

CITY OF CAMBRIDGE - BOARD OF ZONING APPEAL

The undersigned hereby petitions the Board of Zoning Appeal for the following:

Special Permit \_\_\_\_\_ Variance  X  Appeal \_\_\_\_\_

PETITIONER:  President and Fellows of Harvard College, Harvard Graduate School of Design  
c/o Alexandra Offiong, Harvard Planning Office

PETITIONER'S ADDRESS:  1350 Massachusetts Avenue, Suite 573, Cambridge, MA 02138

LOCATION OF PROPERTY:  Gund Hall, 48 Quincy Street

TYPE OF OCCUPANCY:  Institutional  ZONING DISTRICT:  Residence C-3

REASON FOR PETITION:

<u>      </u> Additions	<u>      </u> New Structure
<u>      </u> Change in Use/Occupancy	<u>      </u> Parking
<u>      </u> Conversion to Add'l Dwelling Units	<u> X </u> Sign
<u>      </u> Dormer	<u>      </u> Subdivision
	<u>      </u> Other: _____

DESCRIPTION OF PETITIONER'S PROPOSAL:

The Harvard Graduate School of Design seeks variances for the number, area and illumination of new exterior building signage.

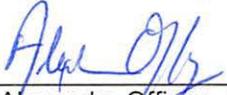
SECTIONS OF ZONING ORDINANCE CITED:

Article  7  Section  7.16.21.B, number, area, and illumination of signs

Article \_\_\_\_\_ Section \_\_\_\_\_

Article \_\_\_\_\_ Section \_\_\_\_\_

Applicants for a **Variance** must complete Pages 1-5  
Applicants for a **Special Permit** must complete Pages 1-4 and 6  
Applicants for an **Appeal** to the BZA of a Zoning determination by the Inspectional Services Department must attach a statement concerning the reasons for the appeal

Original Signature(s):     
(Petitioner(s))  
 Alexandra Offiong, Director of Planning Services  
Harvard Planning Office

Address:  1350 Massachusetts Avenue, Suite 573, Cambridge,  
MA 02138

Tel. No.:  617- 384-8155

Date:  September 12, 2017

**BZA APPLICATION FORM - OWNERSHIP INFORMATION**

(To be completed by OWNER, signed before a notary, and returned to Secretary of Board of Appeal.)

I/We President and Fellows of Harvard College  
(OWNER)

Address: c/o Patricia Roberts, Executive Dean, Harvard Graduate School of Design  
48 Quincy Street, Cambridge, MA 02138

State that I/We own the property located at 48 Quincy Street which is the subject of this zoning application.

The record title of this property is in the name of President and Fellows of Harvard College

\*Pursuant to a deed of duly recorded in the date June 8, 1966, Middlesex South

County Registry of Deeds at Book, 11133, Page 218; or Middlesex

Registry District of Land Court, Certificate No. \_\_\_\_\_ Book \_\_\_\_\_

\_\_\_\_\_ Page \_\_\_\_\_ .

Patricia J Roberts  
Signature by Land Owner or Authorized  
Trustee, Officer or Agent\*

Commonwealth of Massachusetts, County of Middlesex

The above-name Patricia Roberts personally appeared before me, this

11 of Sept, 20 17, and made oath that the above statement is true.

Allen Janz  
Notary

My Commission Expires April 5, 2024 (Notary Seal).

\* If ownership is not shown in recorded deed, e.g. if by court order, recent deed, or inheritance, please include documentation.

(See Pg. 3B for parcels comprising this lot.)

THE STATE OF NEW YORK  
IN SENATE  
January 10, 1912.

REPORT  
OF THE  
COMMISSIONERS OF THE LAND OFFICE  
IN RESPONSE TO A RESOLUTION PASSED BY THE SENATE  
MAY 10, 1911.

ALBANY:  
THE UNIVERSITY OF THE STATE OF NEW YORK  
PRINTING OFFICE, 1912.

Wm. C. Kelly



Wm. C. Kelly

**BZA APPLICATION FORM**

**SUPPORTING STATEMENT FOR A VARIANCE**

**EACH OF THE FOLLOWING REQUIREMENTS FOR A VARIANCE MUST BE ESTABLISHED AND SET FORTH IN COMPLETE DETAIL BY THE APPLICANT IN ACCORDANCE WITH MGL 40A, SECTION 10:**

- A)** A Literal enforcement of the provisions of this Ordinance would involve a substantial hardship, financial or otherwise, to the petitioner or appellant for the following reasons:

Summary of Requested Variance

The Harvard Graduate School of Design ("GSD") is seeking a variance under Article 7, Section 16.21.B to allow three new signs to be installed on Gund Hall the predominate facility of the GSD. The proposed signage seeks to appropriately identify the school and its key public spaces clarify wayfinding for students faculty, staff and visitors to the GSD, and establish a consistent signage design aesthetic. The largest of the three proposed signs will be located on the southern façade, naming the school which is headquartered in Gund Hall and its primary gallery space. The other two proposed signs are located at the entrances along Quincy Street and Cambridge Street. Except for one existing banner that announces the GSD event schedule, the building currently has no exterior signage visible from the public way and does not provide any visual identification for the school, the building, or its primary spaces.

Because Gund Hall is located in a Residence C-3 zoning district, signage for non-residential uses is limited to two (2) non-banner signs per building and a total signage area of 30 sq. ft. per building using only natural or external illumination. To adequately serve the identification and wayfinding needs of this educational campus, a variance is required to permit the number of proposed signs, the area of such signage and the requested illumination. This proposal would call for three (3) non-banner signs on the building and a total signage area of 63 sq. ft, with two signs employing external illumination on one and internal illumination on two.

Other signage at the building which is not visible from a public way necessary for public safety and convenience or meeting the criteria for special sign provisions per CZO 7.16.23 have been certified by the Cambridge Community Development Department as exempt from zoning restrictions.

- A. A literal enforcement of the provisions of this Ordinance would involve a substantial hardship, financial or otherwise, to the petitioner or appellant for the following reasons:

A literal enforcement of the provisions of CZO 7.16 would permit a maximum of two (2) signs and a total of 30 sq. ft. of signage for Gund Hall, despite it having approximately 450 ft. of street frontage along two prominent facades and multiple main entrances that are significantly recessed away from the property line. This limitation would prevent Harvard from adequately identifying the school and the major public space in the building frequented by visitors at all key entrances to the building. Such enforcement would create a hardship by making wayfinding more difficult for students faculty, staff, and visitors to the campus including those attending the many public events hosted by GSD.

- B)** The hardship is owing to the following circumstances relating to the soil conditions, shape or to topography of such land or structures and especially affecting such land or structures but not affecting generally the zoning district in which it is located for the following reasons:

Gund Hall is a large monolithic concrete structure with approximately 450 feet of street frontage. Other than an existing banner, this prominent building reads as having no exterior signage. Its two main entrances facing the street are recessed under porticos at a distance from the street (56' west portico, 24' south portico), not on the front plane in shadowed spaces without sunlight and not legible for the passerby. Its primary facades are expansive (south elevation facing Cambridge Street has ~10,000 sq. ft. of facade area, west elevation facing Quincy Street has ~16,000 sq. ft. of facade area) and the proposed signage will be visually understated and modest against this large canvas. These conditions relating to the size and shape of the building make wayfinding unclear and difficult for many visitors to the campus.

Additionally, the GSD sponsors many lectures, exhibitions, presentations, discussions and special events in Gund Hall relating to architecture, urban planning, and related disciplines. These events, many of which are open to the public, attract a significant number of visitors to the building. The Druker Design Gallery is the building's most prominent gallery space that exhibits the work of GSD students as well as that of nationally and internationally prominent designers, and is open to the public.

The physical and use characteristics of this university building (multiple entrances, massing that places entrances far from the public street in recessed spaces, and uses with high public visitation), requires sufficient signage to adequately identify the building and its key spaces. The need for greater flexibility in the signage permitted for non-residential uses in the Residence C-3 zoning district is unique to the function of an educational campus and is not typical of other uses in the Residence C-3 zoning district.

**C) DESIRABLE RELIEF MAY BE GRANTED WITHOUT EITHER:**

**1) Substantial detriment to the public good for the following reasons:**

The requested variances are necessary to improve wayfinding for the GSD's multiple users which includes large numbers of the public who visit the campus on a regular basis for educational programs. Therefore, the granting of the variance will not be detrimental to the public good but rather will provide a public benefit by improving wayfinding and the visual character of the campus.

**2) Relief may be granted without nullifying or substantially derogating from the intent or purpose of this Ordinance for the following reasons:**

The requested variance will allow the placement of adequate signage to better identify campus entrances and to guide visitors to this specific building and school and the programs it accommodates. This is consistent with the CZO's assertion that the public interest is served by use of signs by businesses and services to identify their premises or the products or services there available.

The requested relief for the number of signs allowed the signage area, and illumination will allow adequate identification and wayfinding signage at multiple building entry points. The requested relief is unique to the characteristics of an educational campus with large scale buildings and multiple access points therefore granting the requested variance will not nullify or substantially derogate from the intent or purpose of the purpose of the Ordinance.

**\* If You have any questions as to whether you can establish all of the applicable legal requirements, you should consult with your own attorney.**

**BZA APPLICATION FORM**

**DIMENSIONAL INFORMATION**

**APPLICANT :** Harvard Planning & Project Management

**PRESENT USE/OCCUPANCY :** institutional educational

**LOCATION :** 42 Quincy St Cambridge, MA

**ZONE :** Residence C-3 Zone

**PHONE :** \_\_\_\_\_

**REQUESTED USE/OCCUPANCY :** institutional educational

	<b><u>EXISTING CONDITIONS</u></b>	<b><u>REQUESTED CONDITIONS</u></b>	<b><u>ORDINANCE REQUIREMENTS<sup>1</sup></u></b>	
<b><u>TOTAL GROSS FLOOR AREA:</u></b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(max.)
<b><u>LOT AREA:</u></b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)
<b><u>RATIO OF GROSS FLOOR AREA TO LOT AREA:<sup>2</sup></u></b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(max.)
<b><u>LOT AREA FOR EACH DWELLING UNIT:</u></b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(min.)
<b><u>SIZE OF LOT:</u></b>				
<b>WIDTH</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)
<b>DEPTH</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	
<b><u>SETBACKS IN FEET:</u></b>				
<b>FRONT</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)
<b>REAR</b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(min.)
<b>LEFT SIDE</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)
<b>RIGHT SIDE</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)
<b><u>SIZE OF BLDG.:</u></b>				
<b>HEIGHT</b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(max.)
<b>LENGTH</b>	<u>Appx 290' Quincy St</u>	<u>no change</u>	<u>n/a</u>	
<b>WIDTH</b>	<u>Appx 160' Cambridge St</u>	<u>no change</u>	<u>n/a</u>	
<b><u>RATIO OF USABLE OPEN SPACE TO LOT AREA:</u></b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(min.)
<b><u>NO. OF DWELLING UNITS:</u></b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(max.)
<b><u>NO. OF PARKING SPACES:</u></b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(min./max)
<b><u>NO. OF LOADING AREAS:</u></b>	<u>n/a</u>	<u>n/a</u>	<u>n/a</u>	(min.)
<b><u>DISTANCE TO NEAREST BLDG. ON SAME LOT:</u></b>	<u>n/a</u>	<u>no change</u>	<u>n/a</u>	(min.)

Describe where applicable, other occupancies on same lot, the size of adjacent buildings on same lot, and type of construction proposed, e.g.; wood frame, concrete, brick, steel, etc.

Lot contains 8 other buildings, a combination of steel, masonry, and woodframe construction and are in institutional educational or residential use.

1. SEE CAMBRIDGE ZONING ORDINANCE ARTICLE 5.000, SECTION 5.30 (DISTRICT OF DIMENSIONAL REGULATIONS).
2. TOTAL GROSS FLOOR AREA (INCLUDING BASEMENT 7'-0" IN HEIGHT AND ATTIC AREAS GREATER THAN 5') DIVIDED BY LOT AREA.
3. OPEN SPACE SHALL NOT INCLUDE PARKING AREAS, WALKWAYS OR DRIVEWAYS AND SHALL HAVE A MINIMUM DIMENSION OF 15'.

CITY OF CAMBRIDGE - BOARD OF ZONING APPEAL

The undersigned hereby petitions the Board of Zoning Appeal for the following:

2017 SEP 13 AM 11:59

Special Permit \_\_\_\_\_ Variance X Appeal \_\_\_\_\_ OFFICE OF THE CITY CLERK CAMBRIDGE, MASSACHUSETTS

PETITIONER: President and Fellows of Harvard College, Harvard Graduate School of Design  
c/o Alexandra Offiong, Harvard Planning Office

PETITIONER'S ADDRESS: 1350 Massachusetts Avenue, Suite 573, Cambridge, MA 02138

LOCATION OF PROPERTY: Gund Hall, 48 Quincy Street

TYPE OF OCCUPANCY: Institutional ZONING DISTRICT: Residence C-3

REASON FOR PETITION:

\_\_\_\_\_ Additions \_\_\_\_\_ New Structure  
\_\_\_\_\_ Change in \_\_\_\_\_  
\_\_\_\_\_ Use/Occupancy \_\_\_\_\_ Parking  
\_\_\_\_\_ Conversion to Add'l \_\_\_\_\_  
\_\_\_\_\_ Dwelling Units X Sign  
\_\_\_\_\_ Dormer \_\_\_\_\_ Subdivision  
\_\_\_\_\_ Other: \_\_\_\_\_

DESCRIPTION OF PETITIONER'S PROPOSAL:

The Harvard Graduate School of Design seeks variances for the number, area and illumination of new exterior building signage.

SECTIONS OF ZONING ORDINANCE CITED:

Article 7 Section 7.16.21.B, number, area, and illumination of signs

Article \_\_\_\_\_ Section \_\_\_\_\_

Article \_\_\_\_\_ Section \_\_\_\_\_

Applicants for a **Variance** must complete Pages 1-5  
Applicants for a **Special Permit** must complete Pages 1-4 and 6  
Applicants for an **Appeal** to the BZA of a Zoning determination by the Inspectional Services Department must attach a statement concerning the reasons for the appeal

Original Signature(s): *Alexandra Offiong*  
(Petitioner(s))  
\_\_\_\_\_  
Alexandra Offiong, Director of Planning Services  
Harvard Planning Office

Address: 1350 Massachusetts Avenue, Suite 573, Cambridge,  
MA 02138

Tel. No.: 617- 384-8155

Date: September 12, 2017



48 Quincy St.

137-2-4-42 / 143-4-5-6-7-10-11-13-15-16-17-20  
PRESIDENT & FELLOWS OF HARVARD COLLEGE  
C/O HARVARD REAL ESTATE, INC.  
HOLYOKE CENTER, ROOM 1000  
1350 MASSACHUSETTS AVE  
CAMBRIDGE, MA 02138

*Petitioner*  
PRESIDENT & FELLOWS OF HARVARD COLLEGE  
C/O ALEXANDRA OFFIONG  
DIRECTOR OF PLANNING SERVICES  
HARVARD PLANNING OFFICE  
1350 MASS AVENUE - #573  
CAMBRIDGE, MA 02138

137-1  
CAMBRIDGE CITY OF FIRE STATION  
491 BROADWAY  
CAMBRIDGE, MA 02138

143-19  
THE MASSACHUSETTS NEW CHURCH UNION  
233 NEEDHAM ST., SUITE 200  
NEWTON, MA 02451

Sign 1 Gund Hall

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Harvard University Graduate School of Design Druker Design Ga

Applicant (name and address) Harvard Graduate School of Design
c/o Alexandra Offiong, Harvard Planning Office, 1350 Mass. Ave. Cambridge, MA 02138

Signature A. Offiong

Telephone: 617-384-8155 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed: [checked] Yes [ ] No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

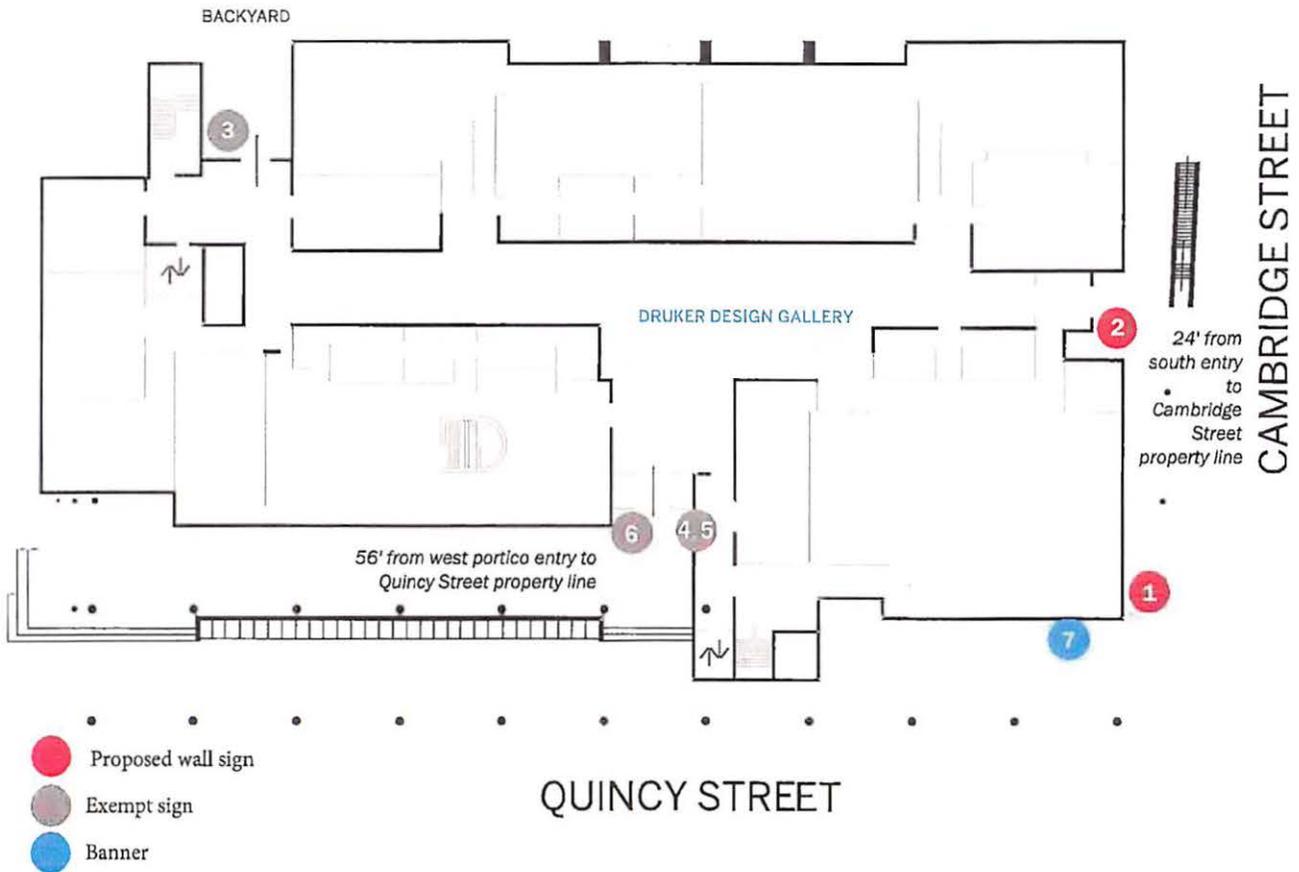
Copies: ISD 1 City Clerk\* CDD Applicant Historical Com.

\*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

## Existing and Proposed Signage:

### Harvard Graduate School of Design, Gund Hall, 48 Quincy Street, Cambridge



### KEY

- 1 - Harvard GSD/Druker Design Gallery Sign
- 2 - Druker Design Gallery Sign - Cambridge Street
- 3 - Druker Design Gallery Sign - Gund Hall Backyard Garden - exempt
- 4 - George Gund Hall sign - exempt
- 5 - Plaque re: architect - exempt
- 6 - Druker Design Gallery Sign - Cambridge Street - exempt
- 7 - Banner per CZO 7.16.23 - allowed

Sign 1 Gund Hall

Proposed WALL Sign

Area in Square feet: 46 SF Dimensions: 12' - 9 1/4" x 3' - 7 1/4"

Illumination: Natural X Internal      External     

Height (from ground to the top of the sign): 30'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a)                     . Area of signs allowed accessory to store: outside (1 x a)                     , behind windows (0.5 x a)                     . Area of all existing signs on the store front to remain (including any freestanding sign):                     . Area of additional signs permitted:                     .

2. COMPLETE FOR ANY OTHER SIGN - NA - Res C-3 allows 2 signs / building.

Length in feet of building facade facing street: (a)                     . Area of signs allowed accessory to the building facade: outside (1 x a)                     , behind windows (0.5 x a)                     . Area of all existing signs on the building facade to remain (including any freestanding sign):                     . Area of additional signs permitted:                     .

**SUMMARY OF LIMITATIONS FOR WALL SIGNS** (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)  
**AREA:** 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES                      NO   ✓  

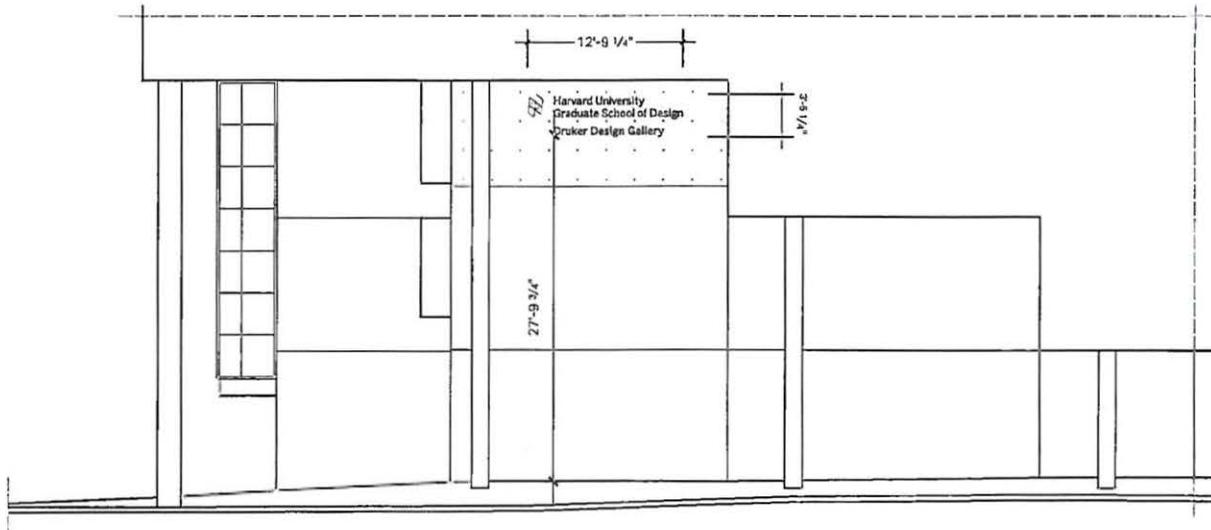
Sign requires a variance from the Board of Zoning Appeal: YES                      NO   ✓  

Relevant sections: 7.16.21.B

COMMENTS: exceeds size limit for wall sign  
exceeds total signage for building  
exceeds height for sign > 4 ft

Date: 9/12/17 CDD Representative Egbert M. Peden

**Sign 1 - Wall sign for building identification, on south elevation**



① SOUTH ELEVATION  
1/8" = 1'-0"



Sign 2 Gund Hall

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Druker Design Gallery

Applicant (name and address) Harvard Graduate School of Design  
c/o Alexandra Offiong, Harvard Planning Office, 1350 Mass. Ave. Cambridge, MA 02138

Signature *A. Offiong*

Telephone: 617-384-8155 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed:  Yes  No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD  City Clerk\*  CDD  Applicant  Historical Com.

\*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk .

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Sign 2 Gund Hall

Proposed WALL Sign

Area in Square feet: 8.5 SF Dimensions: 45" x 27 1/4"

Illumination: Natural Internal X External

Height (from ground to the top of the sign): ~7.5'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the store front to remain (including any freestanding sign): . Area of additional signs permitted: .

2. COMPLETE FOR ANY OTHER SIGN - NA - Res C-3 allows 2 signs / building.

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the building facade to remain (including any freestanding sign): . Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO ✓

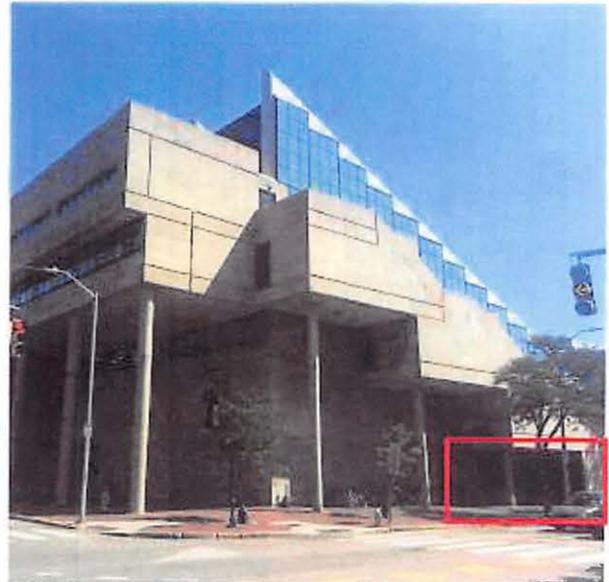
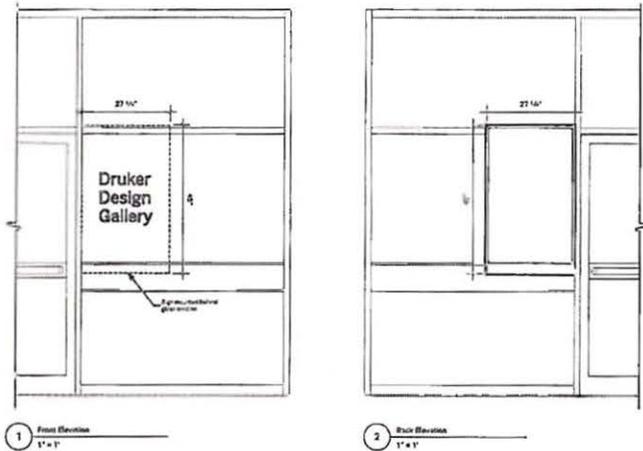
Sign requires a variance from the Board of Zoning Appeal: YES ✓

Relevant sections: Section 7.16.21.B

COMMENTS: Natural or external illumination only in Res. Districts

Date: 9/10/17 CDD Representative E. M. Pider

**Sign 2 - Wall sign for building identification, in south entry way**  
24' from public way in a dark, recessed portico space



Proposed new sign is located 24' from public way in a dark, recessed portico space, outlined here in red.

Bronze panel with cut out letters lit from behind



Sign 3 Gund Hall

**SIGN CERTIFICATION FORM  
COMMUNITY DEVELOPMENT DEPARTMENT**

**CERTIFICATION OF EXEMPTION**

**Applicant:** Harvard Graduate School of Design, c/o Alexandra Offiong  
Harvard Planning Office, 1350 Mass Ave Cambridge, MA 02138

Signature

A. Ah

Telephone: 617-312-9249 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed:  Yes  No

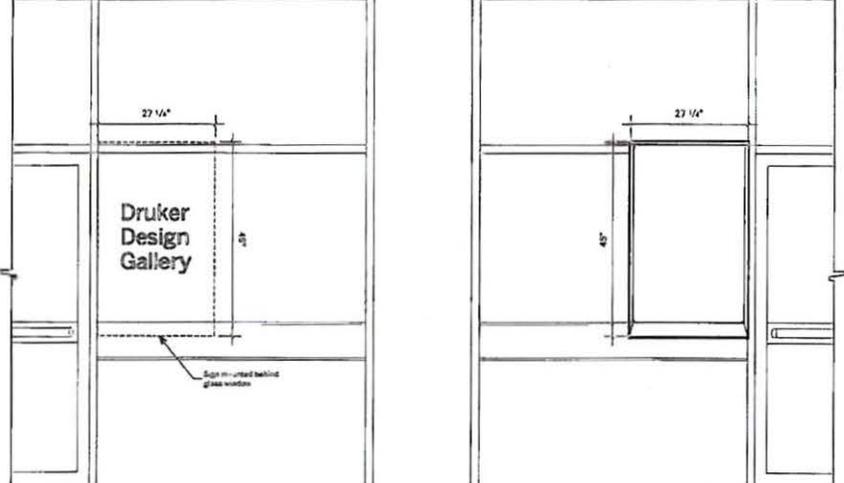
**PLEASE NOTE:** Signs, even if exempt under Article 7.000, may require a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Awnings of any kind projecting over a city sidewalk require City Council approval.

REASON FOR EXEMPTION: *Awning without graphics*  *Exempt signs in Section 7.16.11 (including directional signs)*

Date: 9/12/17 CDD Representative Edward M. Padden

Copies: ISD  City Clerk\*  CDD  Applicant

**Sign 3 - Wall sign for building identification, on rear east elevation facing internal open space**  
Not visible from a public way, exempt



Bronze panel with cut out letters lit from behind

Sign 4 Gund Hall

**SIGN CERTIFICATION FORM  
COMMUNITY DEVELOPMENT DEPARTMENT**

**CERTIFICATION OF EXEMPTION**

**Applicant:** Harvard Graduate School of Design, c/o Alexandra Offiong  
Harvard Planning Office, 1350 Mass Ave Cambridge, MA 02138

Signature A. Offiong

Telephone: 617-312-9249 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed:  Yes  No

**PLEASE NOTE:** Signs, even if exempt under Article 7.000, may require a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Awnings of any kind projecting over a city sidewalk require City Council approval.

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(including directional signs)

Date: 9/12/17 CDD Representative Egbert M. Paker

Copies: ISD  City Clerk\*  CDD  Applicant

Sign 5 Gund Hall

SIGN CERTIFICATION FORM  
COMMUNITY DEVELOPMENT DEPARTMENT

CERTIFICATION OF EXEMPTION

Applicant: Harvard Graduate School of Design, c/o Alexandra Offiong  
Harvard Planning Office, 1350 Mass Ave Cambridge, MA 02138

Signature

A. Offiong

Telephone: 617-312-9249 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed:  Yes  No

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*(including directional signs)*

Date: 9/12/17 CDD Representative

Egypt M. Pilon

Copies: ISD  City Clerk\*  CDD  Applicant

Sign 6 Gund Hall

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Druker Design Gallery

Applicant (name and address) Harvard Graduate School of Design  
c/o Alexandra Offiong, Harvard Planning Office, 1350 Mass. Ave. Cambridge, MA 02138

Signature A. Offiong

Telephone: 617-384-8155 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed:  Yes  No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD  City Clerk\*  CDD  Applicant  Historical Com.

\*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Sign 6 Gund Hall

Proposed WALL Sign

Area in Square feet: 8.5 SF Dimensions: 45" x 27 1/4"

Illumination: Natural  Internal  External

Height (from ground to the top of the sign): ~7.5'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) \_\_\_\_\_ . Area of signs allowed accessory to store: outside (1 x a) \_\_\_\_\_, behind windows (0.5 x a) \_\_\_\_\_ . Area of all existing signs on the store front to remain (including any freestanding sign): \_\_\_\_\_ . Area of additional signs permitted: \_\_\_\_\_ .

2. COMPLETE FOR ANY OTHER SIGN - NA - Res C-3 allows 2 signs / building.

Length in feet of building facade facing street: (a) \_\_\_\_\_ . Area of signs allowed accessory to the building facade: outside (1 x a) \_\_\_\_\_, behind windows (0.5 x a) \_\_\_\_\_ . Area of all existing signs on the building facade to remain (including any freestanding sign): \_\_\_\_\_ . Area of additional signs permitted: \_\_\_\_\_ .

**SUMMARY OF LIMITATIONS FOR WALL SIGNS** (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

**AREA:** 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES \_\_\_\_\_ NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections: 7.18.21.B

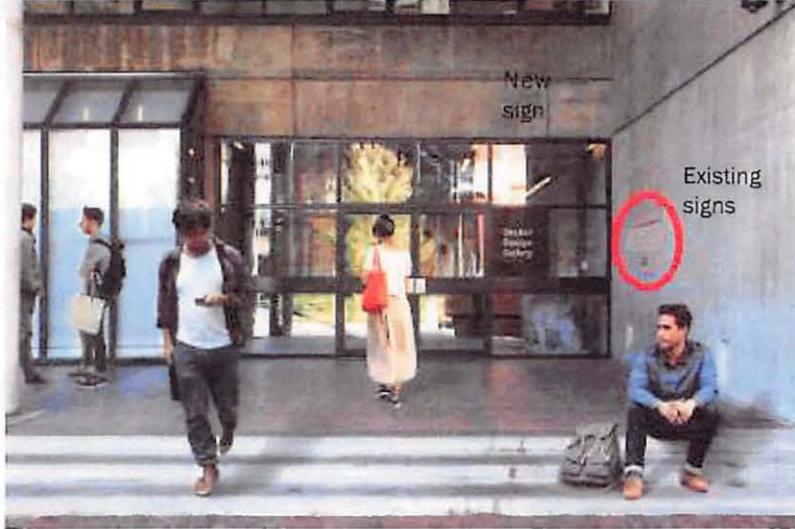
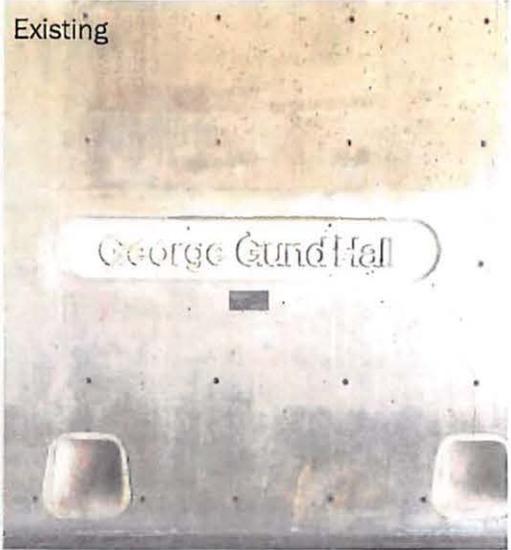
COMMENTS: Natural or external illumination only in Res. Districts

Date: 9/12/17 CDD Representative Eigen M. Pich

**Signs 4 and 5 - Existing signs in west portico**

**Sign 6 - New sign in west portico**

~56 feet from Quincy Street, not visible from a public way, exempt



Proposed new  
Bronze panel with cut out letters lit from behind

Sign 7 Gund Hall

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Banner with text and graphics for changing exhibitions / programs

Applicant (name and address) Harvard Graduate School of Design
c/o Alexandra Offiong, Harvard Planning Office, 1350 Mass. Ave. Cambridge, MA 02138

Signature A. Offiong

Telephone: 617-384-8155 FAX: 617-495-0559

Location of Premises: 48 Quincy Street, Gund Hall

Zoning District: Res C-3 Overlay District: Institutional Overlay

Date Application Submitted: September 8, 2017

Sketch of Sign Enclosed: [checked] Yes [ ] No

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Copies: ISD [checked] City Clerk\* [ ] CDD [ ] Applicant [ ] Historical Com. [ ]

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

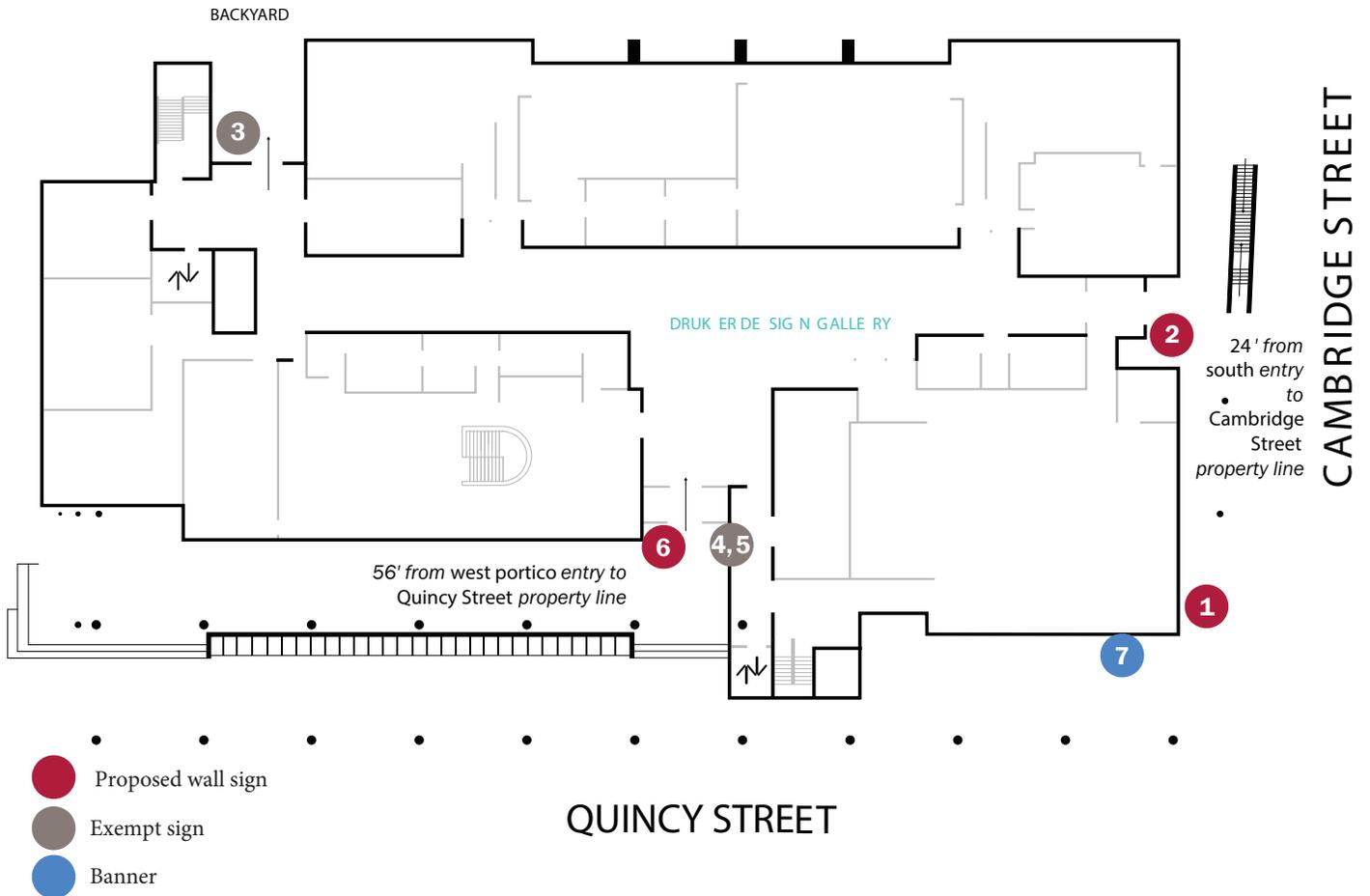


**Sign 7 - Existing banner**  
Allowed per CZO 7.16.23



# Existing and Proposed Signage:

## Harvard Graduate School of Design, Gund Hall, 48 Quincy Street, Cambridge



### KEY

- 1 - Harvard GSD/Druker Design Gallery Sign
- 2 - Druker Design Gallery Sign - Cambridge Street
- 3 - Druker Design Gallery Sign - Gund Hall Backyard Garden - exempt
- 4 - George Gund Hall sign - exempt
- 5 - Plaque re: architect - exempt
- 6 - Druker Design Gallery Sign - Cambridge Street
- 7 - Banner per CZO 7.16.23 - allowed

## Photographs of Gund Hall



Gund Hall, south elevation



Gund Hall, west elevation

# Summary of Requested Signage



**Sign 1**

Type: wall sign  
 Size: 46 sq. ft.  
 Illumination: external



**Sign 2**

Type: wall sign  
 Size: 8.5 sq. ft.  
 Illumination: internal



**Sign 6**

Type: wall sign  
 Size: 8.5 sq. ft.  
 Illumination: internal

## Zoning relief request:

**Nature of relief**

**Ordinance allows:**

**Proposed:**

Number of signs

2 signs

3 signs

Area

1 sign at 20 sq. ft + 1 sign at 10 sq. ft.  
 (30 sq. ft. total)

1 sign at 46 sq. ft. + 2 signs at 8.5 sq. ft.  
 (63 sq. ft. total)

Illumination

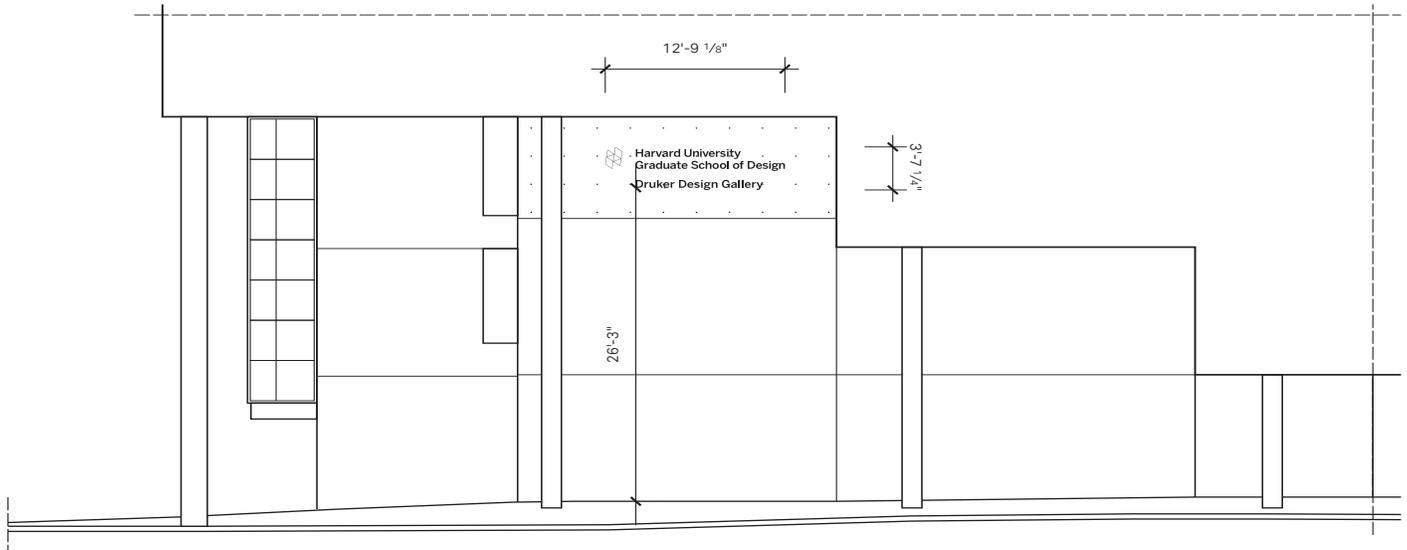
Natural or external

External and internal

**Sign 1 - Wall sign for building identification, on south elevation**

46 SF, Externally illuminated

Variance required for sign area (20 SF max allowed); number of signs - 3 instead of maximum of 2

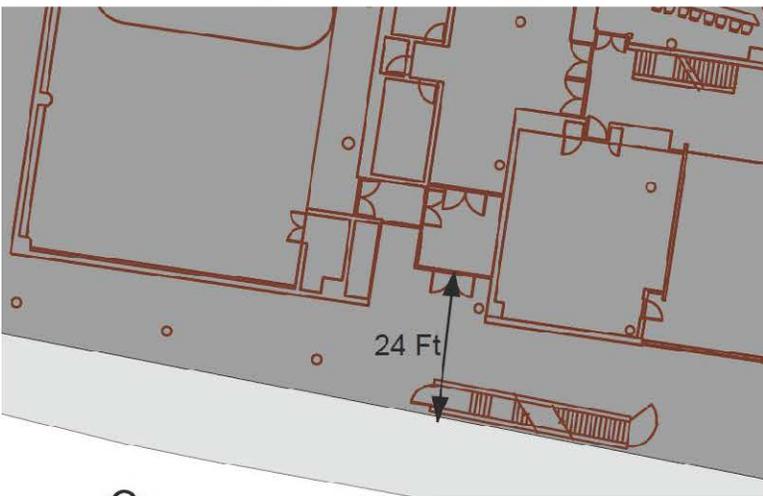
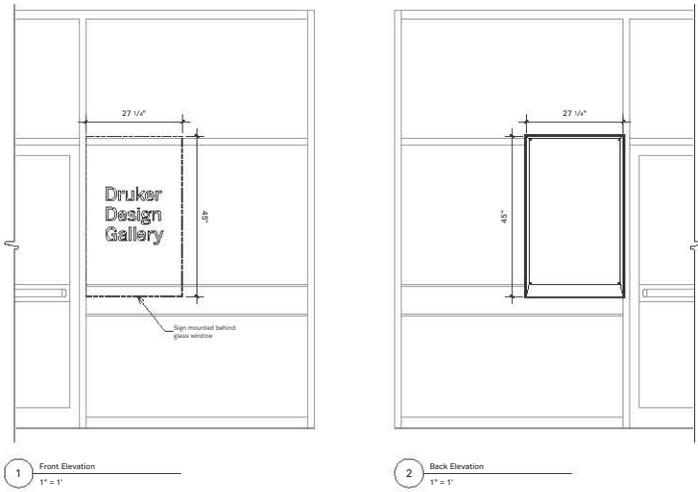


① SOUTH ELEVATION  
1/8" = 1'-0"



## Sign 2 - Wall sign for building identification, in south entry way

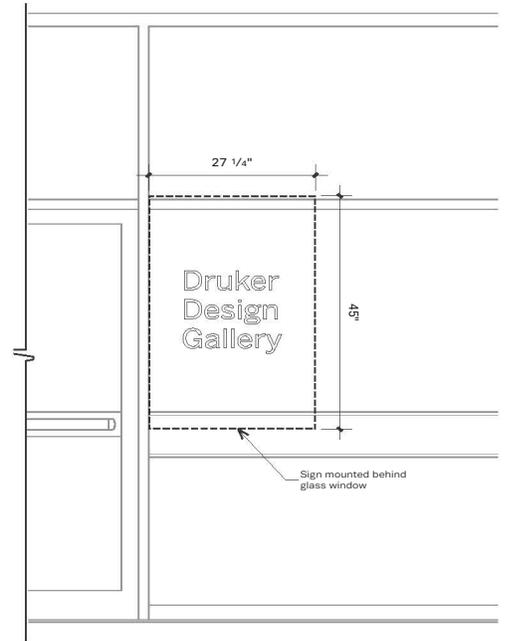
Sign is located behind the storefront window system, in a dark, recessed portico space. Designed as a bronze panel with raised frosted acrylic letters lit from behind  
8.5 SF, internally illuminated, located 24' from public way  
Variance required for sign area, number of signs and illumination.



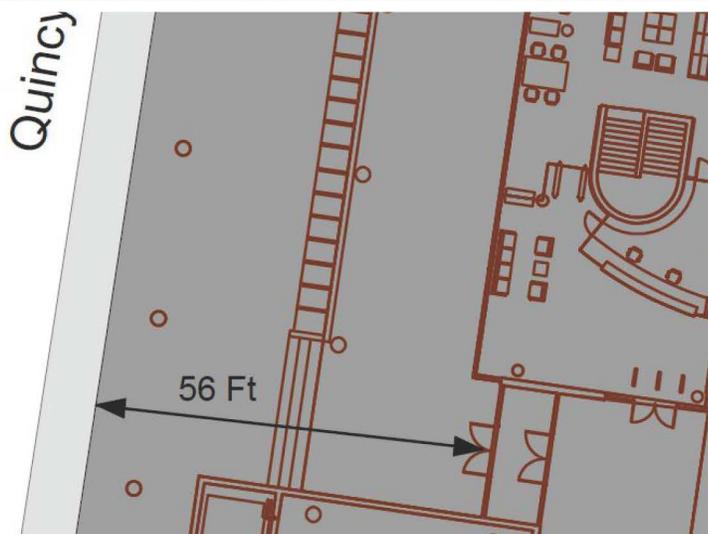
South entrance is 24' from property line in a recessed area below the portico

**Sign 6 - New sign in west portico**

Sign is located behind the storefront window system, in a dark, recessed portico space. Designed as a bronze panel with raised frosted acrylic letters lit from behind  
8.5 SF, internally illuminated, located 24' from public way  
Variance required for sign area, number of signs and illumination.



1 Front Elevation  
1" = 1'



West entrance is 56' from property line in a recessed area below the portico

## Background: Other signage at Gund Hall



**Sign 3 - Wall sign for building identification, on rear east elevation facing internal open space**  
Exempt per CZO

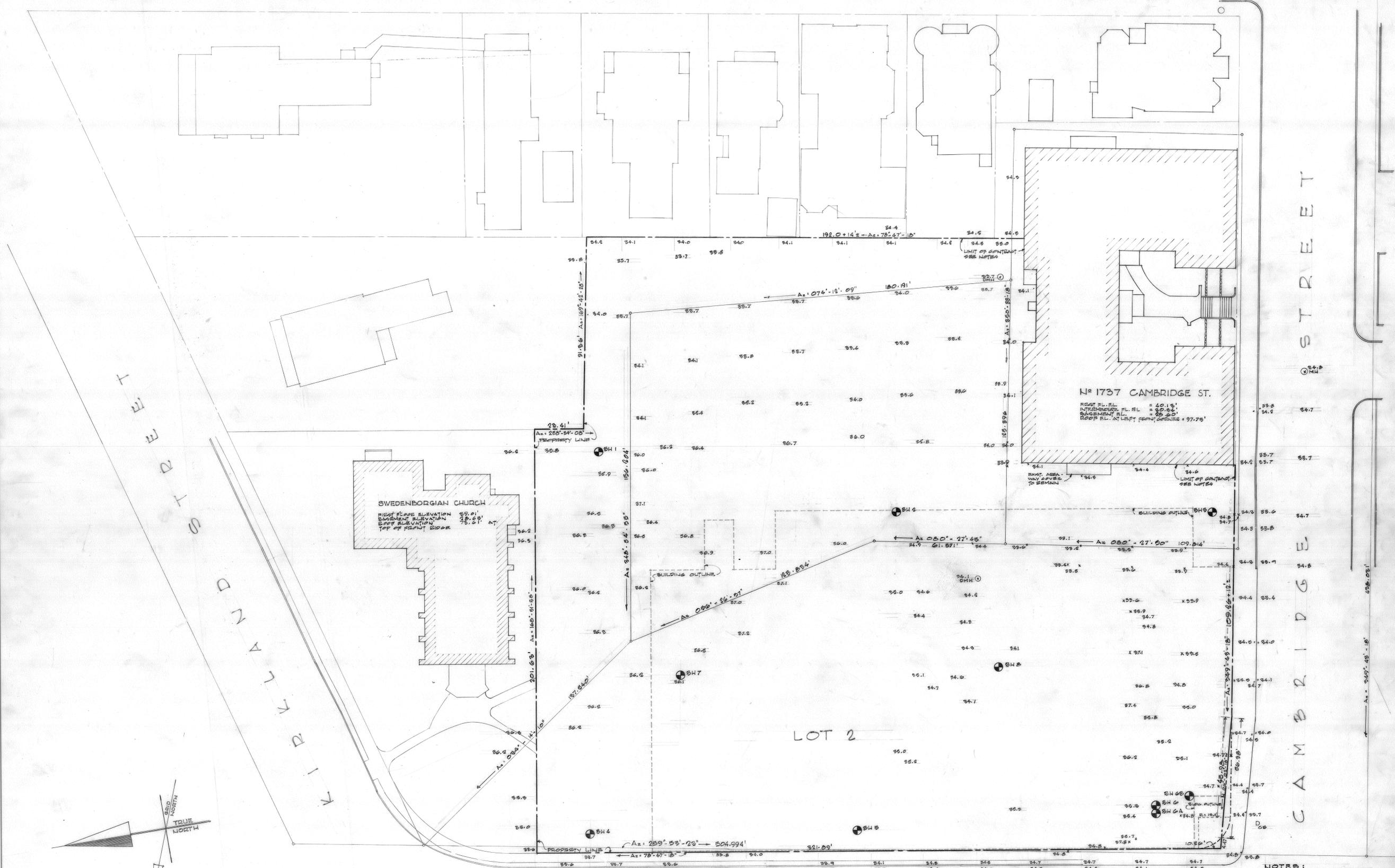


**Signs 4 and 5 - Existing sign / plaque in west portico**  
Exempt per CZO

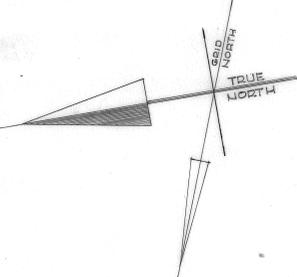


**Sign 7 - Existing banner**  
Allowed per CZO 7.16.23 under special signage provisions





HARVARD  
 GRADUATE SCHOOL OF DESIGN



CAMBRIDGE STREET

No 1737 CAMBRIDGE ST.  
 RIGHT FL. EL. = 40.13'  
 INTERMEDIATE FL. EL. = 38.86'  
 BASEMENT FL. EL. = 38.00'  
 ROOF EL. AT LEFT FROM CORNER = 37.75'

SWEDENBORGIAN CHURCH  
 RIGHT FLOOR ELEVATION 39.01'  
 BASEMENT ELEVATION 38.61'  
 ROOF ELEVATION 38.61' AT TOP OF FRONT SIDING

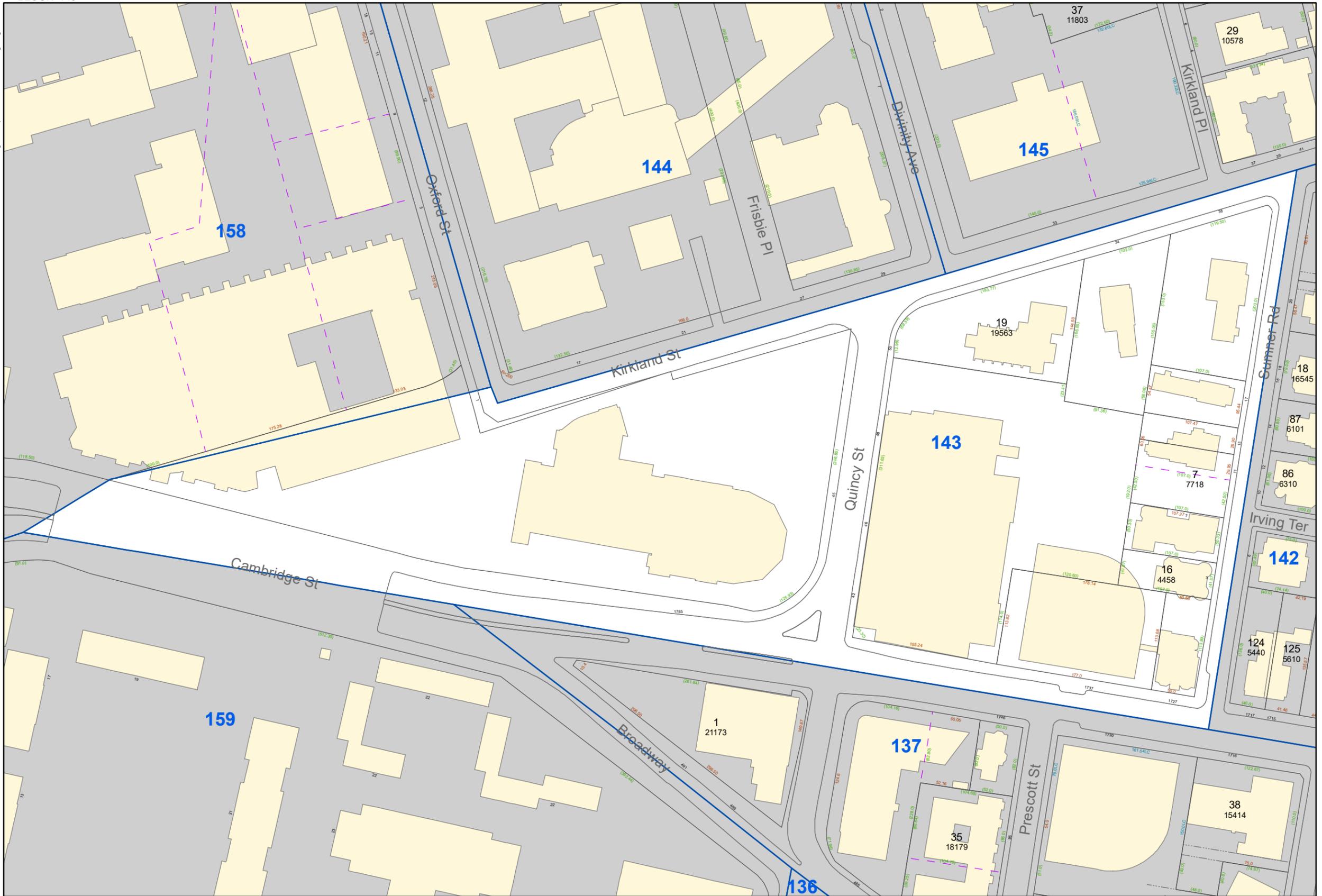
LOT 2

QUINCY STREET

- NOTES:
1. INFORMATION ON THIS SITE PLAN TAKEN FROM A SURVEY DONE BY WILLIAM S. GEORGE INC. CIVIL ENGINEERS & SURVEYORS 880 ATLANTIC AVE. BOSTON, MASS. DATED DEC. 29, 1927.
  2. FRENCH MASON WORK:  
 FROM SW-CORNER GRANITE WALL ENTRANCE TO BASEMENT OF QUINCY ST. (ENTRANCE WITH OVER BRICK LAMP) ELEVATION = 38.75'.  
 FROM SW-CORNER OF GRANITE CLAM AT INTERSECTION OF THE GRANITE AND THE NORTH AND WEST WALL OF 1737 CAMBRIDGE STREET. ALSO SHOWS INDICATE ON A-2 WITH CORNER RIGHT OF WAY AND ON ENVIRONMENTAL QUALITY PROPERTY ONLY.
  3. CONTRACT LIMITS SHALL BE PROPERTY LINE OR PROXIMATE TO THE GRANITE AND THE NORTH AND WEST WALL OF 1737 CAMBRIDGE STREET. ALSO SHOWS INDICATE ON A-2 WITH CORNER RIGHT OF WAY AND ON ENVIRONMENTAL QUALITY PROPERTY ONLY.
  4. CONCRETE CONSTRUCTION SHALL NOT BE PLACED OVER WINDOWS OF 1737 CAMBRIDGE STREET.

378.142

<b>George Gund Hall/Harvard Graduate School of Design/Cambridge, Mass.</b>				Title <b>SITE SURVEY</b>	Drawing No. <b>A-1</b>
LeMessurier Associates Inc. Structural Engineers 711 Boylston Street Boston, Massachusetts Telephone (617) 262-9300	G. Granek & Associates Mechanical Engineers 205 Lesmill Road Don Mills, Ontario Telephone (416) 449-1030	Jack Chievin & Associates Electrical Engineers 205 Lesmill Road Don Mills, Ontario Telephone (416) 449-1030		John Andrews/Anderson/Baldwin 47 Colborne Street Toronto 1, Ontario Telephone (416) 383-5423 Telex 02-29072	Scale 1" = 16'-0"



City of Cambridge  
Assessing Department

795 Massachusetts Ave.  
Cambridge, MA 02139

-  Buildings
-  Lot Line
-  Sub-Parcel Line
-  City Boundary
-  Water
-  Easement
-  Railway

- 10 Lot Number
- 100 Parcel size in Sq. Ft.
- 143 Block Number
- 44.0LC Land Court Dimension
- 10 Street Number
- 65.0 Survey Dimensions
- (125.0) Deed Dimension

DISCLAIMER:  
All Real Property shown on this map was compiled from existing Assessor's Tax Maps dated 1990 to 2016 and maintained by the City Assessor's Office and the Department of Public Works. Subsequent maintenance has been completed using the City of Cambridge Geographic Information System (GIS). Parcels have not been created from survey, and map is suitable for assessing purposes only.  
The City of Cambridge assumes no legal responsibility for information shown on this map.

0 25 50 100 Feet

1 inch = 110 feet



Parcel Block Map

**143**



# City of Cambridge

MASSACHUSETTS

BOARD OF ZONING APPEAL

831 Mass Avenue, Cambridge, MA.  
(617) 349-6100

2 Bds

## BZA

### POSTING NOTICE – PICK UP SHEET

The undersigned picked up the notice board for the Board of Zoning Appeals Hearing.

Name: Regina Dres Date: 9/22/17  
(Print)

Address: 48 Quincy St.

Case No. BZA-014431-2017

Hearing Date: 10/12/17

Thank you,  
Bza Members