Volpe Working Group Meeting – Notes

January 5, 2017, Cambridge Police Station

Attending (VWG/staff): Peter Crawley, Brian Dacey, Esther Hanig, Steve LaMasters, Gerry O'Leary, Jeff Roberts, Hugh Russell, Erik Thorkildsen, Stuart Dash, Iram Farooq, Daniel Wolf, Suzannah Bigolin

Initial comments:

- Project deliverables?
- Site context: subway entrances (secondary entrance now gets more use), bicycling routes, buildings/uses at edges, future residential, car access – importance of how the pieces fit together, flows into/through site
- Examples of other developments: Battery Park, Toronto, Vancouver, Westwood, Assembly Square, University Park. How were these successful or not? (Future discussion topic?)

Presentation: Exploration of different typologies of community spaces that may be desired at the Volpe site

Exercise: Attendees expressed priorities for community space typologies by placing dots on two boards

Topic Discussion: Community Spaces and Ground Floor Life

Key Points of Discussion:

- Market halls
 - o Insulates from unpleasant weather
 - o Conjures image of a vibrant cluster of small retail establishments
 - o Not typically affordable
 - o Large scale might not fit with site
 - o May create unused space
- Childcare
 - o Important
 - Not an "activating" use on ground level (due to issue of privacy, doesn't want to be exposed to street)
 - Doesn't need to be prominent feature at the ground level; could be located in interior or on upper levels
- Function hall, flexible space, meeting space
 - o A space that can adapt to many different kinds of functions could be good value
 - Small scale performance space would be nice. Would a medium to large performance space be difficult to repurpose for other uses? Seats can be taken up and put down (example from Middlebury College)
 - Lectures, activities, something with a civic bent could be especially interesting and a defining element of the site if located at Third/Broadway
 - District Hall is permeable from all sides, makes it very approachable from street and feels civic
 - o Could include community innovation space
- Retail

- Outdoor dining is the season too short for it? Better if it is outdoor extension of indoor restaurant. Associated with extension of Broad Canal.
- There is a strong desire for activity on corridors, but there may be a limit on how much retail the site can support. Will likely have to prioritize activity on specific corridors
- Large retail could use underground space
- O Destination uses, like a grocer, can pull people into the site.
- Small and innovative stores
- o Individual, quirky businesses that make streets interesting

• Indoor recreation

- Brooklyn Boulders in Somerville is an example of a fitness center that incorporates aspects of community programming. Accommodates a range of ages. However, it's expensive. Feels vital and community-oriented – families, children, teenagers, millennials
- o Fitness Centers
- Outdoor play space could be not just for kids
 - Water works for everyone
 - Plaza outside Union Station, Denver water fountain, and ringed by restaurants/cafes.
 Multi-use and captures different age groups
- Community office space
 - A large space that could have multiple sections (see Daniel's Spectrum in Toronto art galleries, event spaces, multifunctional)
 - o Office/meeting space on ground floor isn't terribly active, but could be on upper floors
- Rental structure
 - Consideration of subsidizing rents to diversify retail types
 - o Policies that incentivize owner-operated retail
- Other
 - Opportunity to create sense of arrival for Kendall Square at Point Park

Public Comments:

- Cambridge University game room, collapsible seats
- Pedestrians are jumping fences, going through parking lots
- Child care issues
- More affordable housing
- All-ages meeting space, places for kids to be in bands, make noise, not just in school
- Thoughtful about what more traffic means for people with physical limitation
- Local spaces: Somerville Armory (café, small function spaces, big performance space, cheap;
 Out of the Blue Gallery (50 tiny booths that change, unprogrammed space in back for performances, serves younger people, "funky")
- How does the Foundry affect these other needed spaces? Don't need two similar spaces so close together
- Updated context plans