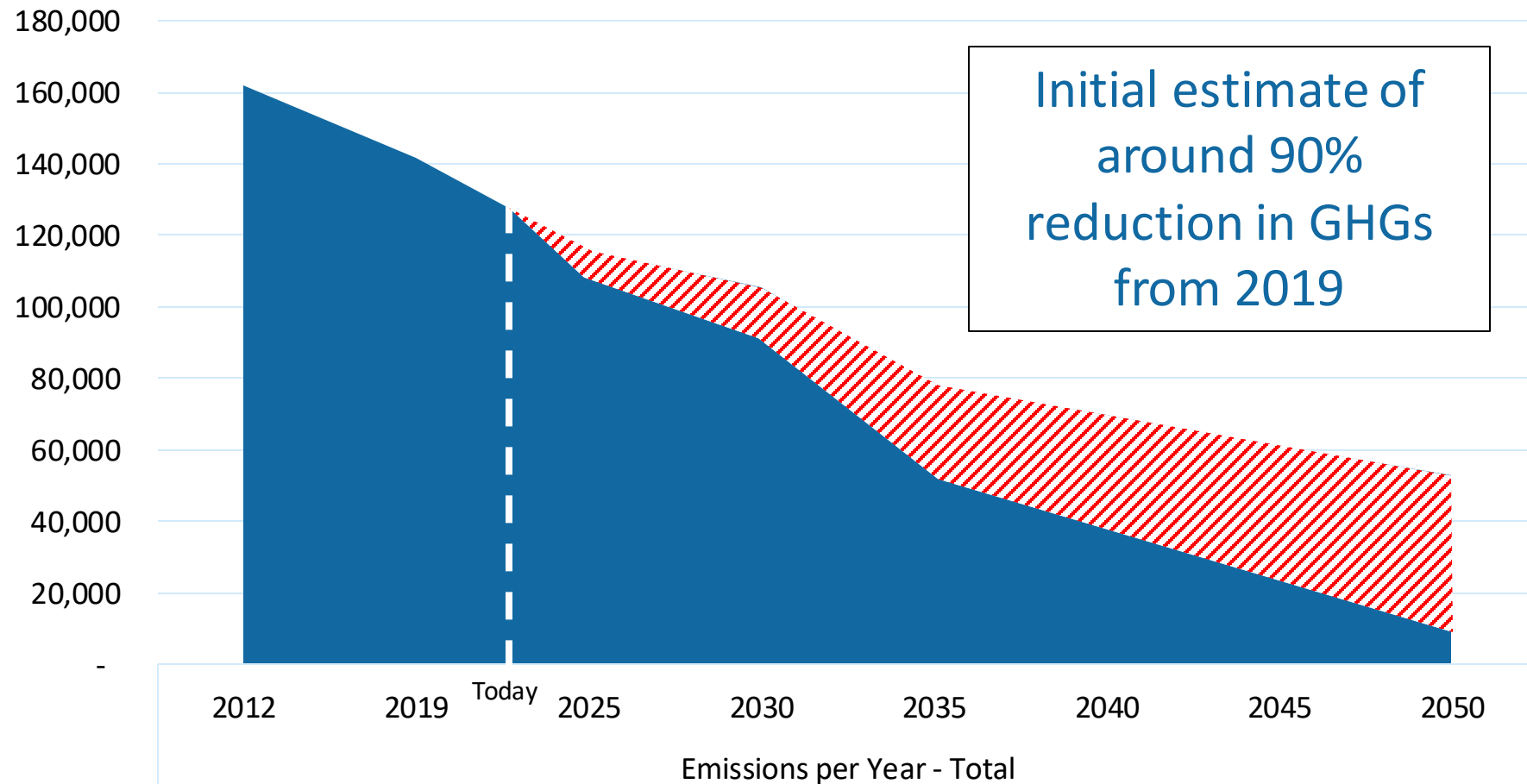
**Transportation
Demand
Management
(TDM)**

Transit

**Vehicle
Ownership**

With all proposed actions, transportation emissions will decrease even further

Expected Cambridge Emissions in the Future

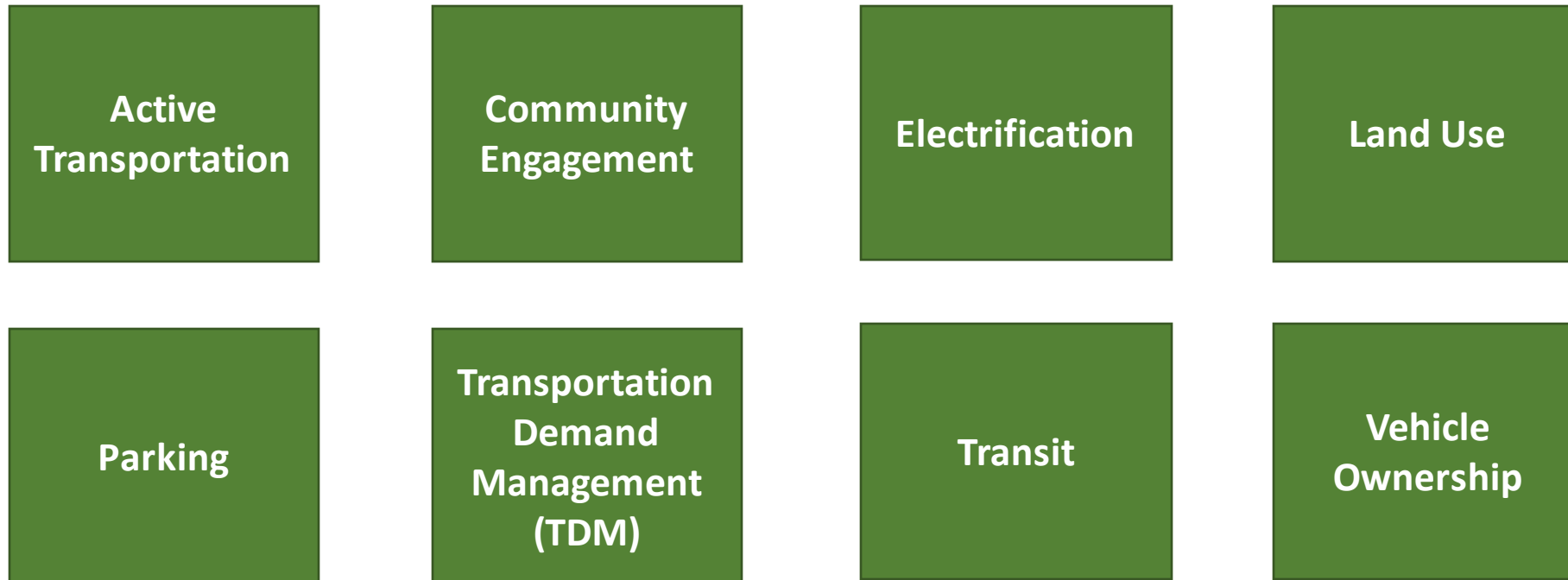




Questions or Comments?

Discussion of Actions

We've grouped the actions in front of you into the following categories:



Improve Mobility

Remove GHG Emissions from Transportation

Facilitate a Just Transition

Strengthen Community and Connectedness

Discussion of Actions

- Do you have questions about these actions?
- What are you comfortable with now?
- What else would need to be here to make this plan work for Cambridge?

Improve Mobility

Remove GHG Emissions from
Transportation

Facilitate a Just Transition

Strengthen Community and
Connectedness

Public Comment





Public comment

- Public comments are welcome
 - Share thoughts in Zoom Q&A or verbally
 - To comment verbally, **raise your virtual “hand”** (or actual hand if in person)
 - Please limit your comments to **2 minutes** (we may reduce this time if the queue fills up)
- Please keep all comments...
 - **Relevant to the topics discussed today**
 - **Respectful**
 - **Focused on issues (not individuals)**

Check-out and Next Steps





Next steps

- ✓ We will share follow-up materials and a draft meeting summary
- ✓ Next meeting: **Wednesday, February 28 @ 8:45 AM***
 - ✓ Update on community engagement
 - ✓ Share improvements to the draft actions
 - ✓ *Begin* seeking agreement on the proposed actions

Check-out question: **How should we communicate with the community about the more difficult actions?**