

DRAFT - Prioritization Matrix

ID	Route	Theme	Concept	Cambridge Outreach	MBTA Service Objectives	RESPONSIBLE PARTIES	Prioritization Score
				Frequency of support	Number of goals met		
ACTIONABLE ITEM							
1	R5	Routing	Add bus lanes into and out of Alewife Station and improve in-station routing	18	1	Either	3
2	R9	Routing	Provide bus-only lane on Mass Ave in the vicinity of Rindge Ave to improve significant delays during peak hours	13	1	Either	2
3	R40	Routing	Add dedicated bus lanes and signal priority	12	1	Either	2
4	B2	Bus Stops	Add covered bike parking at bus stops on Concord Avenue	8	0	Either	1
5	R12	Routing	Add bus-only lanes along Mass Ave and Mass Ave Bridge for #1	6	1	Either	1
ACTIONABLE OR ADVOCACY ITEM							
6	B44	Bus Stops	Provide real-time bus and subway information, along with other locally-relevant information, at bus terminal at major bus stops, bus shelters, or all stops to improve experience for people	83	0	Either	2
7	C10	Connections	Implement frequent bus service through East Cambridge connecting Lechmere Station and Kendall Square and Harvard Square	19	1	MBTA Third-party	2
8	C13	Connections	Implement bus service between Kendall Square and Porter/Davis via Hampshire Street	13	1	MBTA	2
9	B7	Bus Stops	Provide real-time bus information within subway and real-time subway information at bus terminal at Harvard Station to improve experience for people making connections	8	0	MBTA Either	1
10	B45	Bus Stops	Provide real-time bus and subway information, along with other locally-relevant information, at stops along Mass Ave to improve experience for people	7	0	Either	1
11	C12	Connections	Implement bus service between Central Square, Harvard Square, and Assembly Square	10	1	MBTA	1
12	C62	Connections	Improve connections between Cambridge and Watertown	1	2	MBTA	1
13	S17	Schedule	Run #71 and #73 more frequently during peak hours and implement signal priority	3	2	MBTA Either	1
14	S25	Schedule	Increase frequency of #350 or modify schedule stops along Mass Ave where the route overlaps with #77 and #79 to reduce overcrowding on the #350	2	2	MBTA	1
ADVOCACY ITEM							
15	S4	Schedule	Space trips on the #72, #75, and #78 so buses arrive every 7-8 minutes on Concord Avenue between Huron Avenue and Harvard Square and every 15 minutes further east	14	2	MBTA	4
16	S1	Schedule	Run #47 more frequently and more reliably	12	2	MBTA	4
17	C2	Connections	Extend #68 service east through Kendall Square toward Lechmere and/or North Station	11	1	MBTA	3
18	C4	Connections	Implement new service in West Cambridge to provide better connections to existing transit, neighborhoods, and shopping	10	1	MBTA	3
19	S5	Schedule	Run #69 more frequently and improve reliability	12	2	MBTA	3
20	S3	Schedule	Run #68 more frequently and later	6	2	MBTA	3
21	C7	Connections	Extend #83 to Alewife Station	14	1	MBTA	2
22	R3	Routing	Extend #64 and #70 all day into Kendall Square via Main Street	3	3	MBTA	2
23	R7	Routing	Simplify and combine routing of #72 and #75 to avoid Fresh Pond Parkway and Aberdeen, extend both routes to Belmont	1	2	MBTA	2

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24	S33	Schedule	Improve reliability and accuracy of Transit App to reduce buses that disappear or don't show up when expected, especially for the last bus runs of the day, and to inform riders of when a bus will leave its origin and is on its way to bus stops along the route	39	0	MBTA Other	2
25	B4	Bus Stops	Improve cleanliness, aesthetics, and maintenance of the major T stations - Kendall, Central, Harvard, Davis, Alewife	7	0	MBTA	1
26	C3 68	Connections	Extend #68 service west through Harvard Square to the Fresh Pond/Danehy Park area	8	1	MBTA	1
27	C1	Connections	Implement express service from Sullivan Square through Kendall Square to Boston/Yawkey Station	2	1	MBTA	1
28	C59 85, 80	Connections	Implement a connection between #85 and #80	1	2	MBTA	1
29	R4 83	Routing	Reroute #83 through Union Square, then along #91 route to Central Square	5	1	MBTA	1
30	R1 1	Routing	Reroute #1 down Dunster Street	1	1	MBTA	1
31	R6 74	Routing	Simplify routing of #74 at Blanchard Road	1	1	MBTA	1
32	R2 CT1	Routing	Reroute #CT1 down Pleasant Street to Franklin Street	1	1	MBTA	1
33	S9 78	Schedule	Run #78 from Alewife Station every 15 minutes with alternating destinations to Arlington Heights and Arlmont Village	6	2	MBTA	1
34	S8 83	Schedule	Run #83 earlier and with more frequency in the afternoon, including a school trip	6	2	MBTA	1
35	S2 91	Schedule	Coordinate departure of the last #91 bus with arrival of the last train at Central	4	1	MBTA	1
36	S51	Schedule	Eliminate bus bunching	4	2	MBTA	1
37	S24 CT2	Schedule	Run #CT2 more frequently and improve reliability in the mornings	3	2	MBTA	1
38	S35 77, 83	Schedule	Run #77 and #83 with greater frequency and reliability	2	2	MBTA	1
39	S14 91	Schedule	Run #91 more frequently and improve spacing between buses	1	2	MBTA	1
MAJOR COORDINATION WITH AGENCIES OR SERVICE PROVIDERS							
40	R8 47	Routing	Provide bus-only lane through the rotary at the west side of the BU Bridge and on the BU Bridge to improve significant delays during peak hours	19	1	MBTA/City/Mas sDOT	2