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# Cambridge Community Development Department Net Zero Transportation Plan: Advisory Group Meeting #1

Thursday, February 2, 2023



*Check-in question as you arrive: What is something you enjoy about traveling or moving around Cambridge?*



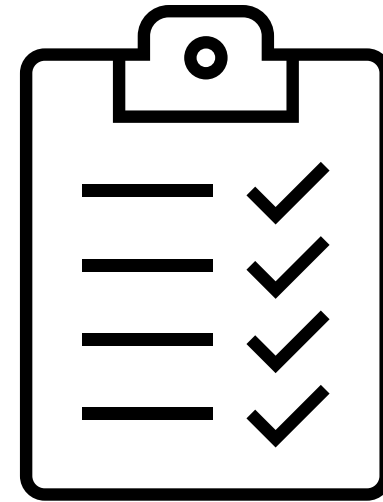
# Welcome!

## Meeting objectives

- Get to know each other
- Share information on why we are doing this plan
- Agree on how we'll work together

# Agenda

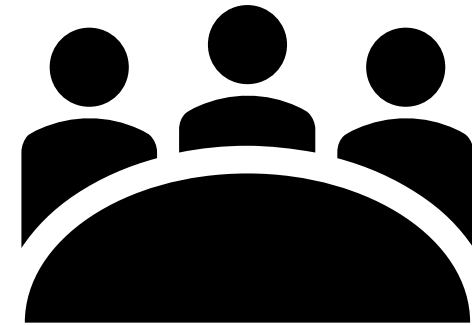
- I. Welcome
- II. Group introductions
- III. What is the Net Zero Transportation Plan?
- IV. Our group process
- V. Next steps
- VI. Check-out question



# Group introductions (Round 1)

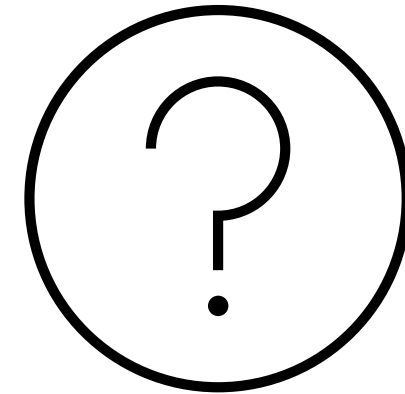
Please share:

- Name
- Organization
- **One thing about your community or neighborhood that you feel grateful for this past year**



# Group introductions (Round 2)

**What is one hope or question you have about this process?**



# Net Zero Transportation Plan

What is the problem we're trying to solve?

- The City Council set a goal for Cambridge to **reach net zero emissions by 2050**
- We need a plan to remove greenhouse gases from transportation in Cambridge

Why are we turning to this group to do that?

- New approach to engagement
- We hope to include many voices—especially people who have been underheard, underserved, and excluded in the past





# Advisory Group Process

*What we're going to do and how we'll work together*



# What did we hear from you?

We spoke to 17 community-based organizations and service providers in Cambridge. Our conversations focused on:

- **How people get around Cambridge**
- **Desired outcomes of the process**
- **How to address equity & racial justice**
- **Community involvement in planning processes**



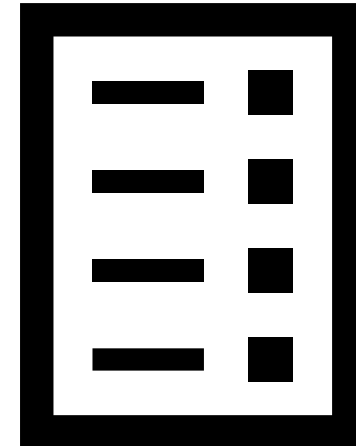


# Advisory Group process: insights from interviews

1. Organizations and community members have limited time
  - **We should be flexible with scheduling Advisory Group tasks and meetings**
  - **Several organizations can support one-off outreach tasks**
2. Make net zero meaningful for communities
  - **While everyone agrees about the importance, saving the planet is not the most pressing issue on the minds of marginalized folks**
3. Be clear about why the City is making changes & new policies
  - **Folks are happier to get on board when they understand why changes are being made**

# Advisory Group charter

1. Purpose of the Advisory Group
2. Roles & responsibilities
  - a. **Advisory Group members**
  - b. **City staff**
  - c. **Consultant team**
3. What does the Advisory Group have the power to decide? What has the City already decided?
4. Meeting structure – how can we make our time together work best for you?
5. Group agreements for how we interact with each other



# Next steps

- ✓ Future meeting dates
  - Please fill out our quick scheduling poll if you haven't already
- ✓ Compensation logistics
- ✓ Feedback on today's meeting



# Check out question

*How are you feeling leaving the meeting?*





**Thank You**