ECKOS Committee May 29, 2013

East Cambridge/Kendall Square: *Inventing Places for People** 1960-present

> *A Tip of the Hat to Karl Haglund: Author of <u>Inventing the Charles River</u>

J. Roger Boothe Director of Urban Design Community Development Department



We invented the Charles River, and the industrial areas alongside it, over centuries of development and change We have been creating Places to Walk Places to Sit Places to Play Places for Quiet Places with Water Places with Art Destinations Landmarks Connections





In the last few decades, we have been reinventing the industrial areas for a new set of uses, this time with Places for People



Now, our challenge in Kendall Square and East Cambridge is to take what we have done so far, and make it even better East Cambridge/Kendall Square: *Inventing Places for People* 1960-present



GETTING STARTED 1960-1980

Cambridge Center/CRA
East Cambridge Riverfront

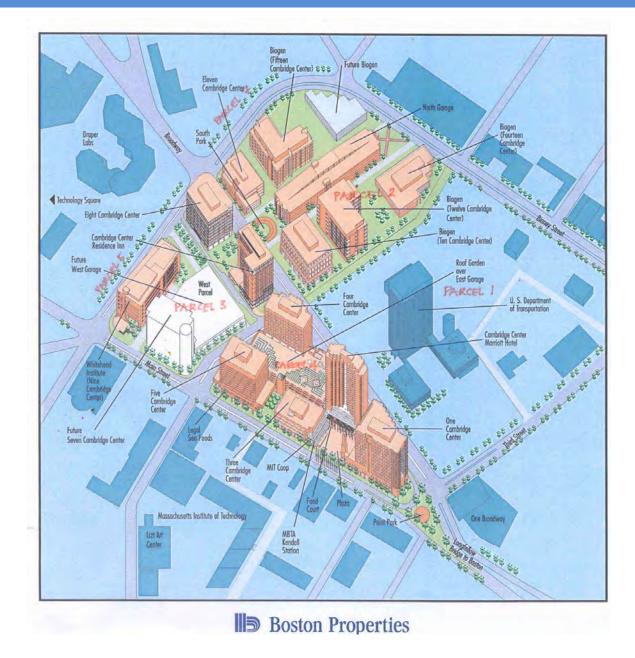
SPIN-OFF ENERGY <u>1990-2000</u>

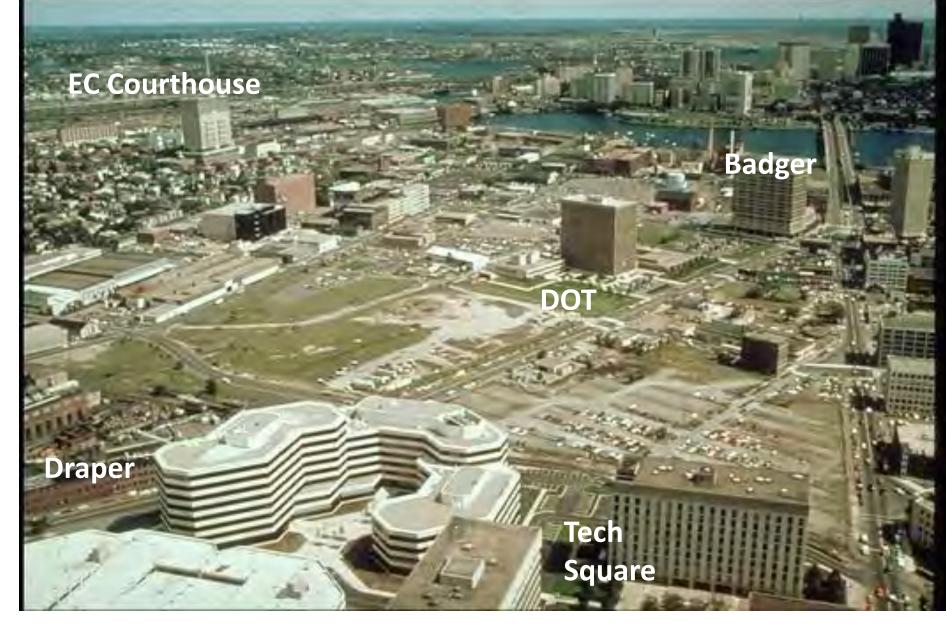
3. North Point Begins4. Lyme PUD

NEW MOMENTUM 2000-Present 5. ECaPS/Alexandria 6. MIT/K2C2 GETTING STARTED 1960-1980 1. Cambridge Center/CRA 2. East Cambridge Riverfront

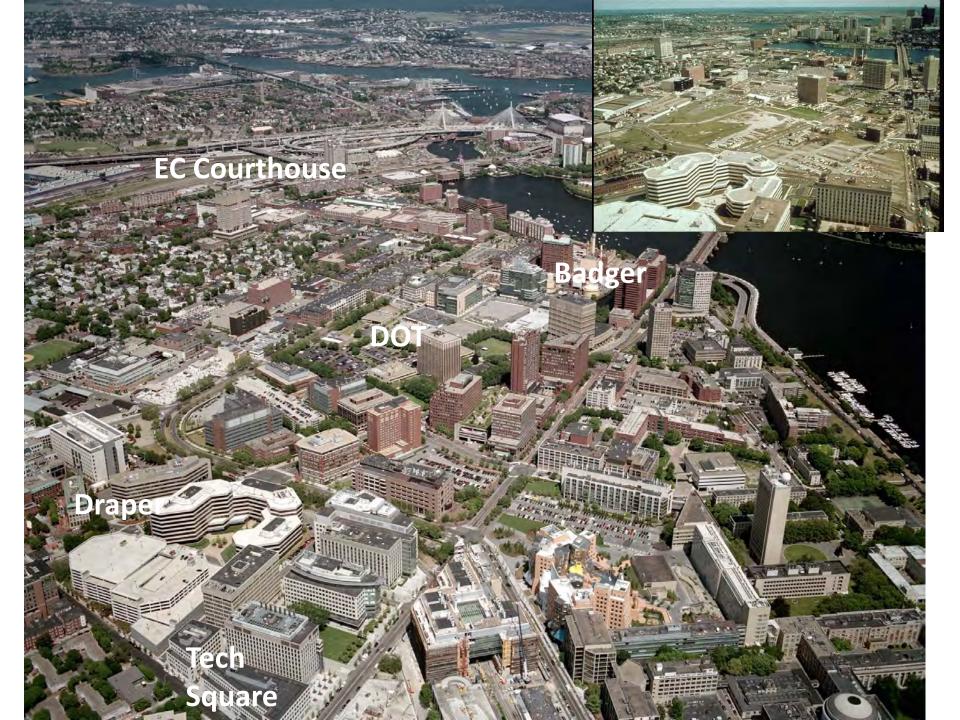


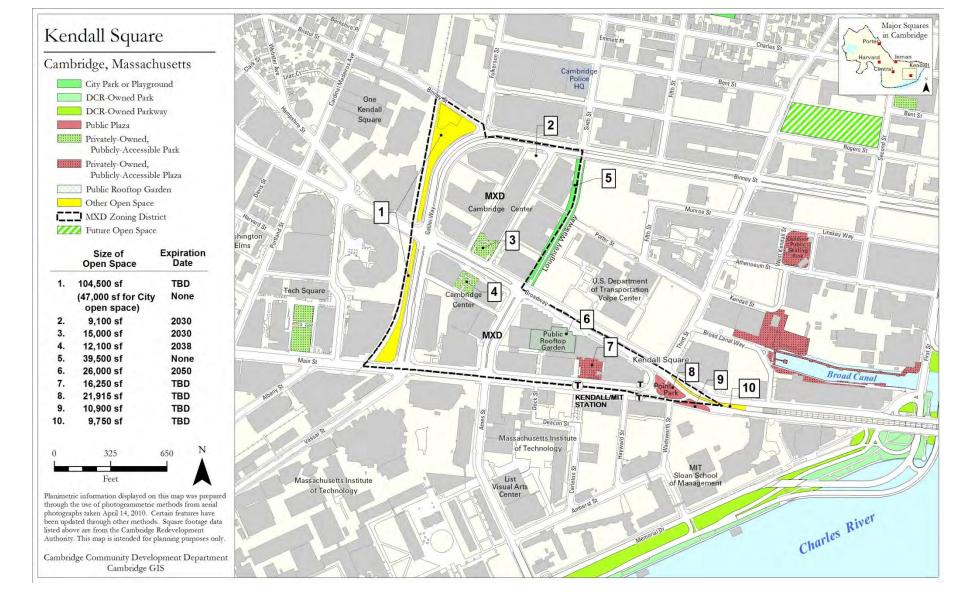
1. "Cambridge Center"/Urban Renewal Plan





Note 3 Towers in 1970: Badger, DOT, EC Courthouse Broadway and Main Streets, before Binney Connector





Key open spaces in MXD: Plaza at MBTA, 6th Street path, Rooftop, Point Park, Binney Street park(TBD), urban streetscape



Kendall Sq MBTA plaza recently renovated by Boston Properties



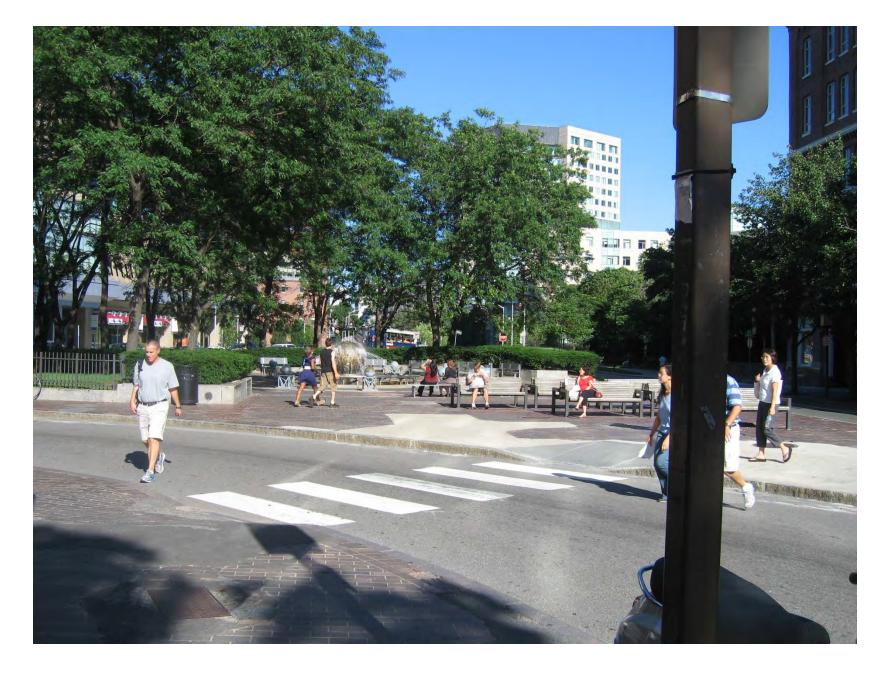
6th Street car-free path an important connector



New entryway on Main with interior shopping arcade & passageway to elevator to rooftop plaza



Google expansion with c. 2/3 of rooftop plaza remaining



Point Park in need of renovation/rethinking



The open space at the curve in Binney Street (design/use TBD)



Urban streetscape: more pedestrian improvements coming, esp. Main and Broadway



Boston Properties

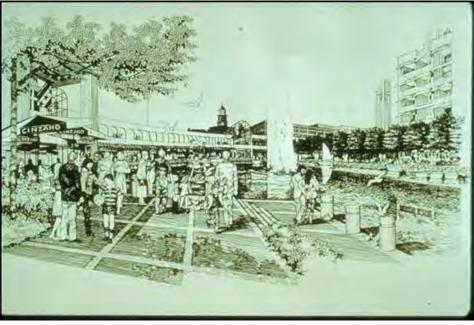
RESIDENTIAL SITE ALTERNATIVES: OPTION 1 - AMES ST. SITE

ELKUS | MANFREDI ARCHITECTS | MAY 27, 2010

Housing proposed on Ames would also improve streetscape, now dominated by parking garage

2. East Cambridge Riverfront



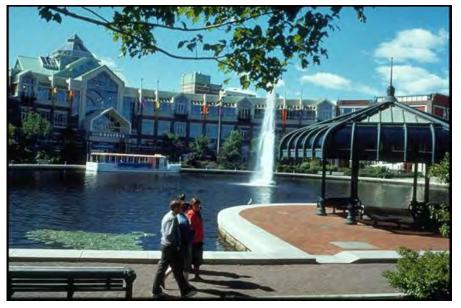


Lechmere Canal Park "invention" at the heart of 9 acres of new parkland built in the 1980s



The East Cambridge Riverfront reinvented: mixed-use district with interconnected open space system (1979-2002)





Lechmere Canal Park

Front Park and riverfront



Charles Park

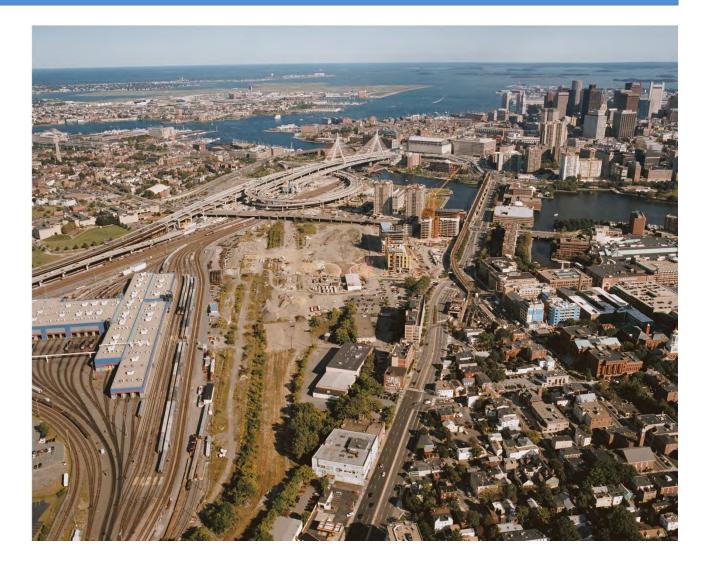


Centanni Way

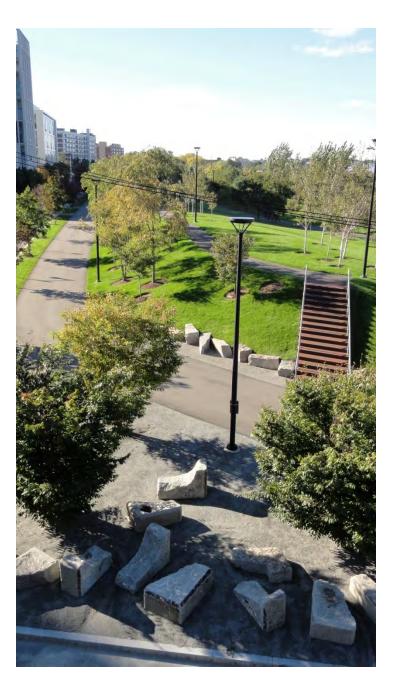
SPIN-OFF ENERGY <u>1990-2000</u> 3. North Point Begins 4. Lyme PUD



3. North Point Begins



North Point starts with reclaiming the Lost Half Mile near the river





New open spaces in North Point: PUD on left and New Charles River Basin above



Zakim Bridge, 40 acres of new parkland, and new ped/bike bridge resulting from agreement settling Scheme Z lawsuit

4. Lyme PUD (1999)



Lyme Master Plan: development within a set of new streets and open spaces, totaling about 70,000 square feet (c. 1.6 acres)



LYME PUD plaza works in all seasons, makes important links

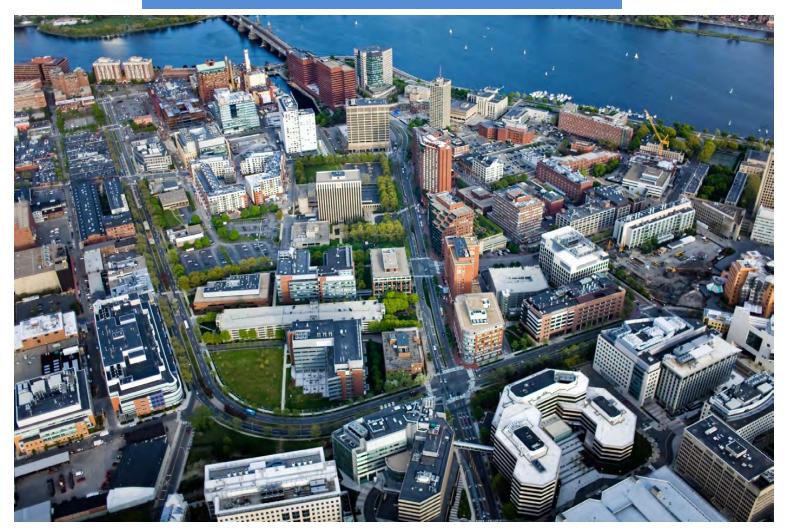


Broad Canal, walkway from 1982 on right, with recently completed walk and kayak concession

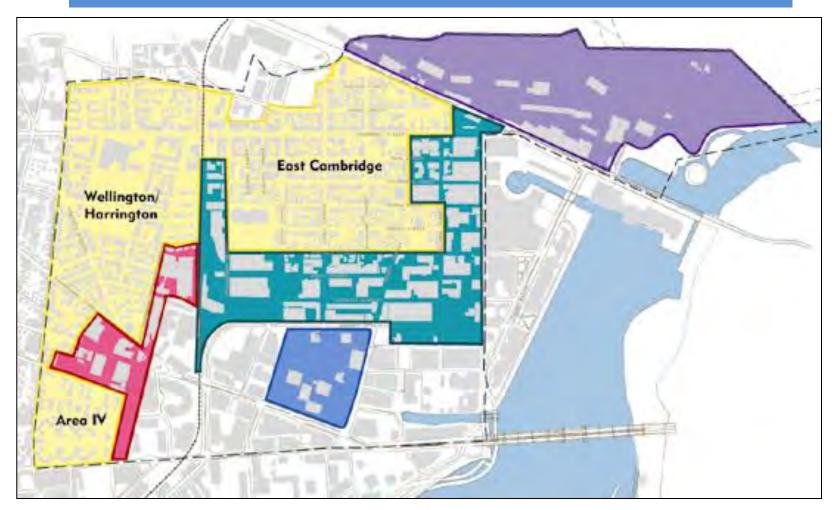
Watermark Phase II (under construction) will strengthen connection to Broad Canal



NEW MOMENTUM <u>2000-Present</u> 5. ECaPS/Alexandria 6. MIT/K2C2



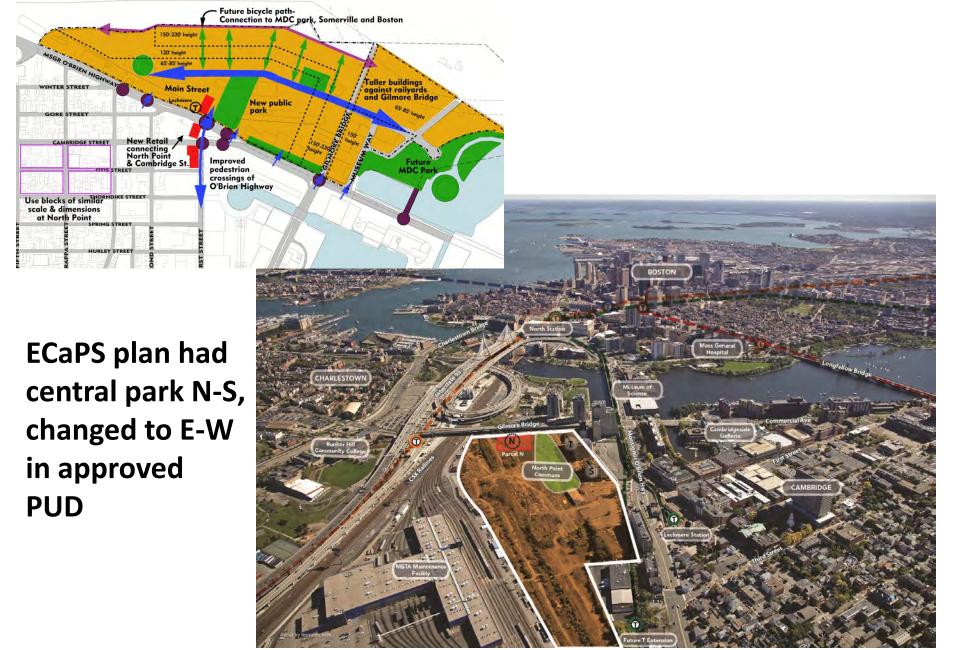
5. Eastern Cambridge Area Plan (ECaPS)



Encourage retail by not counting it as FAR North Point urban design given stronger guidelines Volpe open space requirement "Transitions areas" buffer (later modified by Alexandria)



ECaPS Retail: housing with ground floor retail now connects to and enlivens the open space system





HYM Plan for revised North Point PUD features new pedestrian connection to Orange Line

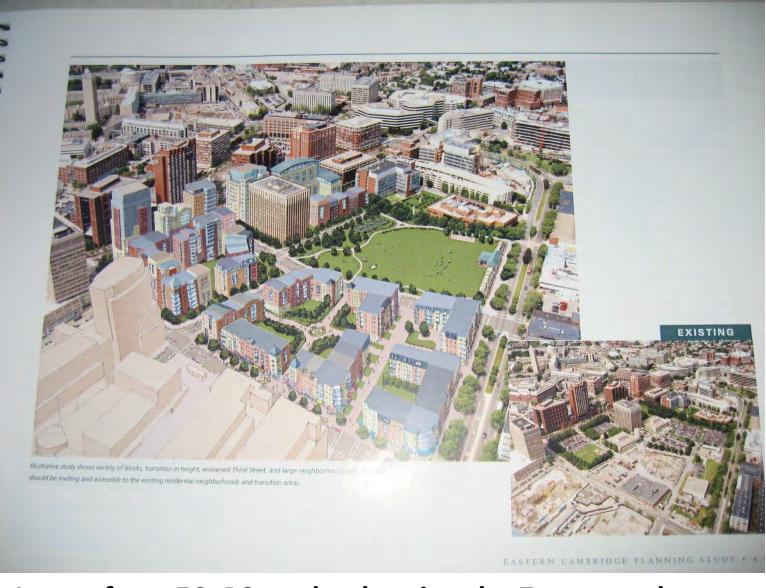
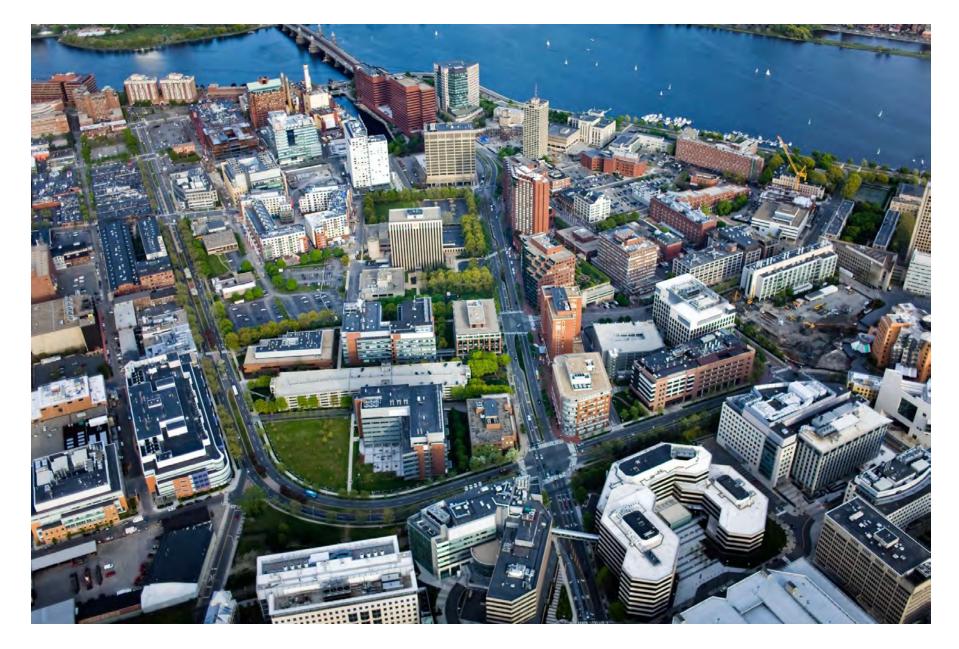


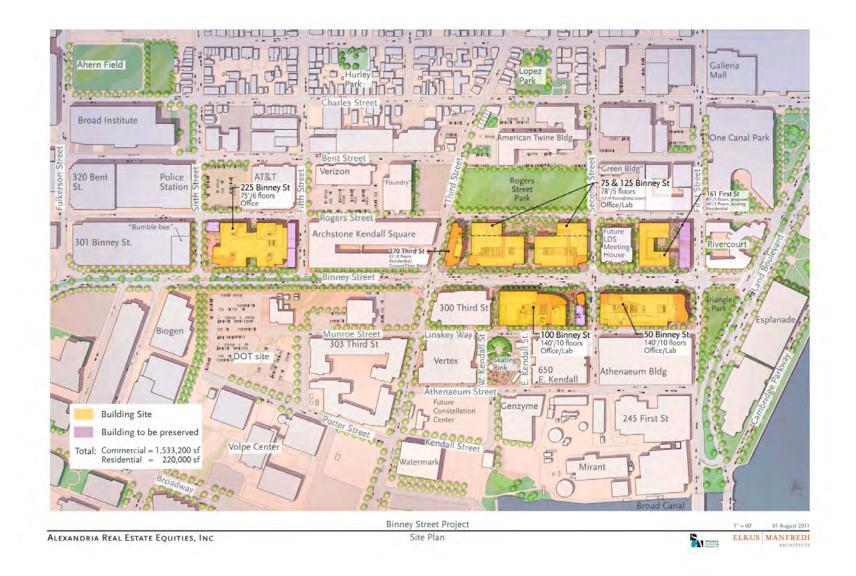
Image from ECaPS study, showing the 7 acre park at Volpe site, if designed to be on Binney Street—location and shape could vary



Current zoning, from ECaPS, would require c. 7 acres of open space should Volpe site be redeveloped



ECaPS envisioned height transitions, but not major open space



Alexandria PUD along Binney modified ECaPS by allowing more height & density in exchange for major open space additions



Alexandria design for Ariad along Binney, south of site for new 2-acre park, with pedestrian access

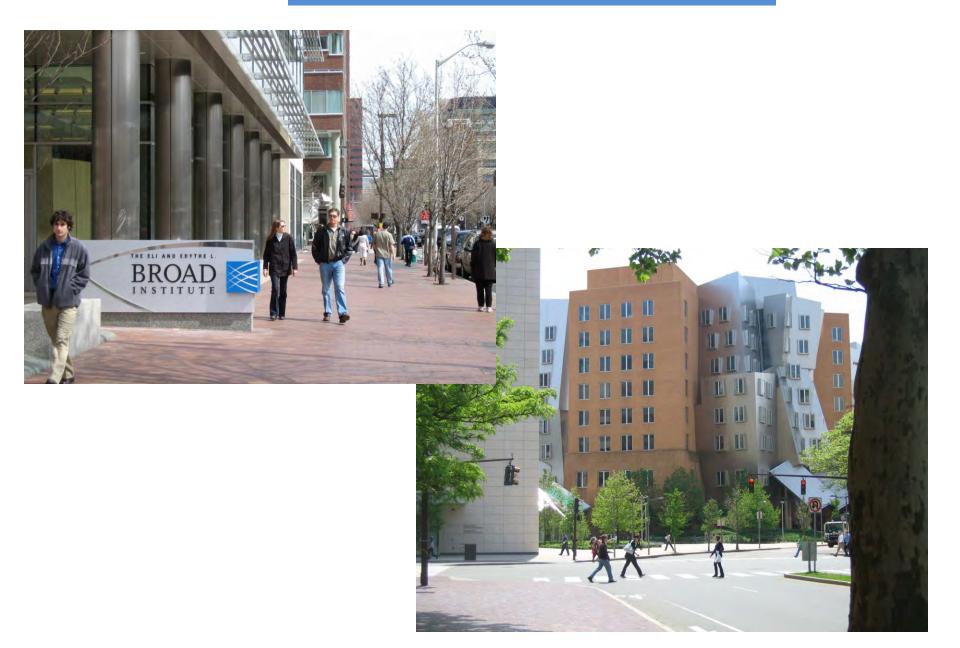


Rogers Street park site soon to be turned over to City



Triangle park site potential for more effective design/function

6. MIT and K2C2



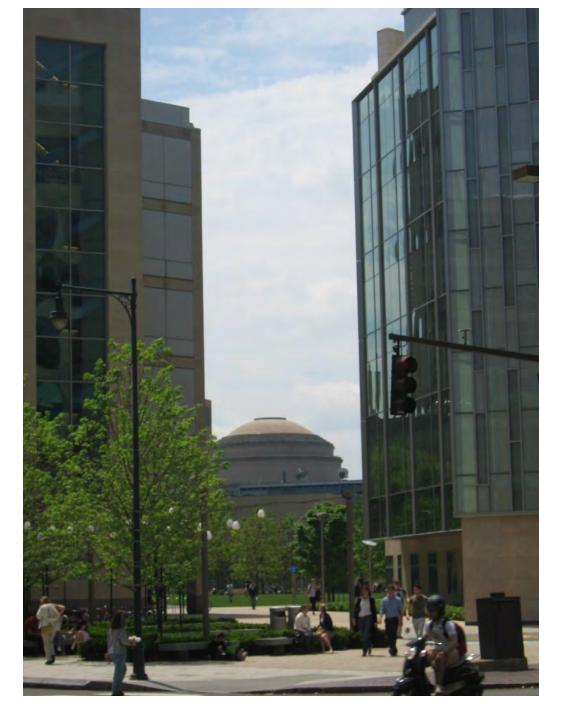
Brain and Cognitive Sciences: opening under building for multi-use path





Widened sidewalk at Innovation Center building, and plaza at Sloan School at MIT, permitted 2007

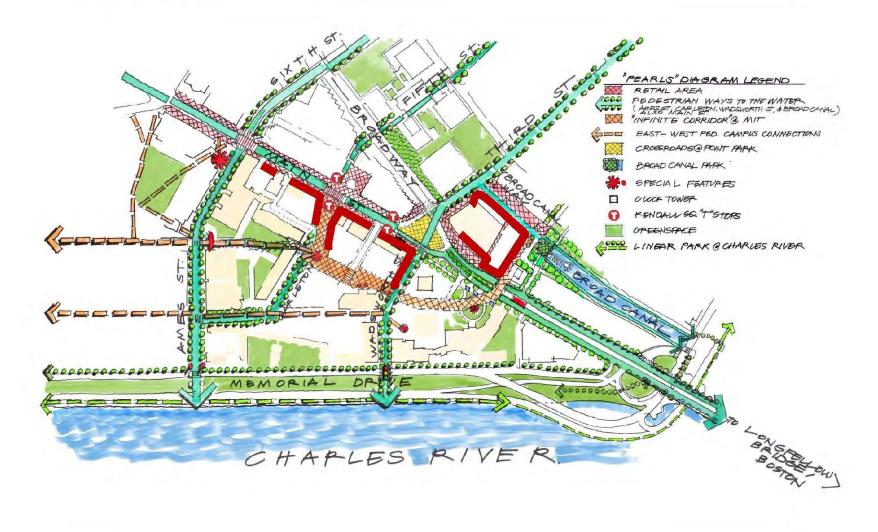
Plaza at Koch Center for Cancer Research, wayfinding with view of dome





MIT Vision for open space in upcoming development

ACTIVE USES



A MIXTURE OF USES



BUILDING A LIVABLE COMMUNITY POSSIBLE VIEW FROM BROAD CANAL

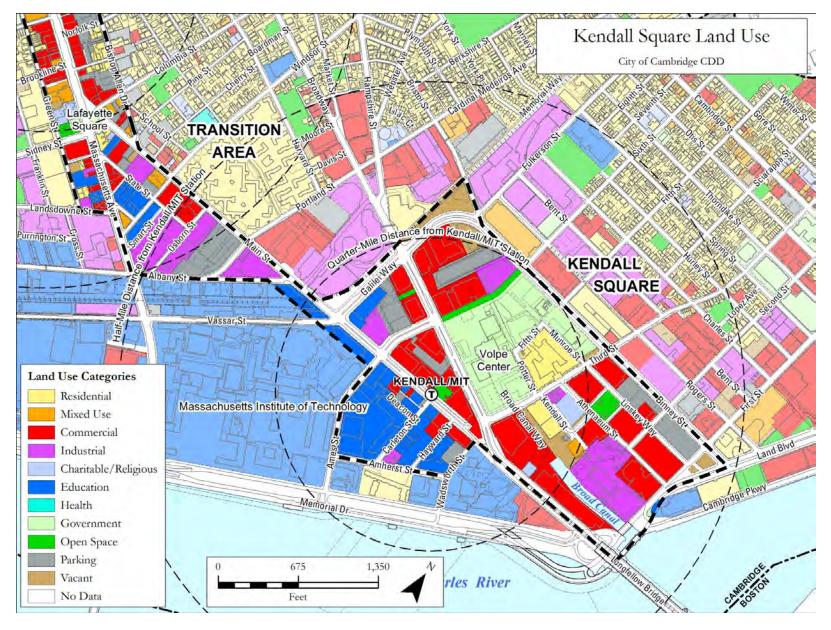




Decades of invention in one image

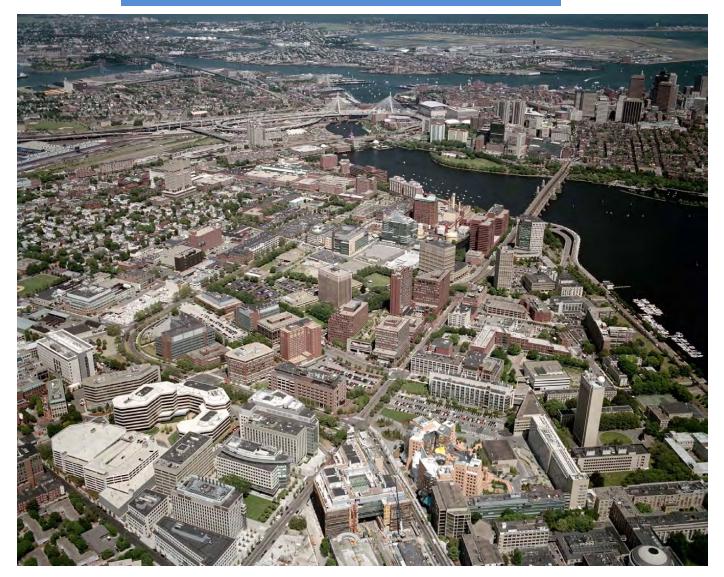


K2C2 Plan: showing vision for unified Kendall Square



K2 Steps: MIT PUD enacted, Planning Board studying MXD and Volpe recommendations from Committee

The ECKOS Committee



Coming up with a vision to make great spaces, well connected to each other and to the whole area