

3. Block Guidelines

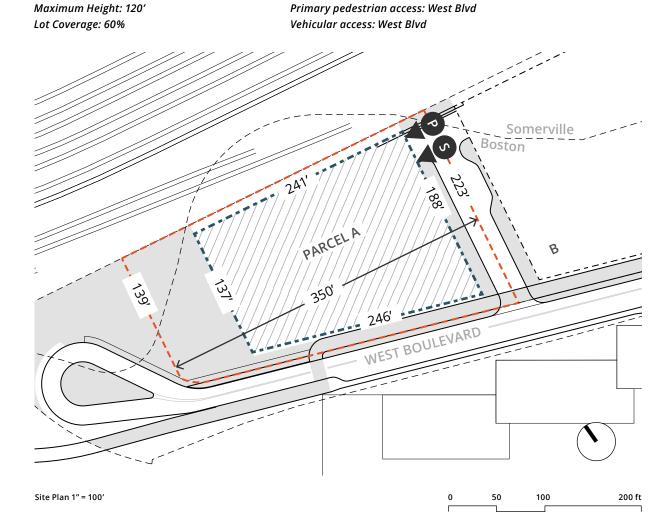
3.1 PARCEL A

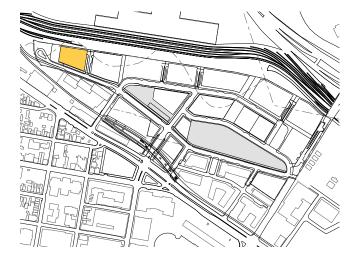
Parcel Size: 65,373 sq ft
Permitted GFA: 231,610 sq ft

Uses: Residential Parking: TBD

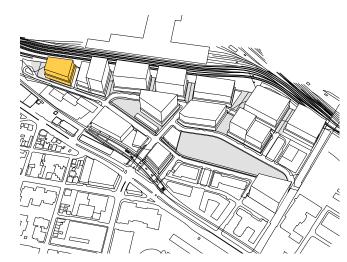
Parcel A is a residential building that is located at the western most end of NorthPoint. It is a highly visible gateway building as one enters NorthPoint via Green Line extension and Community Path from Somerville.

- Create a special visual articulation to celebrate the western entry into NorthPoint using visual articulation.
- Ground floor of the building should engage West Boulevard
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are important in defining character of West Boulevard
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Above-grade garage should be screened with residential units along West Boulevard
- Relationship to Parcel B and Zinc building should be carefully studied in creating a comfortable pedestrian experience.

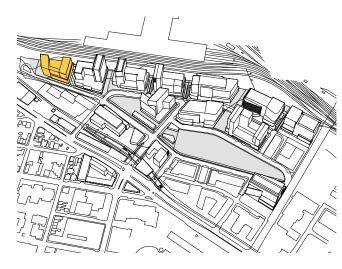




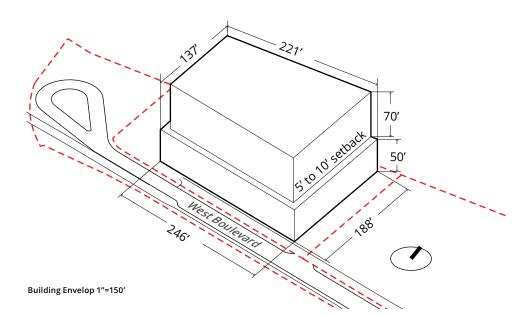
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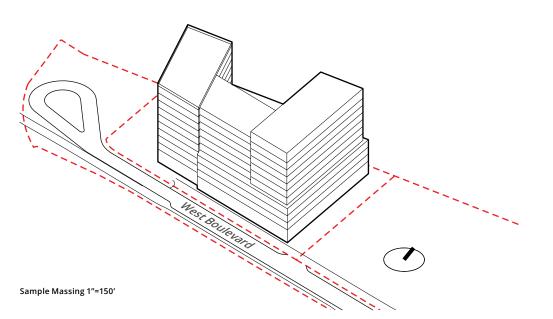


Building Evelope Axonometric



Sample Massing Axonometric





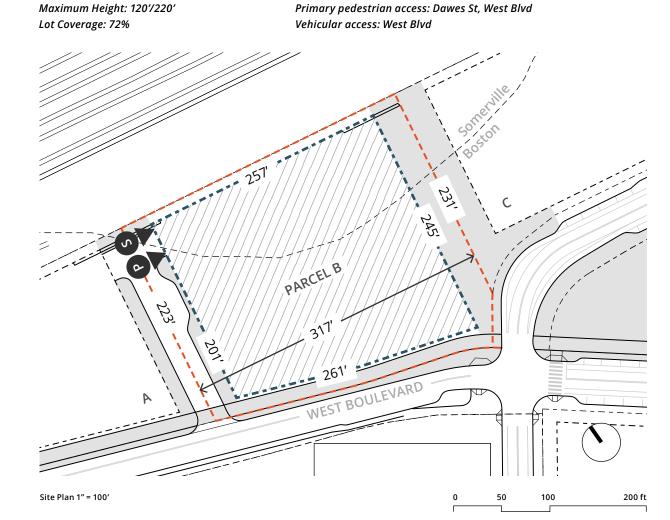
3.2 PARCEL B

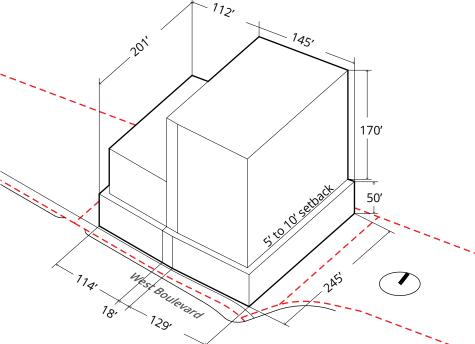
Parcel Size: 80,325 sq ft
Permitted GFA: 316,390 sq ft

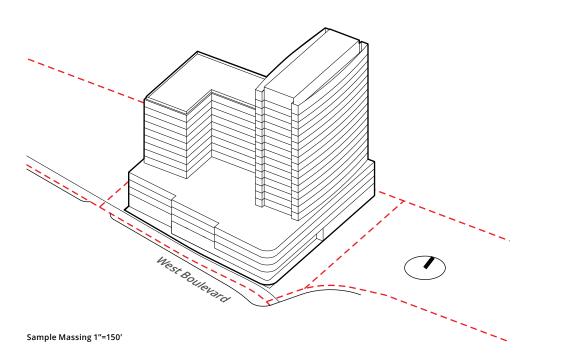
Uses: Residential Parking: TBD

Parcel B is a residential building that is located at the terminus of park at the west end of Water Street at the intersection of West Boulevard, Dawes Street and pocket park to the east.

- Create a special visual terminus to park at the west end of Water Street using visual articulation.
- Ground floor of the building should engage Dawes Street and West Boulevard
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of West Boulevard
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Above-grade garage should be screened with residential units along Dawes Street and West Boulevard
- Relationship to Parcel C and Zinc building should be carefully studied in creating a comfortable pedestrian experience.

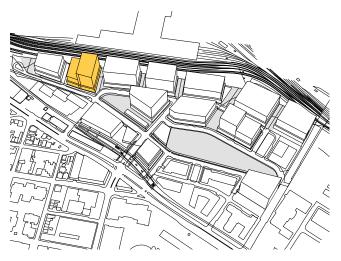




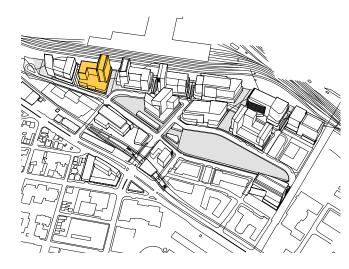




Key Map



Building Evelope Axonometric



Sample Massing Axonometric

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Building Envelop 1"=150'

3.3 PARCEL C

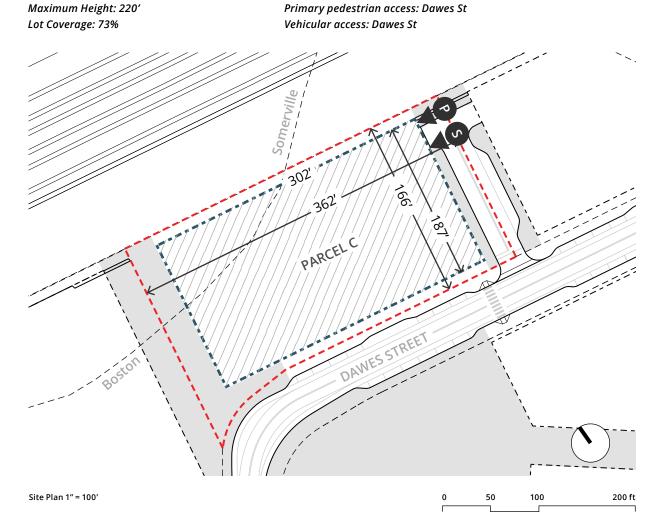
Parcel Size: 69,003 sq ft
Permitted GFA: 348,000 sq ft

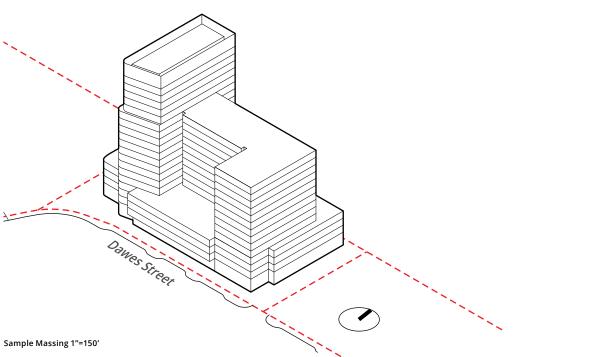
Uses: Mixed-use Parking: TBD

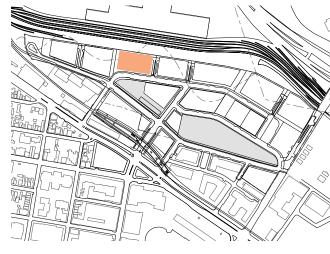
170′

Parcel C is a mixed-use building located prominently at the western end of Dawes Street and at the visual terminus of Water Street. The parcel enjoys an important edge of park at the west end of Water Street to the south and pocket park to the west.

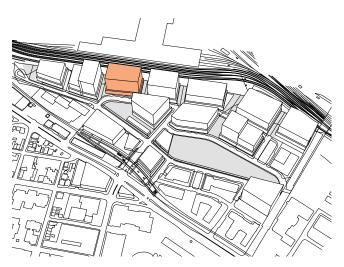
- Create a special visual terminus to Water Street using visual articulation.
- Ground floor of the building should engage Dawes Street and the pocket park to the west.
- The design of the building should recognize its significant presence on Parcel I open space.
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- The tower portions should be set back by at least 10 ft. from the Dawes Street facade.



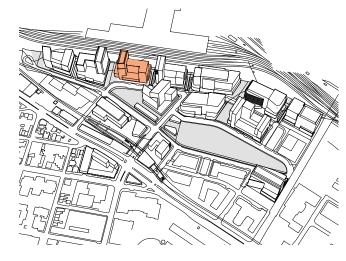




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Building Evelope Axonometric



Sample Massing Axonometric



Building Envelop 1"=150'

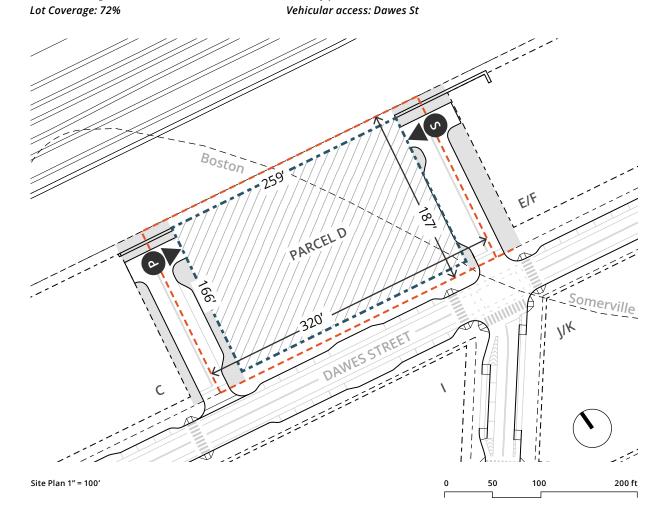
3.4 PARCEL D

Parcel Size: 59,838 sq ft
Permitted GFA: 340,000 sq ft

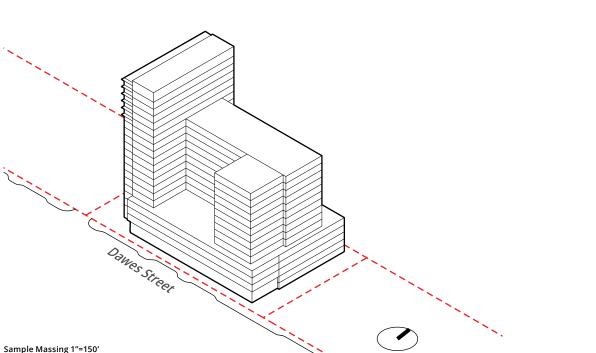
Uses: Mixed-use Parking: TBD Maximum Height: 220'

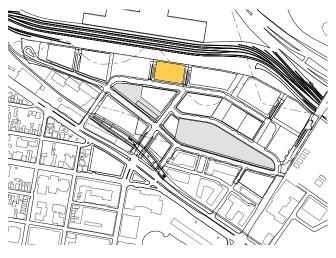
Parcel D is a residential building that also includes MBTA parking above grade. The parcel is located directly behind Parcel I and along Dawes Street.

- The tower portions should be set back by at least 10 ft. from the Dawes Street facade.
- Ground floor of the building should engage Dawes Street
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes Street (refer to Dawes Street Guidelines Xx)
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Above-grade garage should be screened with residential units along Dawes Street
- Relationship to Parcel I building should be carefully studied in creating a comfortable pedestrian experience along Dawes

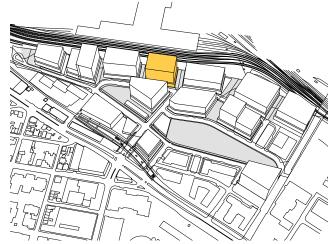


Primary pedestrian access: Dawes St

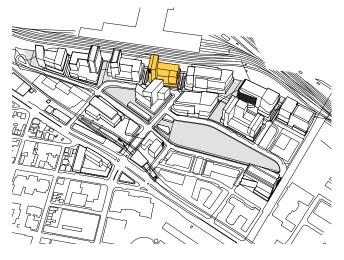




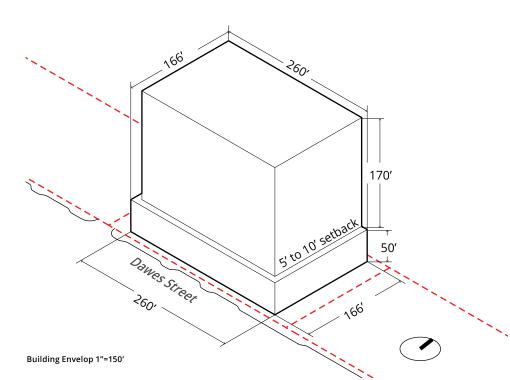
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Building Evelope Axonometric



Sample Massing Axonometric



3.5 PARCEL EF

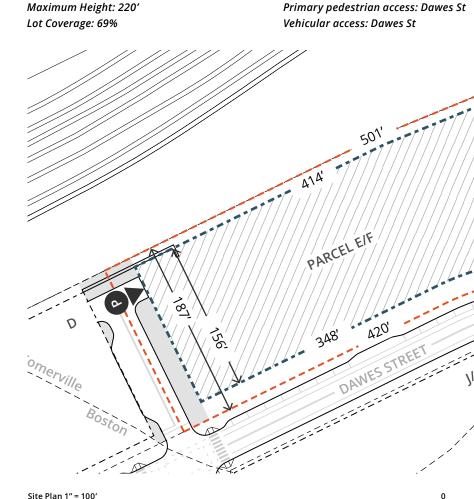
Parcel Size: 87,225 sq ft
Permitted GFA: 400,000 sq ft

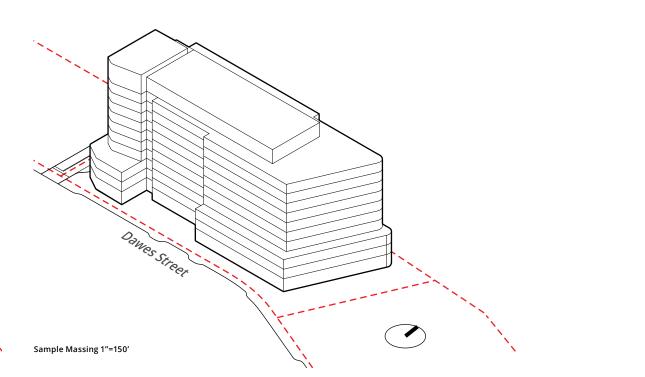
Uses: Commercial Parking: TBD

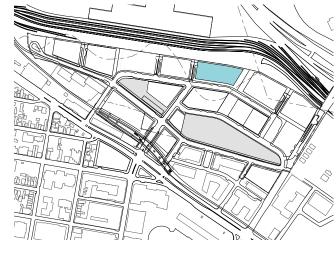
100'

Parcel EF is a commercial building on Dawes Street with one of its corners located prominently at the visual terminus of North First Street and at its intersection with Dawes Street. The other corner of this building also enjoys a prominent location on pocket park north of Baldwin Park.

- Create a special visual terminus to North First Street using visual articulation.
- Ground floor of the building should engage the Dawes Street and the pocket park north of Baldwin Park.
- Special corner treatment should be considered at Dawes Street and pocket park north of Baldwin Park to create a visual relationship from NorthPoint Common.
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Taller elements of the building should be set back from pocket park north of pocket park north of Baldwin Park to create a comfortable scale
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes Street (refer to Dawes Street Guidelines Xx)
- Relationship to Parcel JK building should be carefully studied in creating a comfortable pedestrian experience along Dawes Street
- Parking and Service uses should be located on service streets to the west

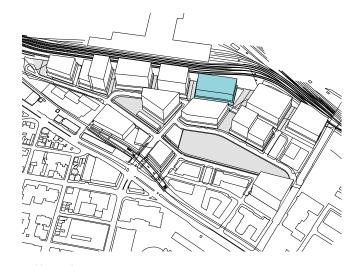




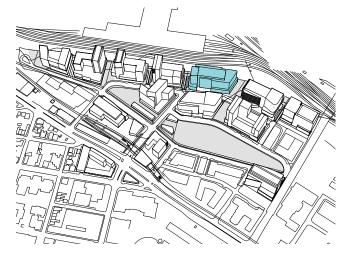


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100



Building Evelope Axonometric



Sample Massing Axonometric



Building Envelop 1"=150'

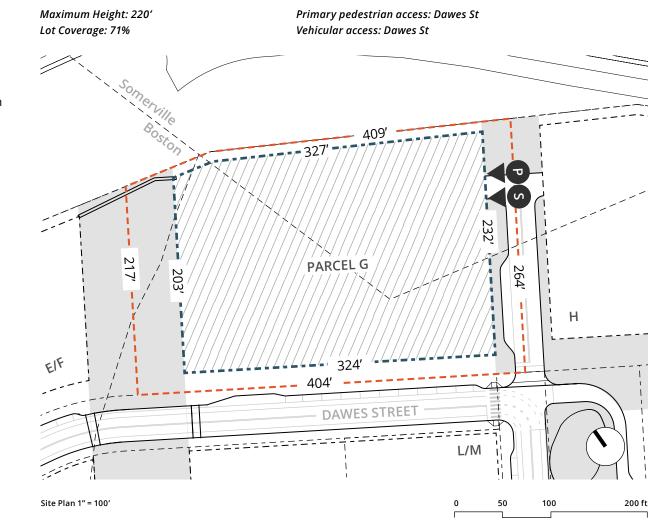
3.6 PARCEL G

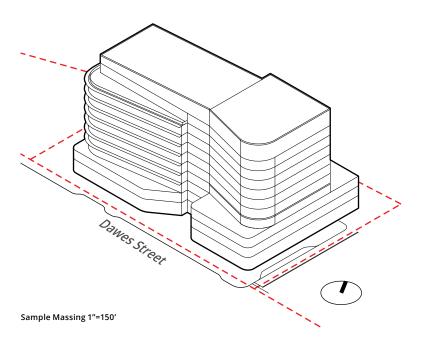
Parcel Size: 101,610 sq ft
Permitted GFA: 410,000 sq ft

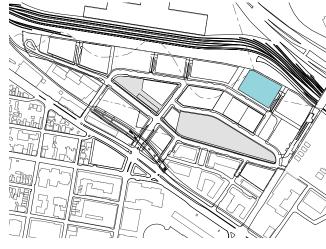
Uses: Commercial Parking: TBD

Parcel G is a commercial building located on Dawes Street. The western corner of this building enjoys a prominent location on pocket park north of pocket park north of Baldwin Park.

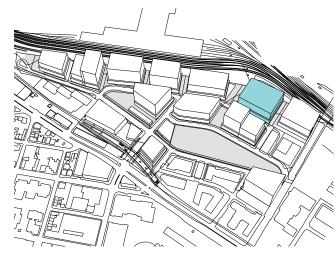
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- Special corner treatment should be considered at Dawes Street and pocket park north of Baldwin Park to create a visual relationship from NorthPoint Common.
- Ground floor of the building should engage the Dawes Street and the pocket park north of Baldwin Park
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Taller elements of the building should be set back from pocket park north of Baldwin Park to create a comfortable scale
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes Street (refer to Dawes Street Guidelines Xx)
- Relationship to Parcel L and M buildings should be carefully studied in creating a comfortable pedestrian experience along Dawes Street and skyline identity



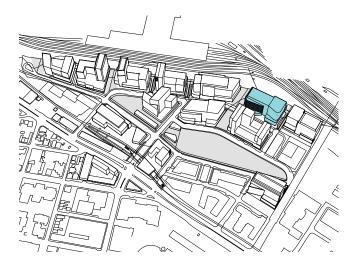




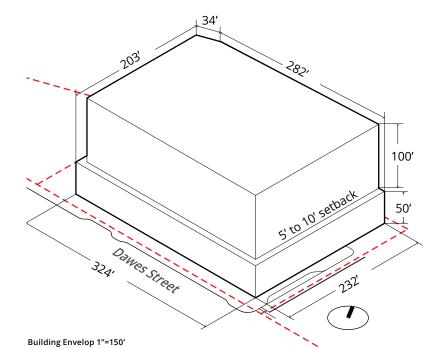
Key Map



Building Evelope Axonometric



Sample Massing Axonometric





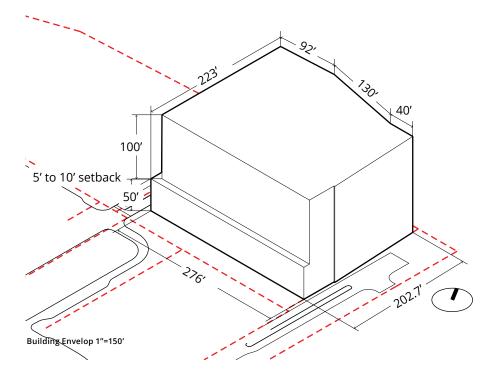
3.7 PARCEL H

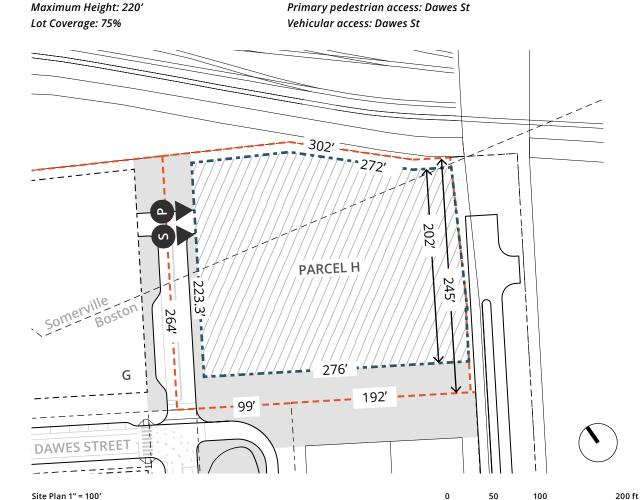
Parcel Size: 79,430 sq ft
Permitted GFA: 375,000 sq ft

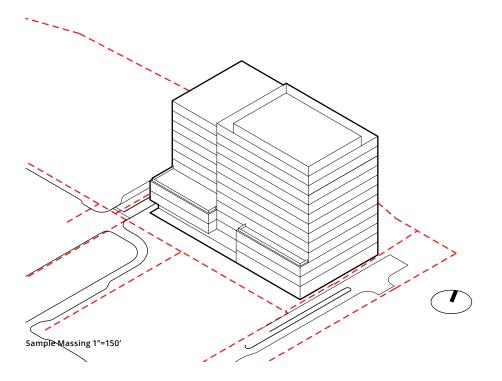
Uses: Commercial Parking: TBD

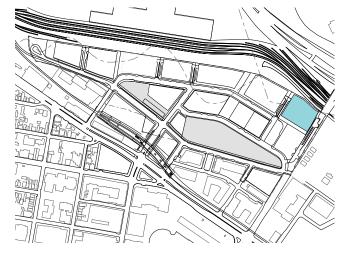
Parcel H is a commercial building prominently located on Gilmore Bridge, the Brian P. Murphy Memorial Staircase and at the end of Child's Street Park

- Create a special visual terminus to Child's Street Park using visual articulation and welcoming ground floor programs such as lobbies.
- Iconic presence of the building on Gilmore Bridge from the City of Boston and regional transit ways should be carefully considered.
- Engagement with and activation of Brian P. Murphy Stair should be carefully considered
- Ground floor of the building should engage Dawes Street, The Brian P. Murphy Memorial Staircase and the Gilmore Bridge.
- The building design should also consider the northeast corner to be inviting to pedestrians and bicycles arriving from Community College Orange Line Station.
- Special consideration should be made to the relationship to the north with the rail-yards
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Taller elements of the building should be set back from Child's Street Park to create a comfortable scale
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes Street (refer to Dawes Street Guidelines Xx)
- Relationship to Parcel N and G buildings should be carefully studied in creating an overall skyline identity

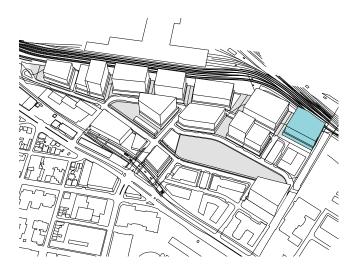




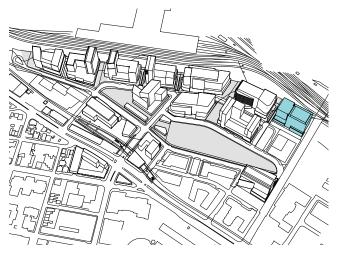




Key Map



Building Evelope Axonometric



Sample Massing Axonometric



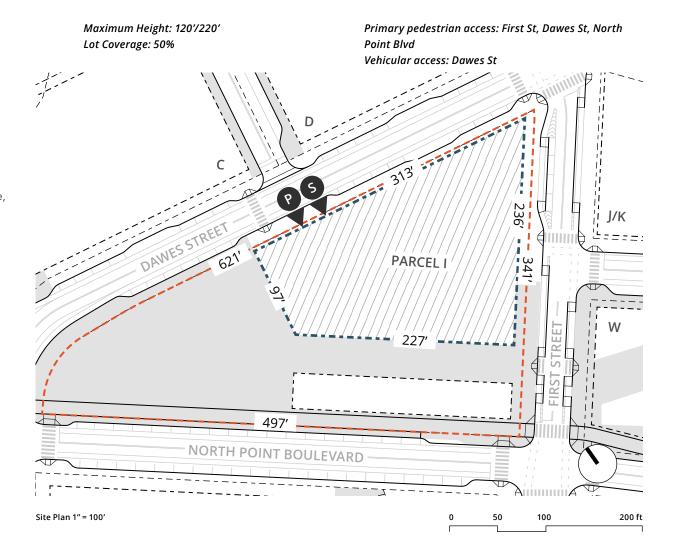
3.8 PARCEL I

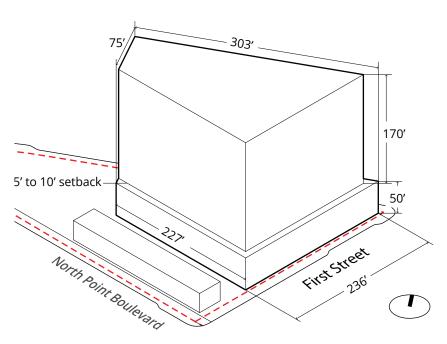
Parcel Size: 100,837 sq ft
Permitted GFA: 390,000 sq ft

Uses: Mixed-use Parking: TBD

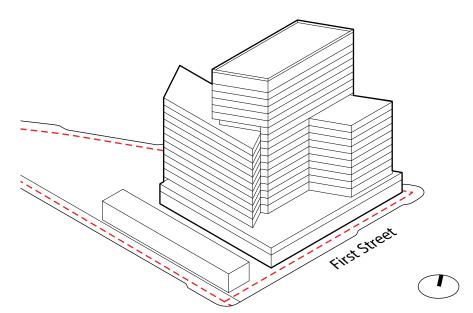
Parcel I is the most prominent building in NorthPoint situated at the lynchpin intersection of North First Street, NorthPoint Boulevard, NorthPoint Common and Dawes Street. This residential building also consists of the retail plaza and park at the end of Water Street.

- The building on Parcel I should resolve multiple geometries that converge on this site to create an iconic tower that is also becomes a visual landmark for NorthPoint
- In designing the tower, its presence as it is seen from First Street in East Cambridge, NorthPoint Common and Water Street Park should be considered
- Ground floor of the building should engage the park at the end of Water Street, North First Street, Dawes Street and Retail Plaza
- Retail frontage should be maximized along North First Street and Retail Plaza.
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Taller elements of the building should be set back from Retail Plaza to create a comfortable scale along the plaza and in relationship to small retail buildings.
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes and North First Street
- Relationship to Parcel JK and D buildings should be carefully studied in creating an overall skyline identity

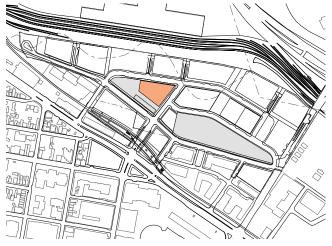




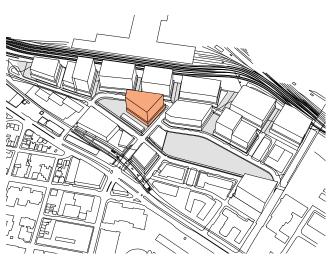
Building Envelop 1"=150'



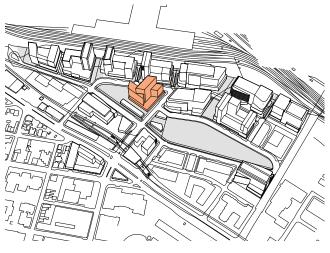
Sample Massing 1"=150'



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Building Evelope Axonometric



Sample Massing Axonometric

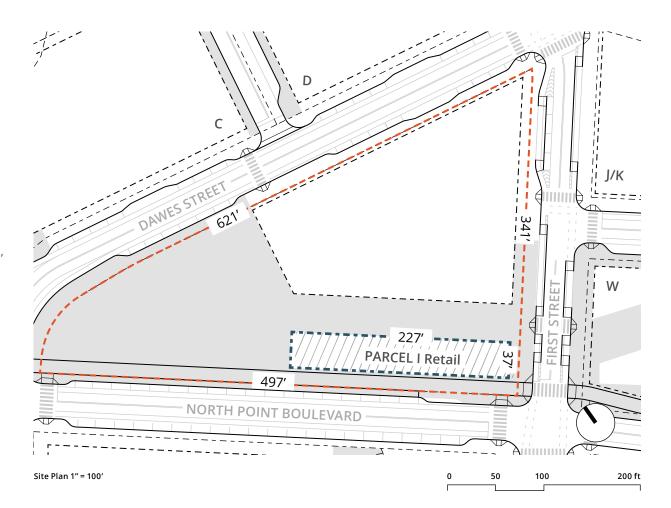


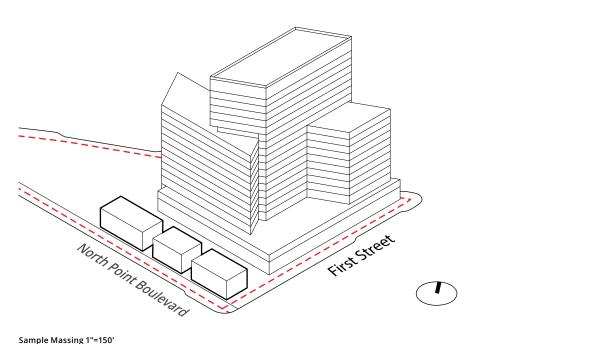
3.9 PARCEL I RETAIL

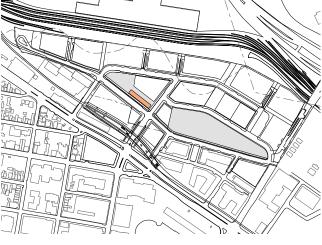
Parcel I small retail buildings are an important component of NorthPoint public realm. They are created to activate the public realm and also create a sense of human scale that will balance the scale of adjacent buildings. Further they are important elements in enhancing east west connectivity between NorthPoint Common and Water Street Park, while defining North First Street as a retail corridor.

- The small retail buildings should be designed to have a visual presence from First Street as well as Water Street Park
- N-S through connections from NorthPoint Boulevard/Multiuse trail to the Retail Plaza should be maintained.
- The design of these buildings should carefully follow 'Multi-Use path guidelines in Section xx.
- In designing the tower, its presence as it is seen from First Street in East Cambridge,
- NorthPoint Common and Water Street Park should be considered.
- Transparency is highly encouraged to enable views through the retail buildings
- Ground floor of the building should engage the water street Park and the retail plaza and retail frontage should be maximized along all sides.
- Second floor terraces for restaurant seating is encouraged.
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- The design of the retail buildings should maintain clear physical and visual lines of sight between NorthPoint Common/Parcel W and Water Street Parks.
- These structures should have interesting roofscape as they will be highly visible from majority of the buildings at NorthPoint.

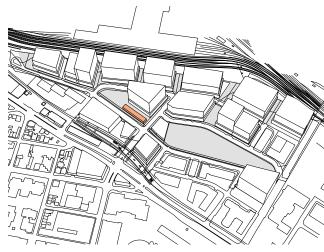
First Street



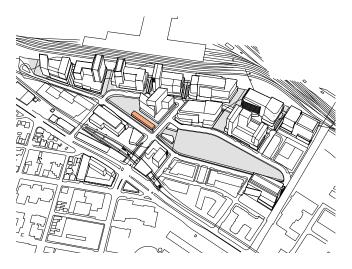




Key Map



Building Evelope Axonometric



Sample Massing Axonometric



Building Envelop 1"=150'

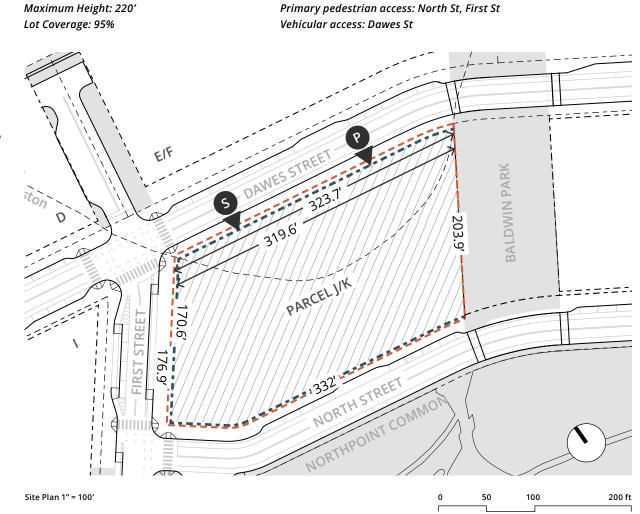
North Point Boulevard

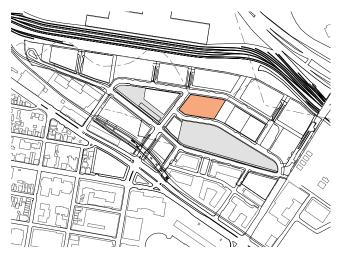
3.10 PARCEL J/K

Parcel Size: 62,502 sq ft Permitted GFA: 370,000 Uses: Mixed-use Parking: TBD

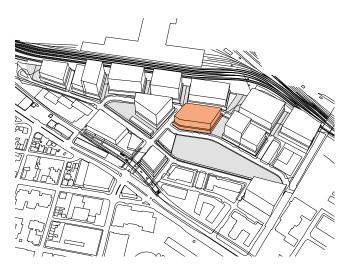
Parcel JK is a prominent building in NorthPoint situated on North First Street at North Street. This commercial building also enjoys a presence on Baldwin Park and NorthPoint Common.

- The building on Parcel JK will be highly visible from North First Street and also presents a broad façade along the Park. The opportunity to create an iconic presence should be balanced with massing and scale of the building.
- In designing this building, its presence as it is seen from North First Street, NorthPoint Common and Baldwin Park should be carefully considered
- Ground floor of the building should engage the North First Street, North Street and Baldwin Park
- Retail frontage should be maximized along North First Street and western portion of North Street.
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes and North Street
- Relationship to Parcel EF and I buildings should be carefully studied in creating an overall skyline identity

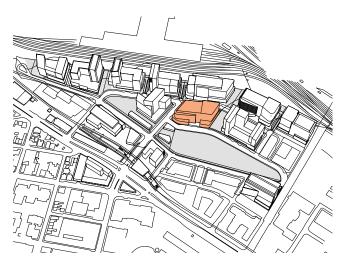




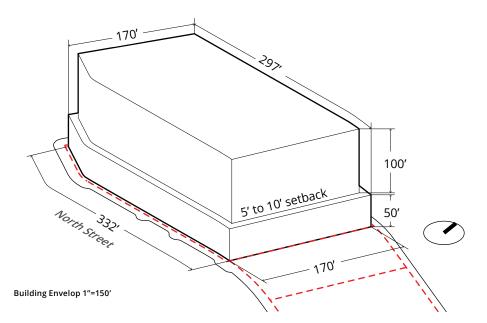
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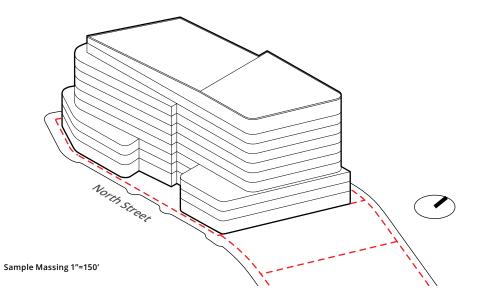


Building Evelope Axonometric









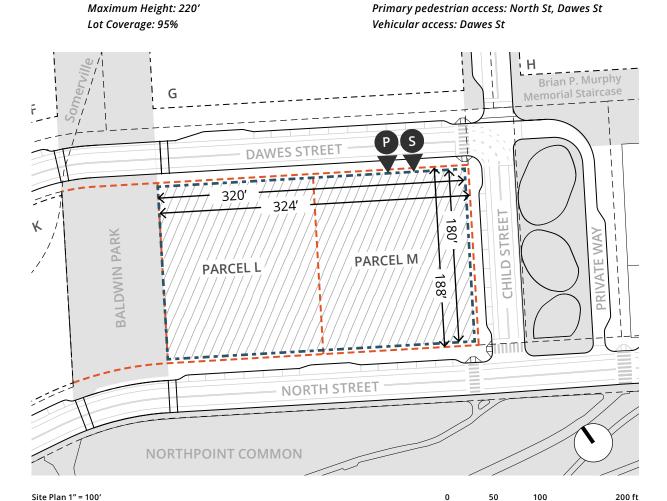
3.11 PARCEL L/M

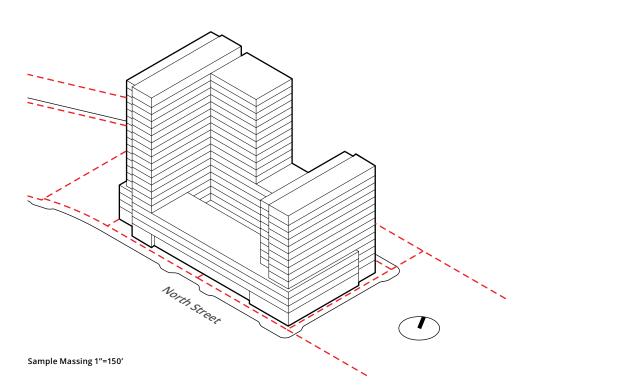
Parcel Size: 30,475 sq ft (L) 30,475 sq ft (M)
Permitted GFA: 286,000 sq ft (L) 208,400 sq ft (M)

Uses: Residential Parking: TBD

Parcel L is a residential building located at the corner of NorthPoint Common and Baldwin Park on North Street.

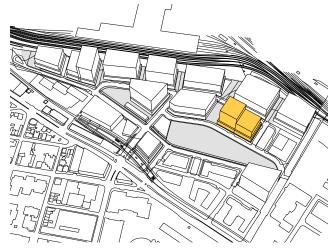
- In designing this building, its presence as it is seen from NorthPoint Common, Child Street and Baldwin Park should be carefully considered
- Ground floor of the building should engage North Street, Dawes Street, Child Street and Baldwin Park
- Retail frontage should be focused at the corner of Baldwin Park and North Street
- Special treatment should be considered on Baldwin Park and Child Street
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Dawes and North Street and Baldwin Park
- Relationship to Parcel G and M buildings should be carefully studied in creating an overall skyline identity



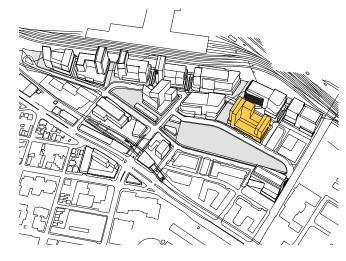




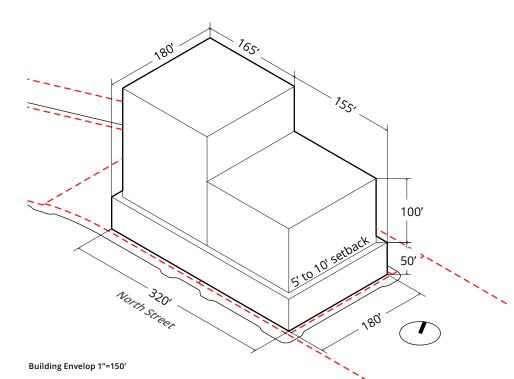
Key Map



Building Evelope Axonometric



Sample Massing Axonometric



3.12 PARCEL Q1

Parcel Size: 11,584 sq ft Permitted GFA: 14,000 sq ft Uses: Commercial Parking: TBD

Parcel Q is an important corner retail building at the critical intersection of North First Street and NorthPoint Boulevard. Unlike the two other small retail buildings on Parcel I and W, which are a part of the public realm, Parcel Q should be treated as an urban street corner building.

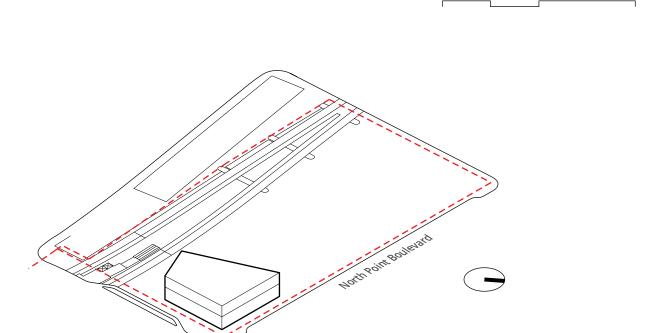
- The design of the building should recognize its significant presence on the corner of North First Street and NorthPoint Boulevard.
- Special consideration should be made to the relationship to the MBTA Greenline viaduct to the south.
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Special corner treatment should be considered on NorthPoint Boulevard.
- Ground floor of the building should engage the water street Park and the retail plaza and retail frontage should be maximized along all sides.
- Second floor terraces for restaurant seating is encouraged.
- These structures should have interesting roofscape as they will be highly visible from majority of the buildings at NorthPoint.

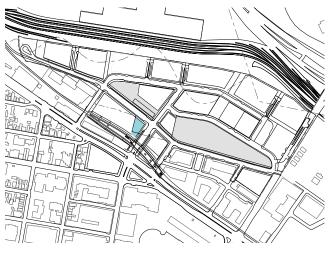


Primary pedestrian access: First St, North Point Blvd

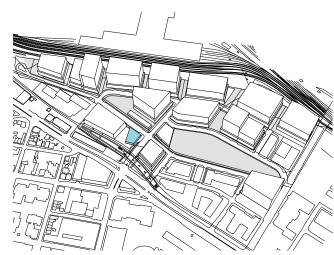
Maximum Height: 85'

Sample Massing 1"=150'

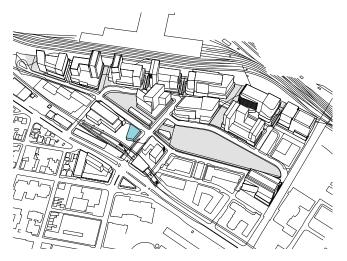




Key Map



Building Evelope Axonometric



Sample Massing Axonometric

Building Envelop 1"=150'

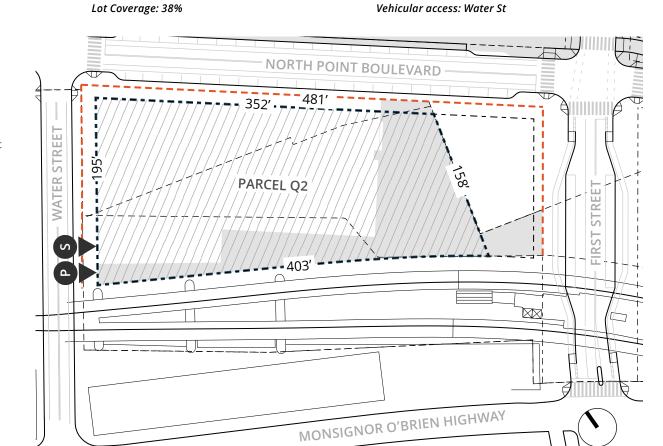


3.13 PARCEL Q2

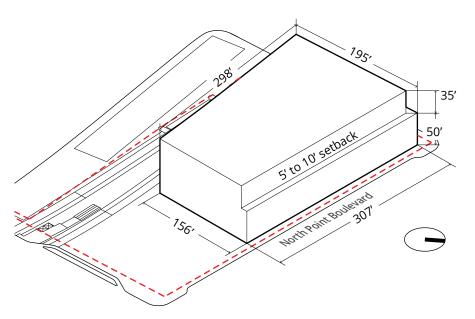
Parcel Size: 114,928 sq ft Permitted GFA: 151,062 sq ft Uses: Commercial Parking: TBD

Parcel Q is a commercial building located on NorthPoint Boulevard. The parcel enjoys a very important edge of park at the end of Water Street and a pocket open space immediately to the east (between Q1 and Q2)

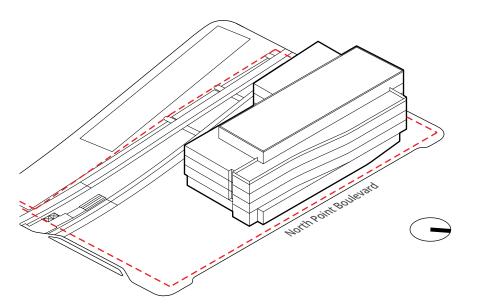
- Create a special visual terminus to Water Street using visual articulation of base/middle and top.
- Ground floor of the building should engage the NorthPoint Boulevard, Water Street and the pocket park to the east.
- The design of the building should recognize its significant visual presence on Parcel I open space.
- Retail frontage should be maximized along NorthPoint Boulevard and the pocket park.
- Special consideration should be made to the relationship to the MBTA Greenline viaduct to the south
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Special corner treatment should be considered on NorthPoint Boulevard
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of NorthPoint Boulevard.



Primary pedestrian access: North Point Blvd, Water St



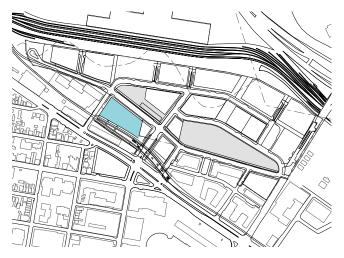




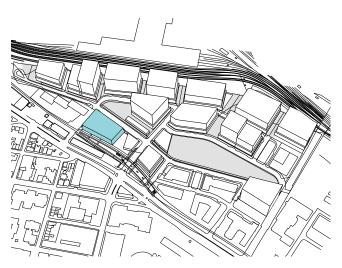
Sample Massing 1"=150'

Site Plan 1" = 100'

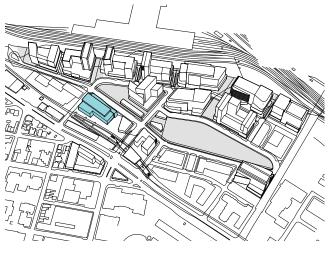
Maximum Height: 85'



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Building Evelope Axonometric



Sample Massing Axonometric



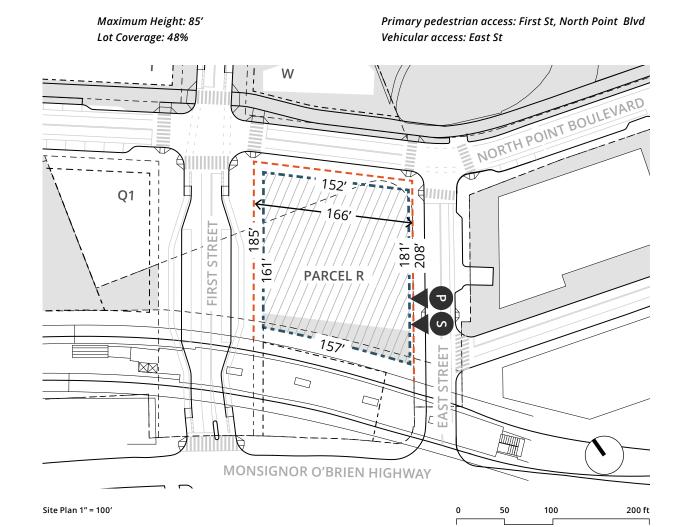
3.14 PARCEL R

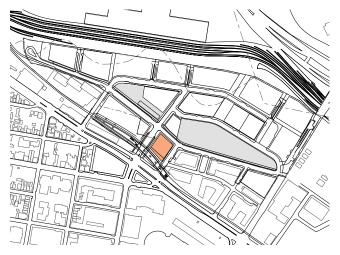
Parcel Size: 46,343 sq ft
Permitted GFA: 148,945 sq ft

Uses: Mixed-Use Parking: TBD

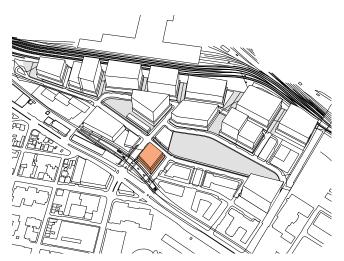
Parcel R is a small, but a very important gateway building to NorthPoint. This residential building located prominently on North First Street, East Street and NorthPoint Boulevard. The parcel enjoys a very important frontage on NorthPoint Common.

- In designing this building, its presence as it is seen from North First Street, Msgr. O'Brien Highway and NorthPoint Common should be carefully considered
- Ground floor of the building should engage the North First Street, NorthPoint Boulevard and East Street
- Retail frontage should be maximized along North First Street and NorthPoint Boulevard
- Special consideration should be made to the relationship to the MBTA Greenline viaduct to the south
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Special corner treatment should be considered on NorthPoint Boulevard
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of North First Street and NorthPoint Boulevard.

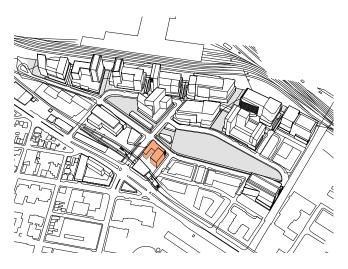




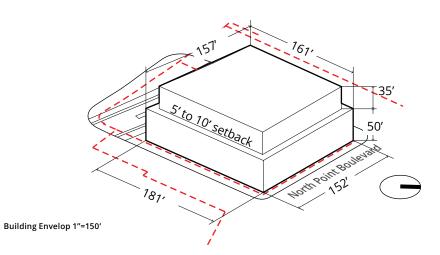
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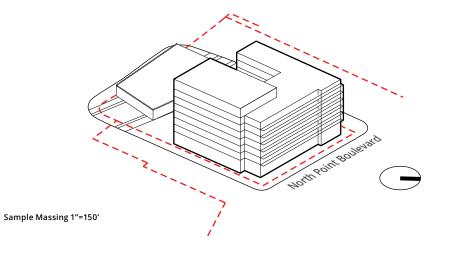


Building Evelope Axonometric



Sample Massing Axonometric





3.15 PARCEL U

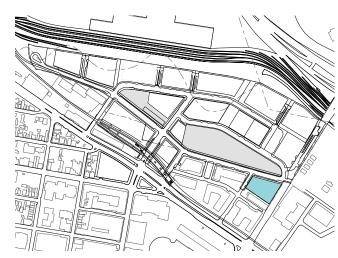
Parcel Size: 45,969 sq ft
Permitted GFA: 320,000 sq ft

Uses: Commercial
Parking: TBD

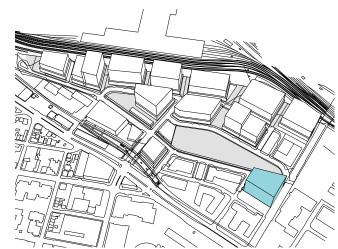
Parcel U is a commercial building prominently located on Gilmore Bridge and on NorthPoint Boulevard. The parcel enjoys a very important frontage on NorthPoint Common.

- Iconic presence of the building on Gilmore Bridge from the City of Boston and regional transit ways should be carefully considered.
- Ground floor of the building should engage the NorthPoint Boulevard, Leighton Streetand the Gilmore Bridge.
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Taller elements of the building should be set back from NorthPoint Common to create a comfortable scale
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of NorthPoint Boulevard
- • Relationship to Parcel Tango and Archstone should be carefully studied

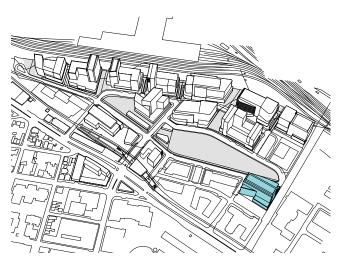




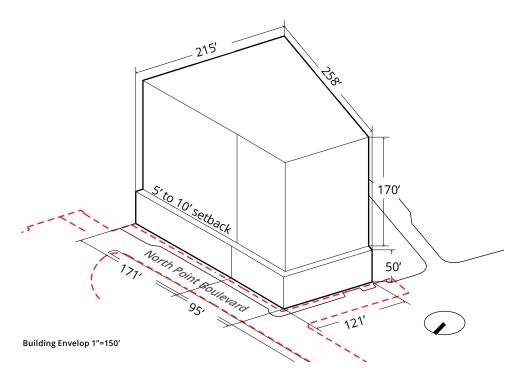
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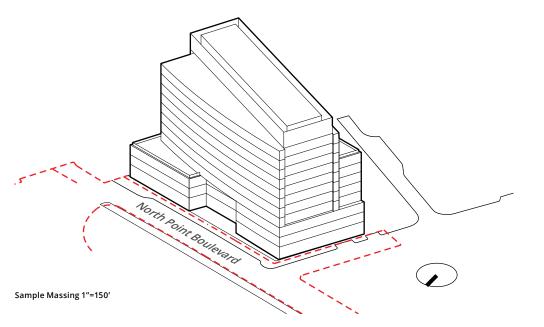


Building Evelope Axonometric



Sample Massing Axonometric





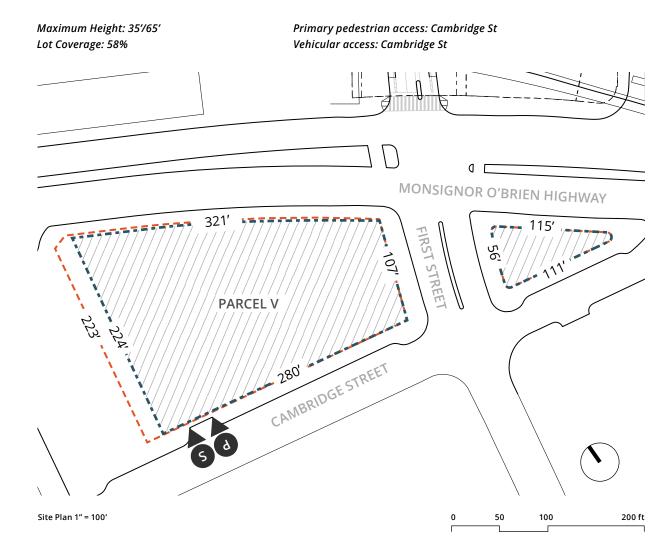
3.16 PARCEL V

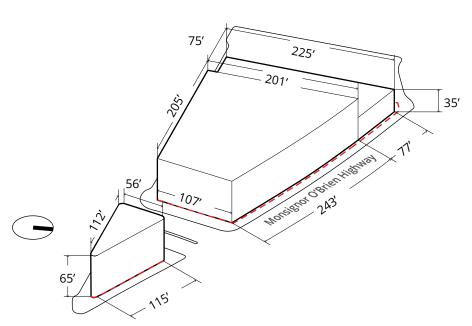
Parcel Size: 60,006 sq ft
Permitted GFA: 199,855 sq ft

Uses: Residential Parking: TBD

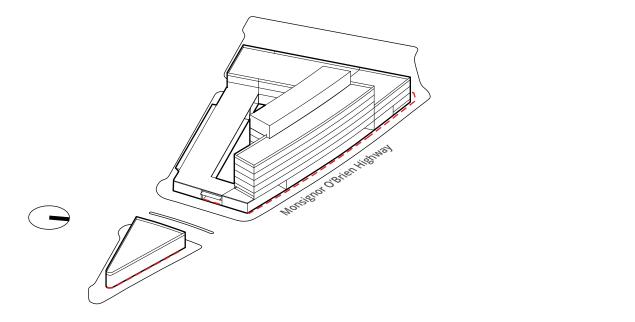
Parcel V is an important parcel that integrates NorthPoint closely with East Cambridge neighborhood. It also forms a gateway to the neighborhood and Cambridge Street retail. This parcel will be a residential use and will also house a public market.

- Iconic presence of the building from Msgr. Obrien Highway and Lechmere Station should be carefully considered
- Scale transition to smaller-scale buildings to the west should be carefully considered.
- Ground floor of the building should engage the North First Street Cambridge Street and Msgr. O'Brien Highway
- The configuration shall positively use the orientation and exposure to sun and minimize shadows on parks and surrounding buildings.
- Massing and articulation of the base/middle/top and horizontal articulation of the length of the façade are critical in defining character of Cambridge Street
- Elements of the existing MBTA Greenline shed or architectural character should be maintained along Cambridge Street

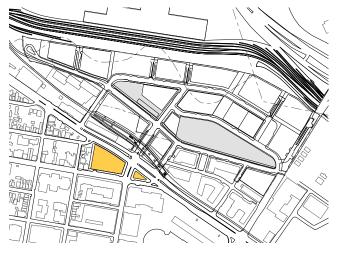




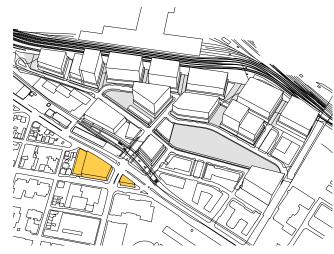
Building Envelop 1"=150'



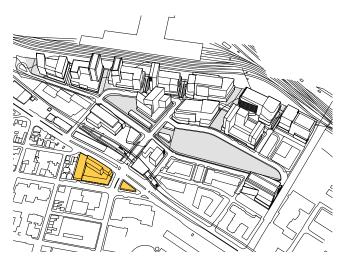
Sample Massing 1"=150'



Key Map



Building Evelope Axonometric



Sample Massing Axonometric

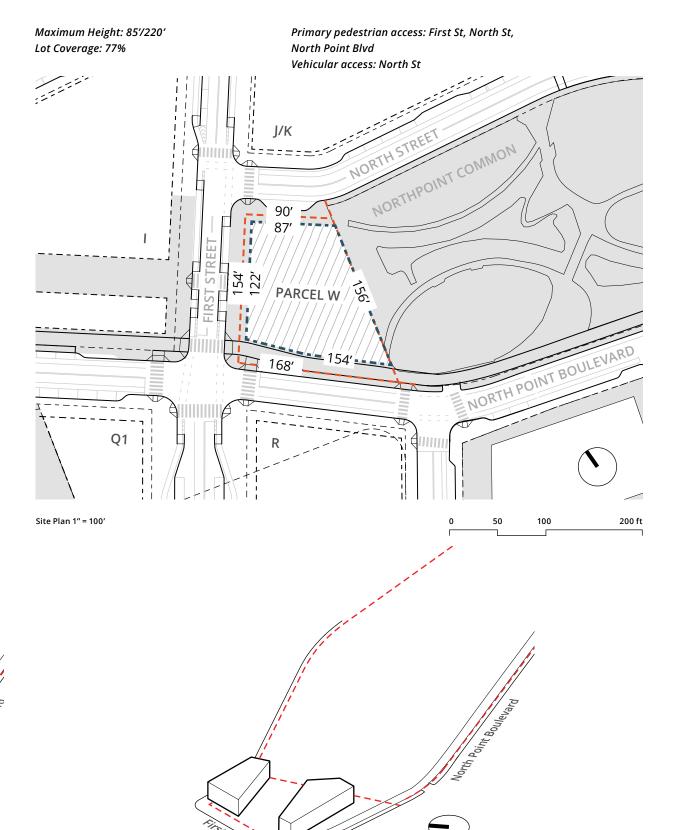


3.17 PARCEL W

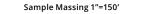
Parcel Size: 20,743 sq ft Permitted GFA: 18,000 sq ft Uses: Commercial Parking: TBD

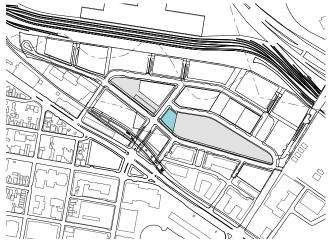
Parcel Q small retail buildings are an important component of NorthPoint public realm and are planned to activate NorthPoint Common. They are important in establishing human scale in NorthPoint – but also enhance east west connectivity between NorthPoint Common and Parcel I.

- In designing these buildings, it is important to shape them to maintain visual connections to NorthPoint Common from First Street and Retail Square.
- The small retail buildings should be designed to have a visual presence from First Street and the train station.
- The design for the retail plaza should explore shading devices such as pergolas or canopies that are create an important visual identity for Parcel W as an important component of NorthPoint's public realm.
- Transparency is highly encouraged to enable views through the retail buildings.
- Ground floor of the building should engage the water street Park and the retail plaza and retail frontage should be maximized along all sides.
- Second floor terraces for restaurant seating is encouraged.
- These structures should have interesting roofscape as they will be highly visible from majority of the buildings at NorthPoint.

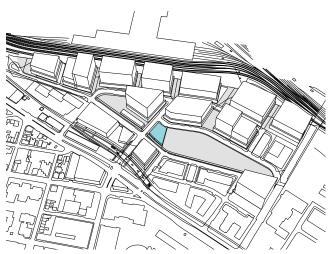




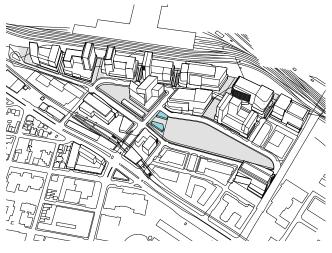




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