



my life.  
my college.



Cambridge  
College

# Town Gown Presentation

City of Cambridge – February 2015

# Cambridge College Today

## Founded in 1971

- Cambridge College offers a unique environment where adult learners can build their education on a lifetime of learning.
- Degrees Awarded: BA, BS, MEd, MM, CAGS, EdD

## Mission Statement

- To provide academically excellent, time-efficient, and cost-effective higher education for a diverse population of adult learners for whom those opportunities may have been limited or denied.

# Cambridge College Today

## 2013-2014 Facts

- Degrees/certificates awarded in academic year 2013: 1,383
- Student Levels: 33% Undergraduate, 67% Graduate
- AY13 Degree Seeking Students: 4,929
  - Undergraduate -1,607
  - Graduate - 3,322
- Average Student Age: 36 years old
- Gender: 70% female, 30% male
- Diversity: 51% minority
- Alumni: more than 33,500
- Majority of students live outside of Greater Boston in outlying towns such as: Chelsea, East Bridgewater, Everett, Newton, Woburn and Franklin.

# Cambridge College Today

## Sites across Massachusetts and the country

- **Massachusetts** – base and headquarters
  - **Cambridge** – almost 2800 students
  - **Lawrence** – serving students for over 11 years, located just off Rte. 495
  - **Springfield** – serving students for over 21 years, located just off Interstate 91
- **Puerto Rico** – serving students for 16 years in the San Juan region
- **Southern California** – serving students for 9 years
- **Southern States** slated for closure in 2015 include Georgia, Tennessee, and Virginia

# Cambridge College Today

## Physical Plant in Cambridge

### 80 Prospect Street

- Lease expired July 2014
- Relocate two schools located in facility
- Provides cost savings and window to develop a more thorough physical master plan strategy

### 17 Monsignor O'Brien Hwy

- Lease expires 8/31/2017
- Relocated School of Education
- Negotiate full building tenancy including additional parking spaces
- Student parking [mostly evening] accommodated at the Cambridgeside Galleria and the Museum of Science

### 1000 Massachusetts Avenue

- Relocated School of Psych & Counseling
- Included creation of a new on-site parking plan to accommodate more students

# Cambridge College Today

## Community Engagement

- Invested in increasing opportunities for the broader community to access important and relevant information associated with the College's social justice mission
- Events to date have included:
  - Leadership Speaker Series with U.S. Attorney Carmen Ortiz, former Senator Mo Cowans, Pulitzer Prize winner Junot Diaz
  - Annual Art Exhibit of MFA Guards / Opus 18
  - CC served as host for Congresswoman Clark's inaugural Policy Panel Series - "The Effects of US Immigration Policies on Women and Families"
  - Violence Transformed Events – annual art exhibition and cultural program designed to respond to violence in positive ways.

# Cambridge College Today



**1000 Massachusetts Avenue**



**1000 Mass Ave Gallery**



**Violence Transformed**



**Cambridge Public Health Department**

# Cambridge College Today

## Community Engagement [cont]

- Year round host site for public events. Guests have included:
  - City of Cambridge:
    - Department of Human Services
    - Police Department
    - Public Schools
    - Public Health Department
    - Workforce Development Department
  - Center for Families
  - Cultural Survival
  - Massachusetts Non Profit Network
  - Cambridge Chamber of Commerce
  - Agenda for Children
  - Cambridge Foundation



# Cambridge College Future Vision

## STRATEGIC PLAN

### **Vision 2016: Access-Innovation-Success – launched 5/2013**

- Reaffirming our commitment to providing access, diversity and social justice to our students, faculty and staff by;
  - Providing an exceptional academic experience that is accessible, affordable and relevant for success in the global market
  - Providing a robust array of services for our students supported by a more efficient and effective overall business model
  - Developing new opportunities and avenues for resource generation to support our students, faculty and employees
  - Developing deeper and more significant ties to the communities we serve and reside in, in support of our broader mission of social justice.

# Cambridge College Future Vision

## Strategic Plan Focus - Academic Growth

- Institutional growth expected over the next ten years
  - Continue to stabilize enrollments and aggressively engage new markets
  - Strategically introducing new academic programs targeting workforce development and growing online and hybrid offerings.
    - undergraduate health care management, early childhood education, and graduate level MBA offering
  - Stronger relationships with academic institutions, businesses and nonprofit partners to build mutually beneficial programs and pipeline opportunities for academic training and workforce expansion

# Cambridge College Future Vision

## Strategic Plan Focus - Physical Growth

- Next phase of strategic planning efforts will include a definitive and comprehensive physical master plan
  - Overall campus utilization and program expansion to be assessed
  - Consideration being given to consolidating graduate schools into a single facility to provide efficiencies in resource sharing and in academic experience for our students
  - Preliminary visioning plans have been developed identifying factors such as access to public transit, proximity to amenities, and availability of accessible on-site parking

# Cambridge College

For more Information:

## **Phillip Page**

Director of Partnerships/Special Assistant to the President  
[phillip.page@cambridgecollege.edu](mailto:phillip.page@cambridgecollege.edu)

## **Mark Rotondo**

Associate Provost for Institutional Effectiveness and Innovation  
[Mark.rotondo@cambridgecollege.edu](mailto:Mark.rotondo@cambridgecollege.edu)

## **John Spinard**

Vice President for Finance and Administration  
[John.spinard@cambridgecollege.edu](mailto:John.spinard@cambridgecollege.edu)