

Real-Time Transit Information Displays

Cambridge Transit Advisory Committee

January 4, 2017



Phases

1) Soofa sign pilot in Porter Square
December 2016

2) Pilot four signs in Inman Square
Spring 2017

-> Evaluation/survey

3) Install ~10 signs with
participatory budgeting funds
FY 2018



Inman Square



Display needs

- Solar powered
- Large text, high contrast, working on audio
- Shelter-mounted, freestanding, or other

Display types

LED



E Ink



Display types

LED

- Recognizable
- Internally lit
- Tested



E Ink

- Low power
- Not lit (external light?)
- Flexibility with image

