RAFFERTY PARK RENOVATION PROJECT





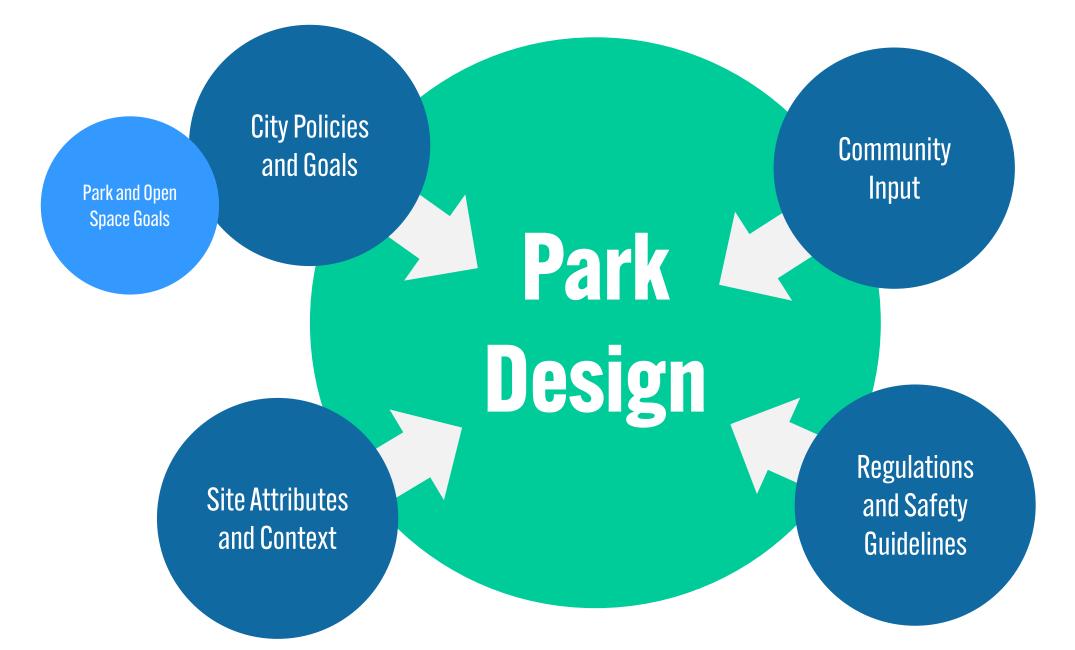
MEETING OVERVIEW

5 Minutes	Introduction: Team + Process
15 Minutes	Community Engagement Updates
10 Minutes	Design Concepts - "The Cube"
10 Minutes	Design Concepts - "The Wave"
40 Minutes	Breakout Group Discussions
10 Minutes	Recap + Next Steps

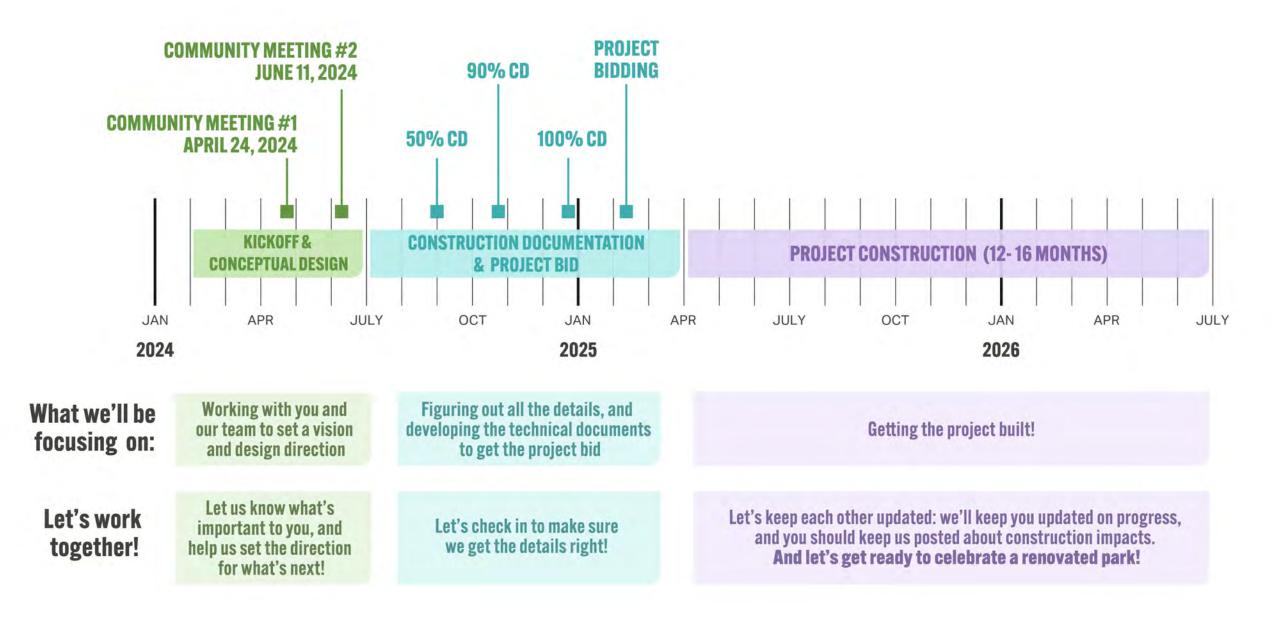
PROJECT TEAM



PARK DESIGN PROCESS



ANTICIPATED PROJECT TIMELINE



SITE LOCATION



COMMUNITY ENGAGEMENT: OUTREACH STRATEGY

What we are doing:

- Community Mailers / Flyers
- Community Meetings
- On-line Surveys
- On-site Tabling and Pop-ups
- Virtual Office Hours
- Reach out to us!!





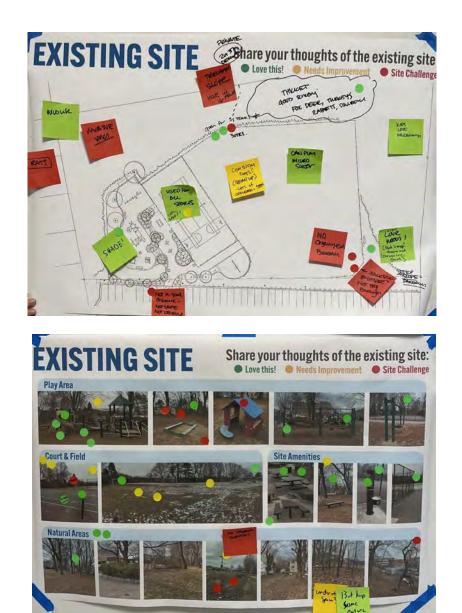
WHAT WE HEARD ABOUT THE SITE

What We Asked

- What are your current impressions of Rafferty Park?
- What do you Like and Not Like?
- What would you like to see at Rafferty in the future?

What You Told Us

- More programming within the fenced boundary.
- Minimal lighting, if any.
- Make the park safe for all.
- Add a gaga pit.
- Tennis court is not often used for tennis.
- Field and hardcourt need improvements.
- Generally, you like the current park but feel it needs a major refresh!



WHAT WE HEARD ABOUT PARK ACTIVITIES

What We Asked

- What do you like to do at Rafferty Park today?
- What do you wish you could do at Rafferty Park?

What You Told Us

- Love the sound of kids playing.
- Wish there were larger tables for group activities.
- Naturalistic setting is valued.
- Appreciate the quiet and secluded feel of the park.
- Add learning/interactive garden spaces.
- Roller skating and a gaga pit would be awesome.
- Need seating options at the field.
- Need poop bags and can for dog waste.
- Provide flex/multi-sport spaces.





WHAT WE HEARD ABOUT PLAY

What We Asked

- What are your favorite play elements at the park today?
- What play equipment do you think is missing?
- What types of play experiences would you like to see?

What You Told Us

- Nature based play paired with sustainability.
- Open ended and themed play.
- Provide play opportunities for a wide range of ages.
- The tire swing is popular.
- Simple is good!
- Provide a water element.
- Integrate and celebrate the existing trees into the play design.
- Provide varying levels of challenges.
- Playground elements should be durable and low maintenance.





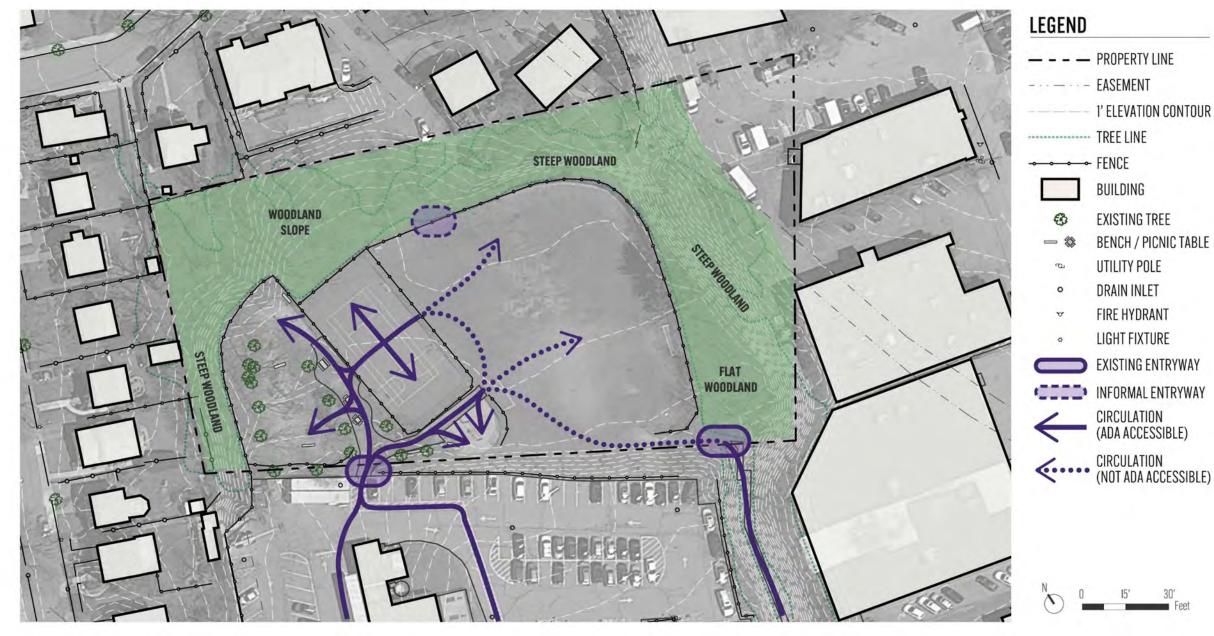
LOCAL CONTEXT - ECOLOGY



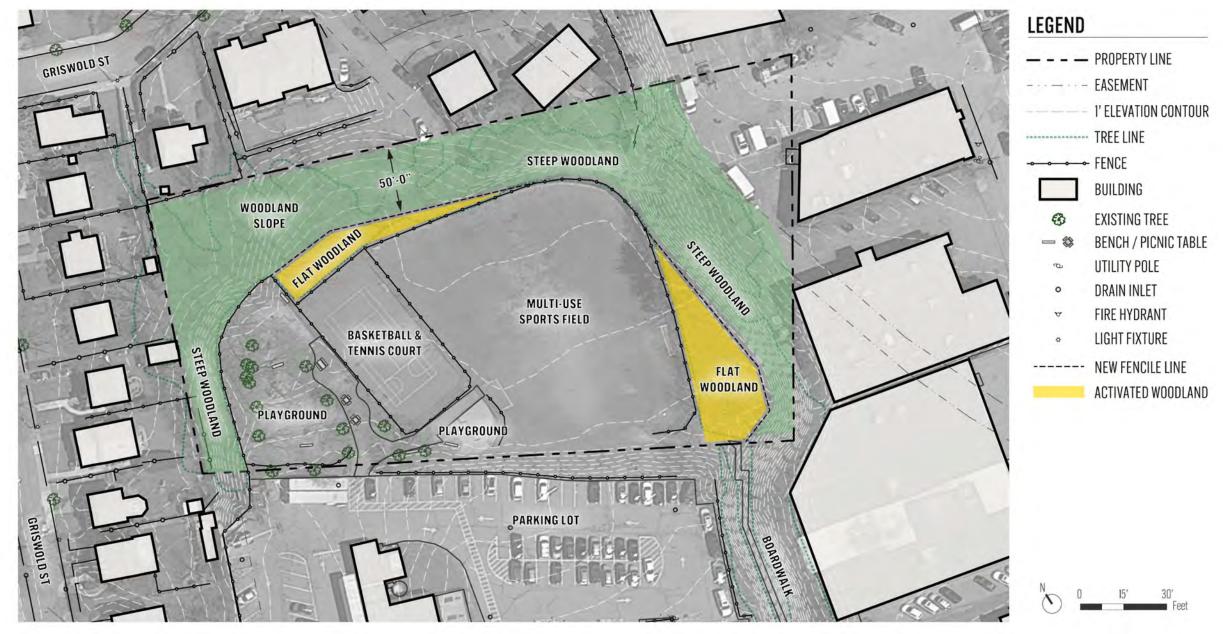
CURRENT USAGE + PROGRAMMING



CURRENT CIRCULATION + ACCESS



ACTIVATING THE WOODLAND



GUIDING DESIGN PRINCIPLES

- Sustainability
- Stormwater management
- Urban heat island effect
- Climate change
- Native plantings
- Ecological connections
- Future neighborhood development
- Current and future usage patterns
- Existing canopy preservation



THE CUBE - PRIMARY PLAY AREA



Landforms Play Area

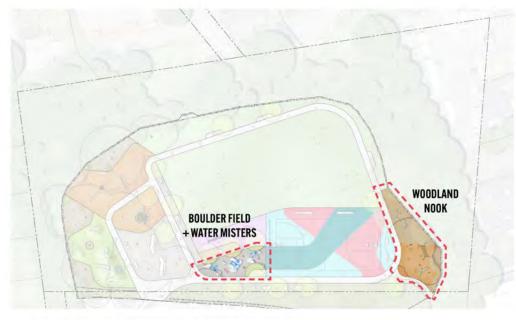




Woodland Play Area



THE CUBE - SECONDARY PLAY AREAS

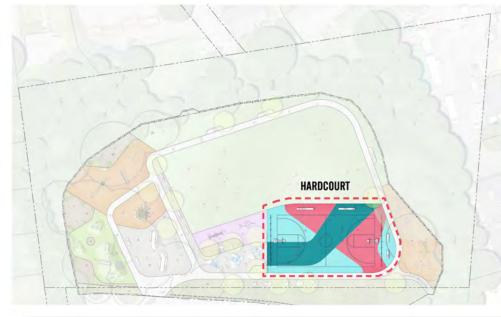




Woodland Nook



THE CUBE - HARDCOURT SPORTS + ACTIVITIES



Hardcourt Activities







Hardcourt Sports



THE CUBE - FIELD SPORTS + ACTIVITIES



Field Sports







Field Activities

Fitness Station











THE CUBE - SITE AMENITIES



Seating / Lounging







Large Communal Tables

Bike Racks

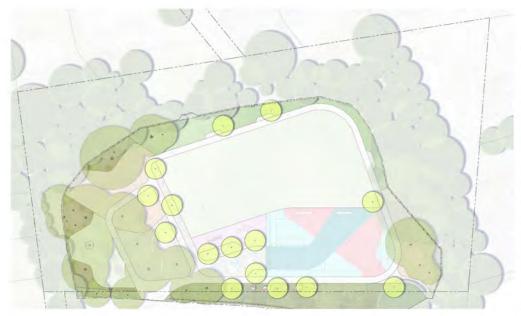








THE CUBE - SITE ECOLOGY



Active Nature



Exploration and Sensory Nature

Planting Character









THE WAVE - PRIMARY PLAY AREA



Sand Play / Water Play





Primary Play Area



THE WAVE - SECONDARY PLAY AREA



Woodland Nook



Woodland Nook



THE WAVE - HARDCOURT SPORTS + ACTIVITIES



Hardcourt Sports







Hardcourt Activities











THE WAVE - FIELD SPORTS + ACTIVITIES



Field Sports



Field Activities



THE WAVE - SITE AMENITIES



Site Furnishings

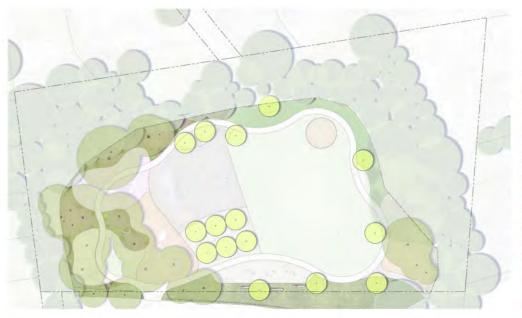


Landscape Seating

Lounging and Events



THE WAVE - SITE ECOLOGY



Active Nature



Exploration and Sensory Nature

Planting Character







BREAKOUT GROUP DISCUSSION

BREAKOUT DISCUSSIONS

ENVISION A SUCCESSFUL PROJECT - WHAT DOES IT LOOK LIKE?

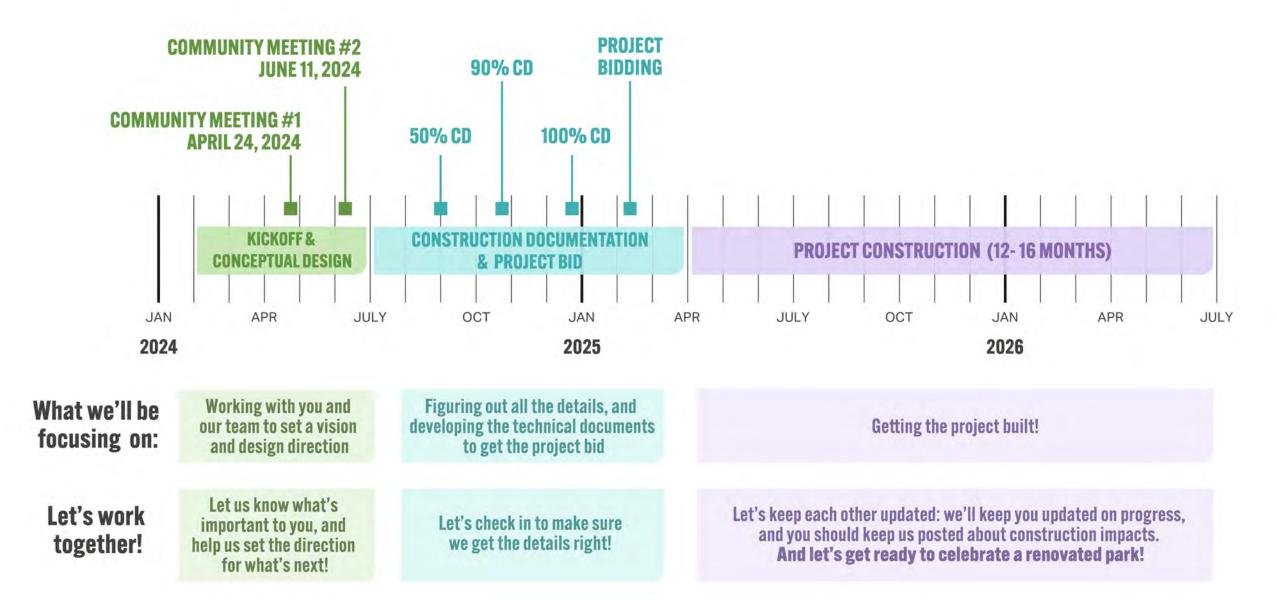
BREAKOUT RECAP - "THE CUBE"



BREAKOUT RECAP - "THE WAVE"



NEXT STEPS



NEXT STEPS

Upcoming Weeks

- Continue to collect feedback re:concepts.
- Public art: seeking 2-3 community members to participate in artist selection process.
- Review feedback, refine concepts, share out refined concept direction

Upcoming Months

- Design development based on refined concept direction.
- Ongoing engagement and coordination.

NEXT STEPS

Project Webpage:

camb.ma/raffertyparkproject



Project Contact:

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