

KENDALL SQUARE PUBLIC SPACE CENTER PLAN

LAUNCHING EXPLORATION

ACTIVATION WILL COME FROM PROACTIVE AND NATURAL STEWARDSHIP

The Space Center—the "brains" of the research and experimentation in activation—is a unique approach to proactive stewardship. It draws on the incredible resources of MIT and other nearby institutions, and combines academic expertise with the grass roots community members of Kendall Square and East Cambridge. The efforts to invent new strategies and activities would be supported by institutions and the City, with staff to support events and activities.

Our Kendall Framework Plan includes <u>Purposeful Programming</u> led by the Space Center. This entity would be the "brain" of activities in the neighborhood. Not only would the Space Center be in charge of a number of events and activities, it would also monitor how people are using space and the success of events. It would serve as an interdisciplinary think-tank on the future of the public realm, researching and exploring ideas for community engagement.

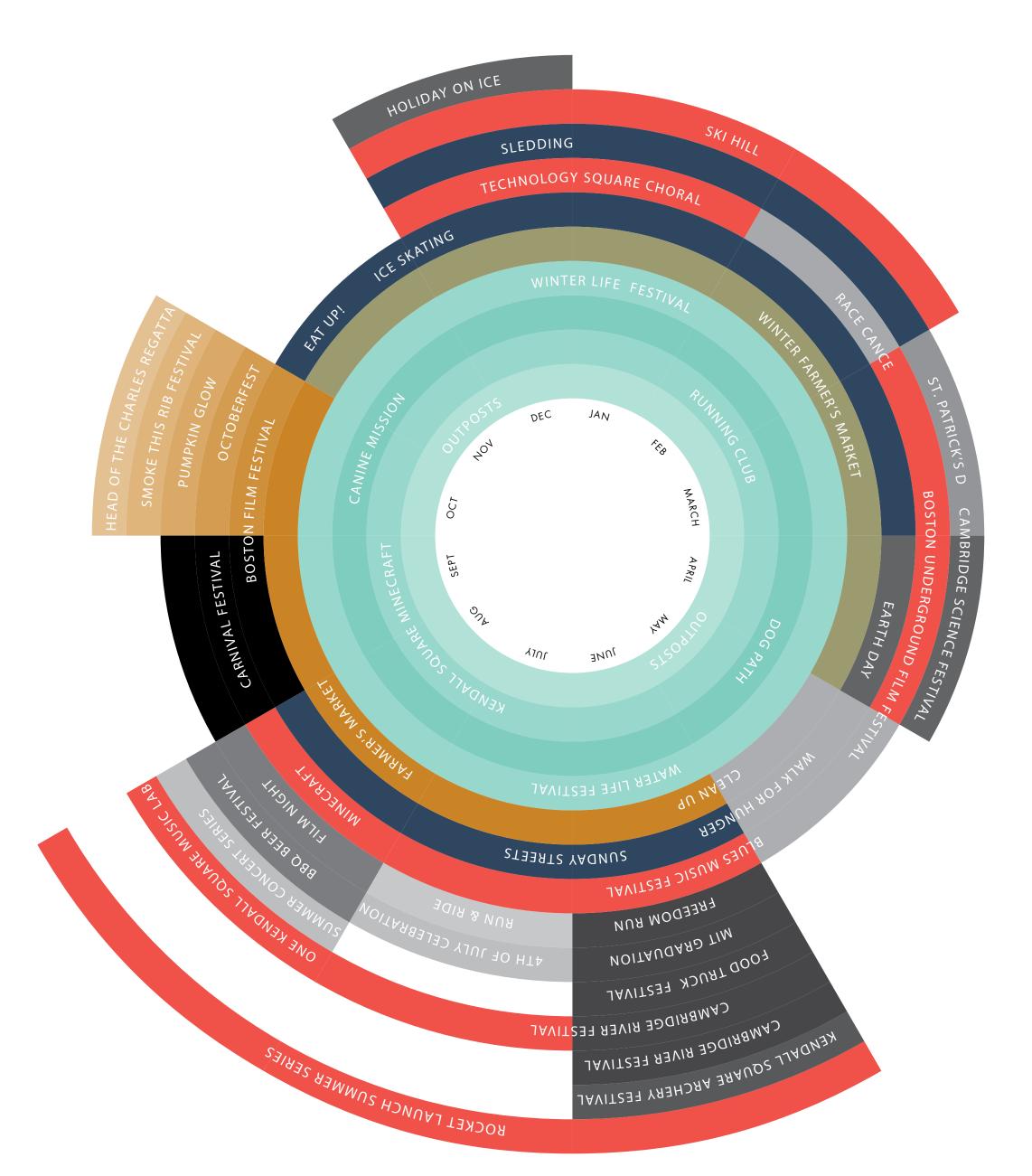
Because purposeful programming is resource intensive, we look for ways to leverage efforts to activate the neighborhood through what we call Invitational Programming. Kendall is an exciting place to test invitational programming.

We would aspire to bring some of the many ground-breaking ideas being explored inside the offices and labs into the public realm.

Another strategy to create well-stewarded places is through Synergy-ofuse Programming. This strategy co-locates uses that are mutually beneficial, encouraging people to make spaces their own, even as public spaces. Common examples include the café with sidewalk seating, or residential stoops along a street or open space. Currently, many park spaces in Kendall suffer from a lack of adjacent synergistic uses—instead they are surrounded by

Programming approaches that allow people to have deep interactions with the public realm encourages Natural Stewards—people that watch out for, and help activate the places they love. These stewards may be nearby business owners, school children, or the people who live and work nearby.

We are proposing a year of activation events, installations and moments to launch the Kendall Square Public Space Center Plan. These will occur throughout the seasons and compliment the existing festivals, events and programming already being implemented in Kendall Square.

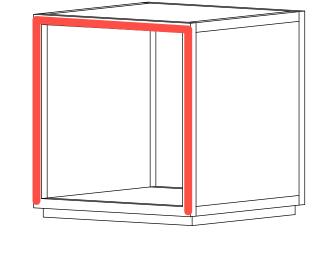


OUTPOSTS & ELEMENTS

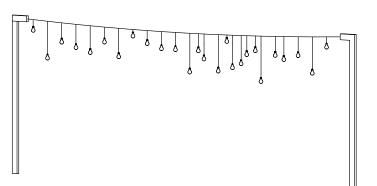
"Outposts" of the Space Center. These include a family of elements that support activities in the neighborhood in a variety of ways. Some may have residency programs for scientists or artists. Some may be warming huts during the winter. Others may store equipment for activities and play. Others are gateways, with digital information displays for all kinds of information and wayfinding.

The Outposts on Volpe Walk use color as a wayfinding device—when walking towards MIT/Kendall, the Outposts are red, and the color deepens toward the T Station.

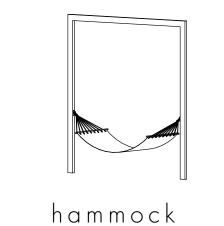


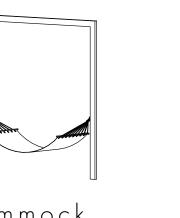


Observation star gazing Kitchen Kiosk Coffee outpost Workspace Playspace



lights





Kayak Locker

Play room

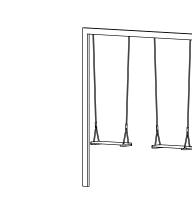
Digilab

Science lab

Changing room

Activity Center

Winter Ski Center





Performance Platform

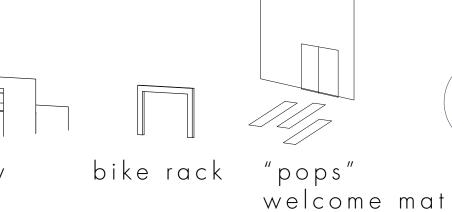
Live/work plugin

Mobile Office

Makerspace

Mini Market

Space Center Artist in Residence





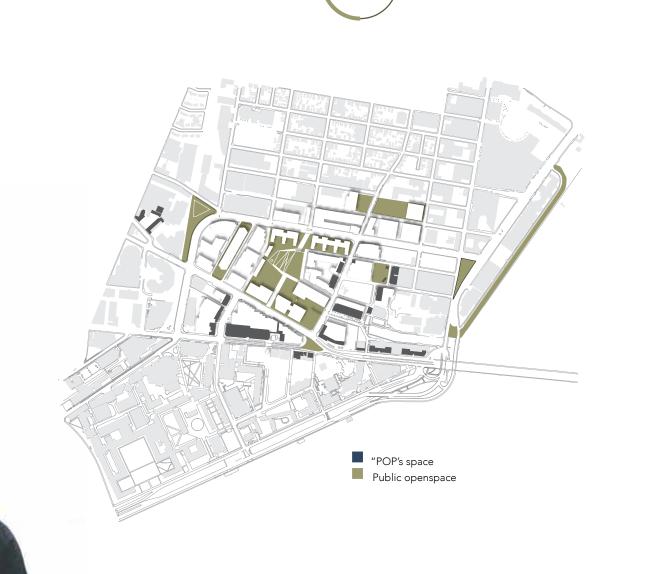
Identity and Navigation Strategy

warming "pop" outposts At wind chill levels below minus 18 F, frostbite can occur on exposed skin in 30 minutes or less. If the consider taking a break of choosing an indoor exercise instead. (Mayo Clinic)

PUBLIC/PRIVATE PARTNERSHIP - REAL WORLD MINECRAFT

Public/Private Partnership-based activities are a way to kickstart relationships between neighborhood stakeholders and the city, helping to build community identity, local placemaking and embracing a change in perception. As an example, "Minecraft" a turned physical. Blocks, located across public participatory event in the neighborhood.

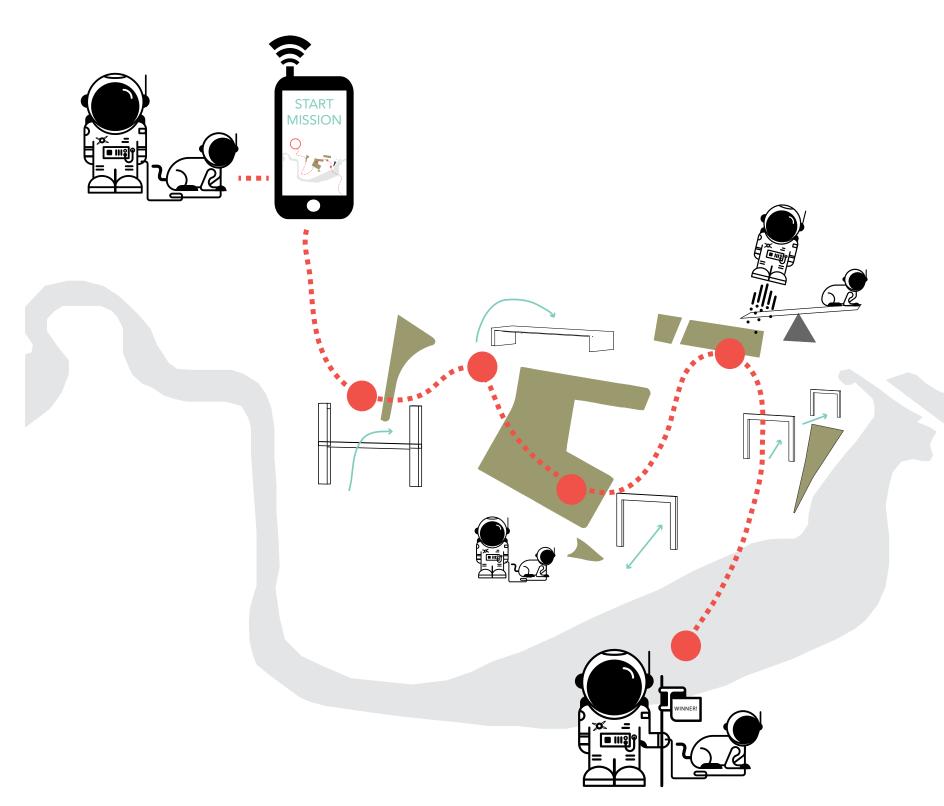
spaces can encourage participation from locals while a large event could attract game enthusiasts from across the world. Allowing for an activities such as real world "Minecraft" could engage companies in a local project, create a nice "buzz" for business, while virtual game acquired by Microsoft, could be also developing community through a fun



CANINE MISSION

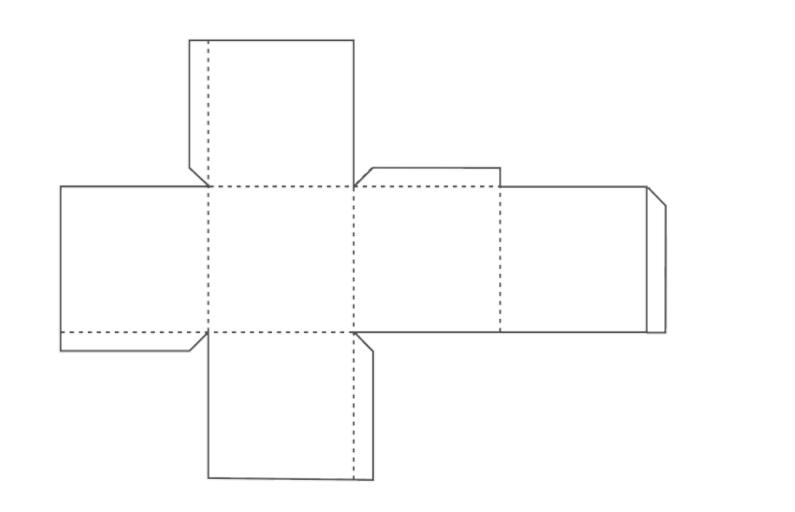
Canine Mission, a game for humans and canines is a digital app with daily physical challenges for you and your dog to

The physical challenges are found within the Kendall Square neighborhood with missions changing daily. Each morning your phone will let you know what mission you and your canine should complete. Each completed mission wins you points toward a locally sponsored prize given at the end of each



MISSION COMPLETE!

MAKE YOUR OWN BLOCK TO PLAY IN THE PARK



KENDALL SQUARE PUBLIC SPACE CENTER PLAN

FUELING CHANGE

CREATING BEAUTIFUL POLICY TOWARDS IMPLEMENTATION

CREATE STREET CONCEPT PLANS

Development in Kendall has typically been in multi-building "chunks" through urban renewal or other similar planned development. The Volpe site will be a the focus is on the area itself, rather than the right-of-way as a connective public space. Street Concept Plans can be proscriptive or a set of more generalized guidelines, but they can set dimensions, elements of continuity (such as clarify desired street improvements when development occurs, or capital improvement projects are done by the public sector.

CULTURAL STEWARDSHIP PROGRAM

Kendall Square is uniquely positioned to the creation of an entity like the Public Space Center. Researchers from many related disciplines could be brought together to experiment, explore and monitor how people use public space, and how it could be more engaging. The resources in the vicinity are globally significant. Kendall Square would be an excellent laboratory.

There are many ways to structure this activation and research hub. The City could work with MIT, neighborhood organizations, the new Foundry programs and local schools to create and sustain the most engaging set of urban open spaces in support wayfinding, cultural activities, artists and scholars in residence, workshops and activities. The activities and research bring joy and stronger social networks to the neighborhood, and could be of world-wide significance.

REVISE STORMWATER POLICIES TO DIRECT RESOURCES TOWARD GIS

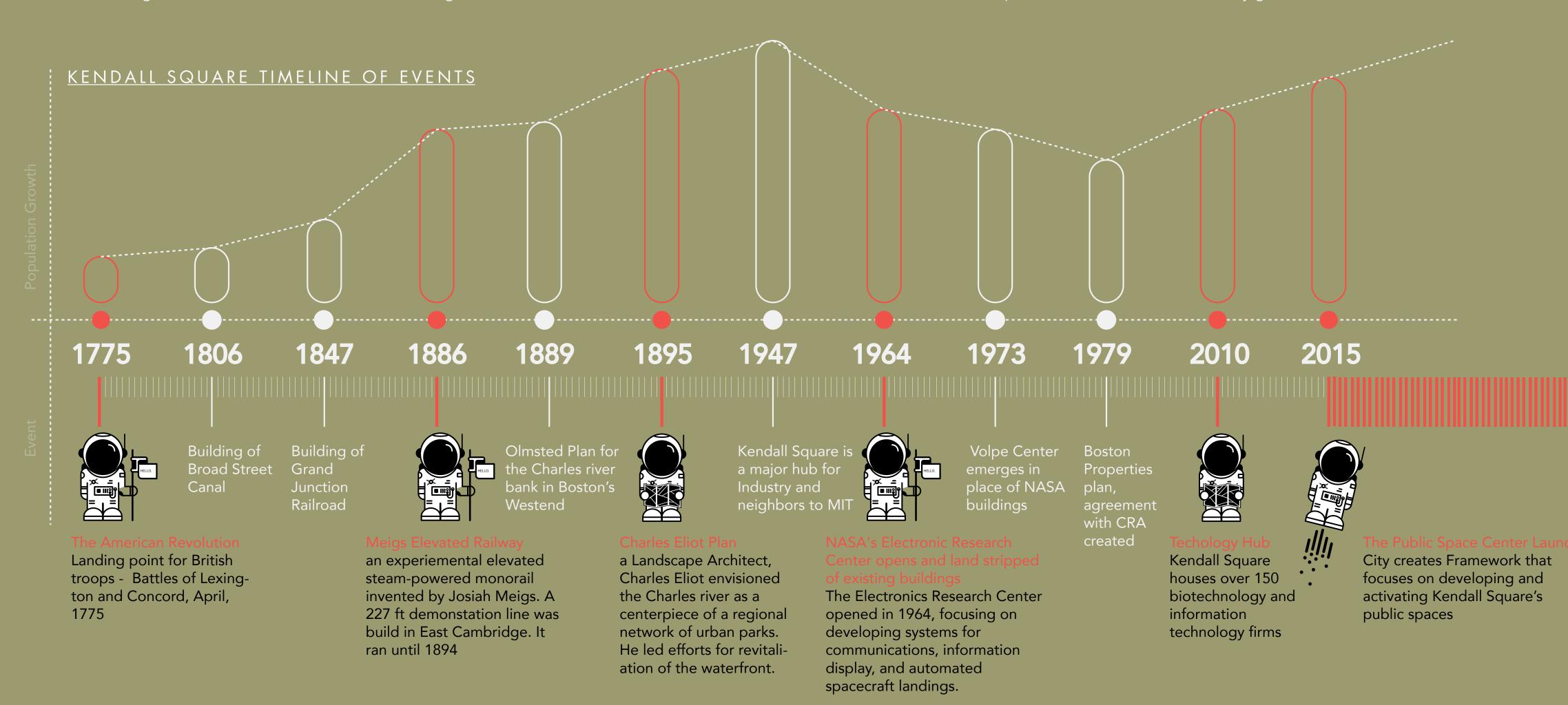
Per the discussion about stormwater and developer requirements, consider a shift in those requirements in the Kendall Square watersheds to effective retention, detention and water treatment, with cost savings shifted to green infrastructure solutions. See Appendix for more detailed information.

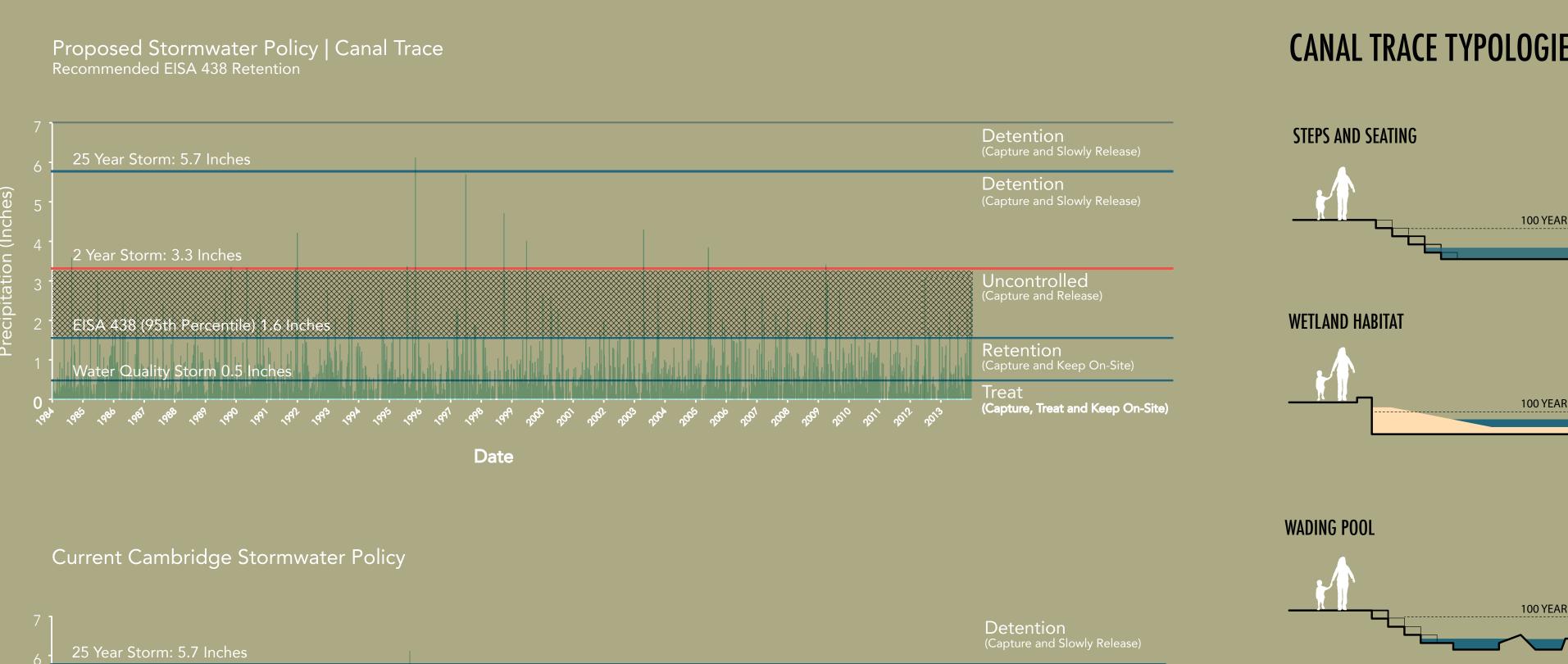
CLARIFY "POPOS" AS PUBLIC SPACES

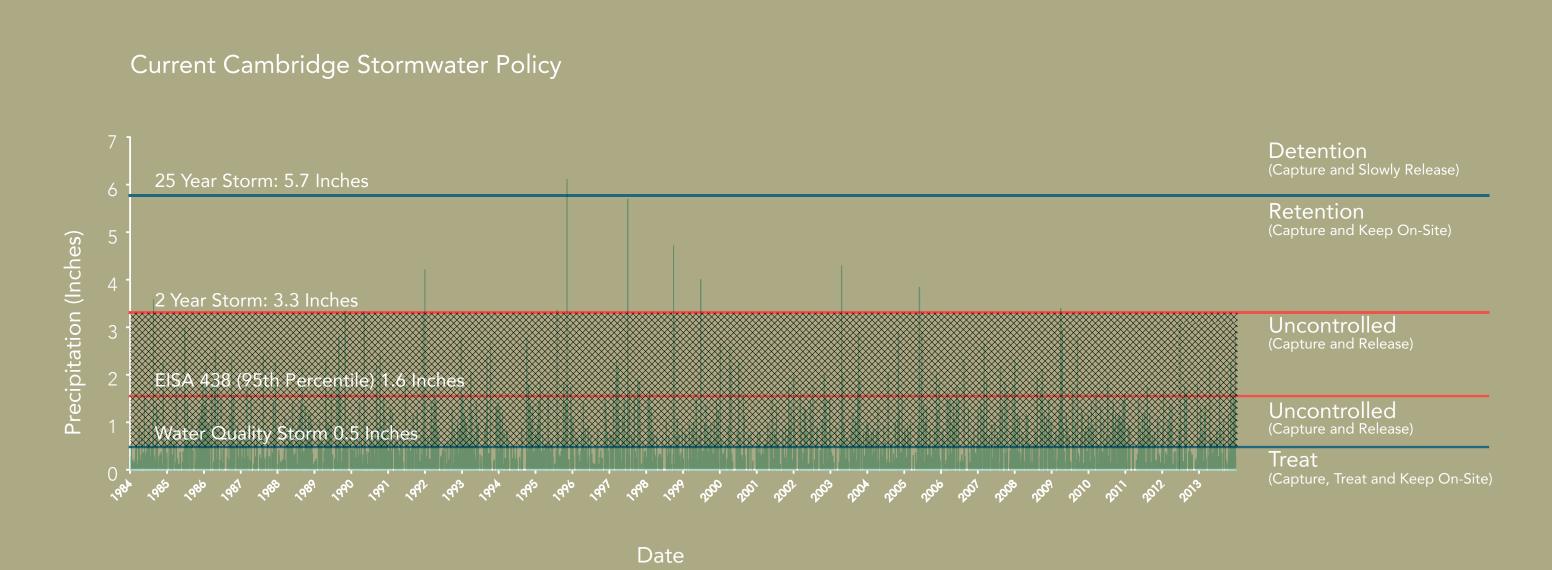
The privately owned public open spaces are an important element in Kendall Square's public realm. Marking them more clearly as public space would immediately strengthen the network of of open space. We suggest a common design element in the ground plane at entries that could not only identify the space as public, but also help people know what was available in the space, and what activities are encouraged. (see illustration) Another good tool is a map with these spaces located, and the available amenities. San Francisco has a good model for the mapping.

DESIGNATE CHILDSAFE PLACES

The center of Kendall Square can easily become an area without dangerous traffic. Zones that are either car-free or with speed limits of 15mph can be zones could be identified and designed with plentiful natural surveillance from adjacent use and seating. Adventure play areas and invitational programming would be very appropriate in these areas. Safe crossings at surrounding streets would allow children to expand the areas of comfort as they get older.







CANAL TRACE TYPOLOGIES

