City of Cambridge Community Development Department

Multifamily Housing Citywide

Housing Committee Discussion May 8, 2024













What we've heard

Issues highlighted in POR-2024-37:

- End "exclusionary zoning" in Cambridge
- Promote more multi-family housing, including income-restricted affordable housing, throughout the city
- Make multifamily housing more conforming and easier to build







What solutions can be advanced quickly?

End "exclusionary zoning" in Cambridge

- 1. Change restrictive use regulations
- 2. Change minimum lot sizes
- 3. Change minimum unit density

Promote more multi-family housing, including income-restricted affordable housing

1. Increase inclusionary bonus to promote more market-rate and affordable homes

Make multifamily housing easier to build

- 1. Remove formula-based setbacks
- 2. Remove mixed-use limitations
- 3. Remove townhouse limitations
- Reform "Private Open Space" standards

Ending Exclusionary Zoning

What makes zoning exclusionary?

Typical "exclusionary" requirements:

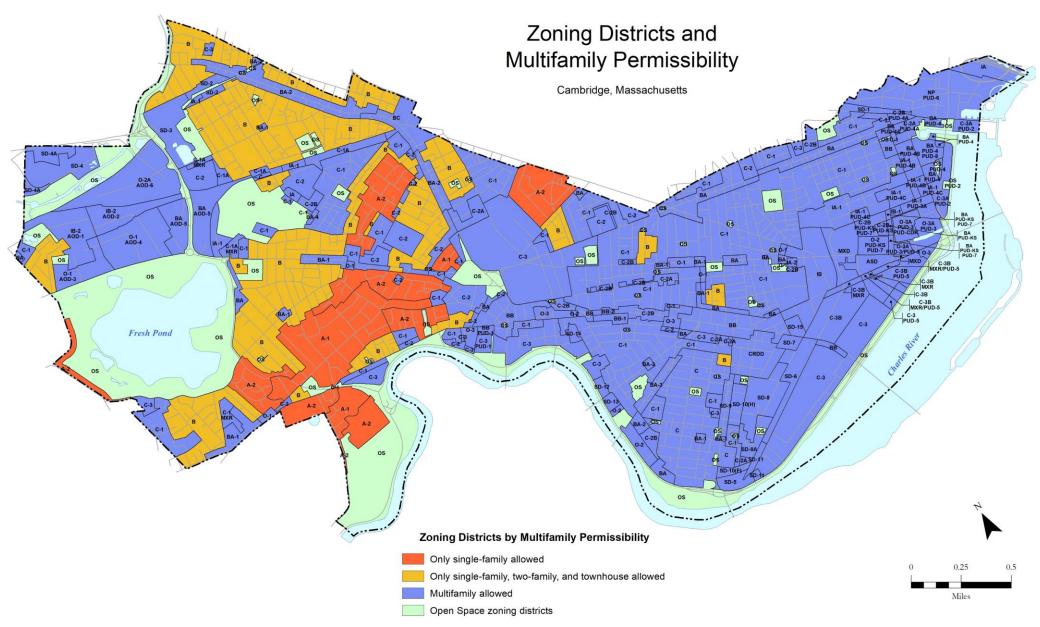
- 1. Use Regulations: Districts that allow only 1 or 2-family homes create fewer large, expensive homes.
- 2. Minimum Lot Sizes: More land per home makes each home more expensive and limits the total number of homes.
- **3. Density Limits:** Related to 1 and 2, fewer homes on more land leads to fewer, larger, more expensive homes.







1. Use Regulations



Changing Exclusionary Use Regulations

Solution: Allow multifamily, townhouse, and two-family citywide

| Use Type | Res. A-1 | Res. A-2 | Res. B | Res. C |
|------------------------|----------|----------|--------|--------|
| Single-Family | Yes | Yes | Yes | Yes |
| Two-Family | No | No | Yes | Yes |
| Townhouse | No | No | Yes | Yes |
| Multifamily | No | No | No | Yes |
| Elderly Housing | РВ | РВ | РВ | Yes |
| Lodging House | No | No | No | Yes |



Extra Considerations

- Lodging Houses?
- Elderly-Oriented Congregate Housing?

| Use Type | Res. A-1 | Res. A-2 | Res. B | Res. C |
|------------------------|----------|----------|--------|--------|
| Single-Family | Yes | Yes | Yes | Yes |
| Two-Family | Yes | Yes | Yes | Yes |
| Townhouse | Yes | Yes | Yes | Yes |
| Multifamily | Yes | Yes | Yes | Yes |
| Elderly Housing | ? | ? | ? | Yes |
| Lodging House | ? | ? | ? | Yes |

2. Minimum Lot Sizes

| District | A-1 | A-2 | В | С | C-1 |
|----------------|------------|-----------|---|----------|----------------------|
| Min. Lot Area | 8,000 SF | 6,000 SF | 5,000 SF | 5,000 SF | 5,000 SF |
| Min. Lot Width | 80 feet | 65 feet | 50 feet | 50 feet | 50 feet |
| | | → | | | |
| | 1 building | g per loc | or more buildings per lot (special permit if dditional building more han 75 feet from street | pe | e buildings r lot |

Changing Exclusionary Minimum Lot Sizes

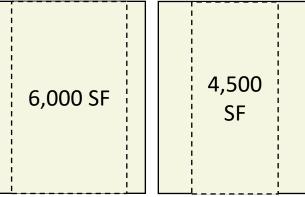
| Solutions | Outcomes |
|--|--|
| Set the same minimum lot area and width in all districts | Equity across all districts |
| Reduce minimum lot area to a more typical citywide figure (e.g., 3,000 SF) | More existing lots become conforming Some larger lots could be further subdivided |
| Remove all minimum lot area and width | Most existing lots become conforming More lots could potentially be subdivided 20 feet of frontage would be required (current citywide standard) |

3. Unit Density Limitations

| District | A-1 | A-2 | В | С | C-1 |
|---------------------|----------|----------|-----------|----------|----------|
| Min. Lot Area/ Unit | 6,000 SF | 4,500 SF | 2,500 SF* | 1,800 SF | 1,500 SF |
| Max. FAR | 0.50 | 0.50 | 0.50* | 0.60 | 0.75 |
| | | | | 1 200 55 | 1,500 SF |

EXAMPLE: 8,000 SF lot

*2,500 SF lot area /unit and 0.50 FAR for the first 5,000 SF of lot area, 4,000 SF lot area/unit and 0.35 FAR for lot area over 5,000 SF 4,000 SF GFA



| 4,500 | 2,500 SF |
|-------|-------------|
| SF | 2,500 SF |

| 1,800 SF |
|----------|
| 1,800 SF |
| 1,800 SF |
| 1,800 SF |
| |

| 1,500 SF |
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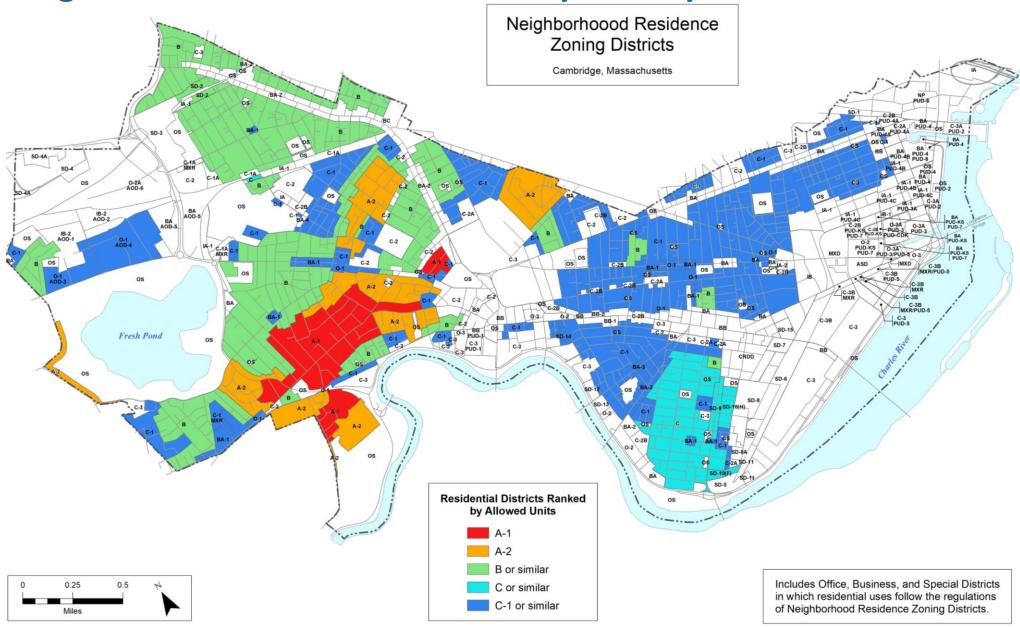








Neighborhood Residence Districts by Density



Equity Considerations

- Remove bias toward larger unit sizes in Res. A and B
- Allow equal density in neighborhoods of western and eastern Cambridge
- NOTE: Allowing more than 15 units per acre makes districts compliant with MBTA Communities Law
- CAUTION: Institutional Use Regulations, which limit institutional use in residential districts, can only apply in districts that require 1,200+ square feet lot area per unit (special state legislation for Cambridge)

Existing conditions and possible changes to base density (for discussion)

| District | Median FAR | Possible Max. FAR | Median Lot Area Per Dwelling Unit | Possible Min. Lot Area Per Dwelling Unit |
|----------|------------|----------------------|--------------------------------------|---|
| A-1 | 0.41 | 1.00 | 10,141 SF | 1,200 SF |
| A-2 | 0.46 | 1.00 | 6,183 SF | 1,200 SF |
| В | 0.67 | 1.00 | 2,367 SF | 1,200 SF |
| С | 0.89 | 1.00 | 1,658 SF | 1,200 SF |
| C-1 | 1.03 | 1.00 | 1,353 SF | 1,200 SF |

Source: Cambridge Assessing Department and Cambridge GIS. ALL FIGURES APPROXIMATE Figures for residential sites only.

Outcomes:

- More sites are conforming in all districts
- Most potential for new multifamily in Res. A and B (mainly western Cambridge)
- Less new development potential in Res. C and C-1 (mainly eastern Cambridge)
- All districts should meet MBTA Communities threshold

Possible Density Limitations (for discussion)

| District | A-1 → C-1 | A-2 → C-1 | $B \rightarrow C-1$ | $C \rightarrow C-1$ | C-1 |
|---|---|---|----------------------|---|---|
| Min. Lot Area / D.U. | 6,000 → 1,200 SF | 4,500 → 1,200 SF | 2,500* → 1,200 SF | 1,800 → 1,200 SF | 1,500 → 1,200 SF |
| Max. FAR | 0.50 → 1.00 | 0.50 → 1.00 | 0.50 → 1.00 | $0.60 \rightarrow \textbf{1.00}$ | 0.75 → 1.00 |
| EXAMPLE: 8,000 SF lot | 1,200 SF 1,200 SF | 1,200 SF 1,200 SF | 1,200 SF | 1,200 SF 1,200 SF | 1,200 SF 1,200 SF |
| *2,500 SF lot area /unit and 0.50 FAR for the first 5,000 | | | | | |

0.50 FAR for the first 5,000 SF of lot area, 4,000 SF lot area/unit and 0.35 FAR for lot area over 5,000 SF





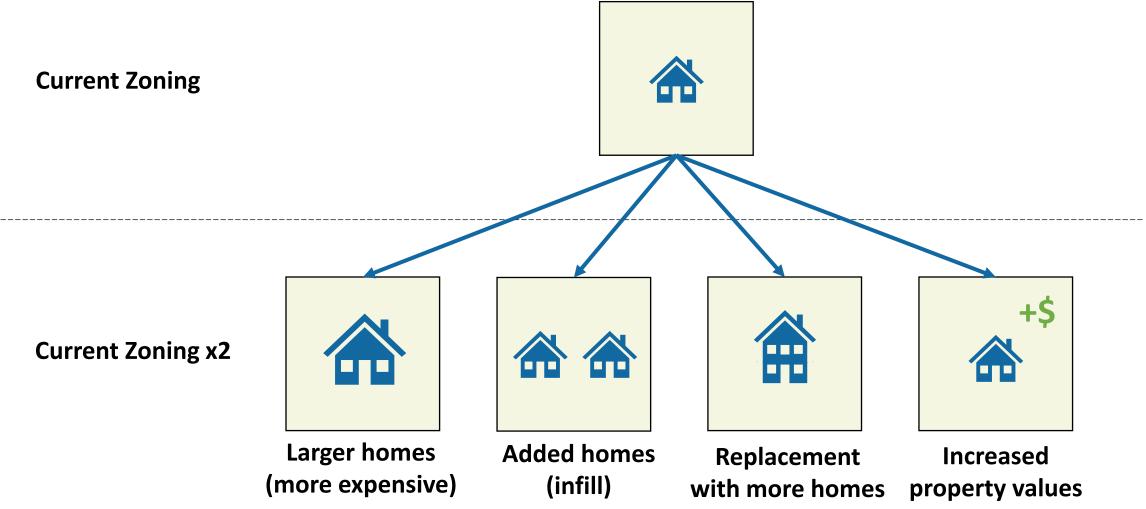






Promote More Multifamily Housing, Including Income-Restricted Affordable Housing

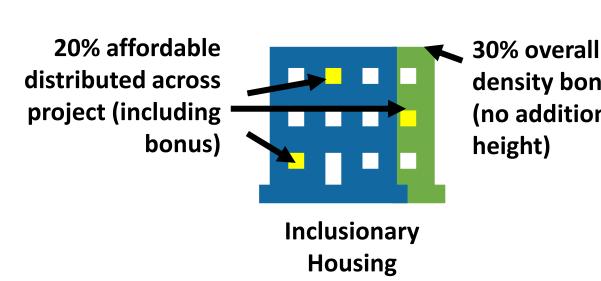
What can happen when bigger buildings are allowed?

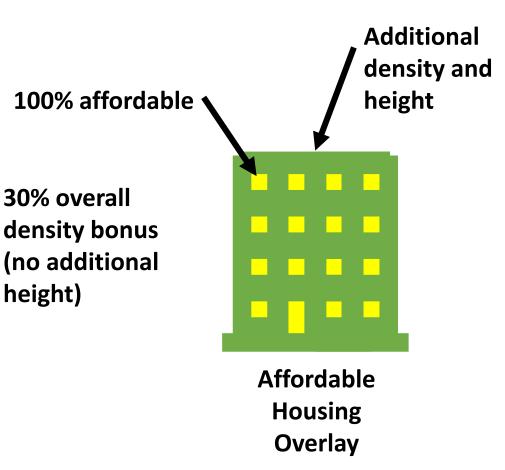


How does zoning promote affordable housing?

Both inclusionary housing (mixed market rate and affordable) and the affordable housing overlay (all affordable) use the idea of bigger buildings to support more affordable units







When does inclusionary housing apply?

REQUIRED VOLUNTARY Projects of 10+ units or 10,000+ SF must be 20% affordable (and receive 30% bonus) Affordable Housing Overlay allows more height and density for projects that are 100% affordable

- Bonus not enough to encourage "voluntary" inclusionary
- Requiring inclusionary for fewer than 10 units needs a study proving direct relationship ("nexus") between impact and requirement
- More than 20% affordable also needs nexus study, could affect compliance with MBTA Communities Law

How can we promote more market-rate <u>and</u> affordable housing?

Additional height, no Allow more height and density for inclusionary similar to AHO density limit **Suggestion from Housing Committee Chairs** – allow up to 6 100% affordable stories with required affordability **Additional** 20% affordable height, no distributed across density limit project (including bonus GFA) **Inclusionary Affordable Base Zoning** Housing Housing **Overlay**

How many units could this create?

 $B \rightarrow C-1$ DISTRICT

EVANADIE

EXAMPLE: 8,000 SF lot

| Scenario | All-Market-Rate Option | Inclusionary Option | Likely Outcome |
|--|--|--|--|
| Current Base Zoning | 2 market-rate units Avg. 1,775 SF per unit | 1 market-rate + 1 affordable Avg. 3,692 (943) SF per unit | Redevelopment less likely No incentive for inclusionary |
| New Base Zoning with current inclusionary bonus | 6 market-rate units Avg. 1,333 SF per unit | 7 market-rate + 1 affordable Avg. 1,188 (2,080) SF per unit | Redevelopment more likely Virtually no incentive for inclusionary |
| New Base Zoning with inclusionary bonus to 6 stories | 6 market-rate units Avg. 1,333 SF GFA per unit | 16 market-rate + 4 affordable Avg. 1,200 SF GFA per unit | Redevelopment more likely High incentive for inclusionary |

What would this do?

- Allow new construction and alterations under base zoning at a scale similar to existing conditions in eastern Cambridge neighborhoods
- Allow extra height and density for mixed-income housing with permanently affordable inclusionary units

Considerations

- How will the value of homes be affected?
 - Increase in property value will be mitigated by the requirement for affordable units
- How will development under the AHO be impacted?
 - AHO can allow the same height and density, but would have as-of-right permitting
 - Should the multifamily special permit (12+ units) also be removed for market-rate/inclusionary development?
 - Should other AHO adjustments be considered in these areas?

Make Multifamily Housing Easier to Build

Impediments to multifamily housing in zoning

150+ general requirements in the Zoning Ordinance affect housing, in addition to district-specific standards.

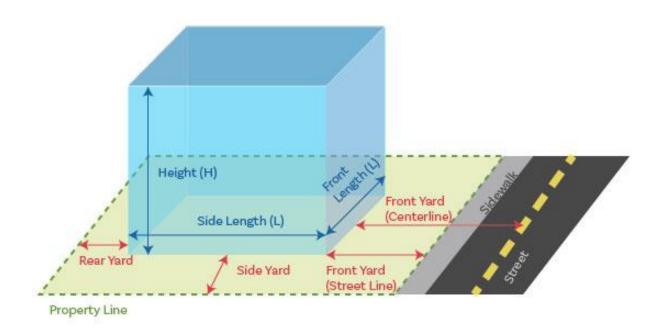
Based on experience, some requirements more than others tend to frustrate multifamily housing development with little direct benefit:

- 1. Formula-based setbacks
- 2. Mixed-use limitations
- 3. Restrictions on townhouse development
- 4. "Private" open space standards

1. Formula Setbacks

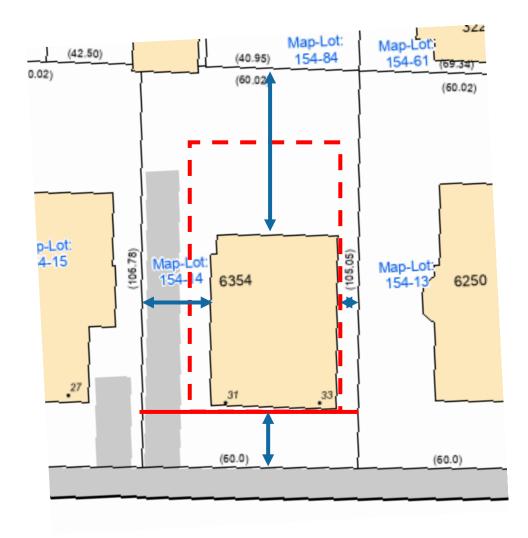
- In theory, encourages more height with greater open space – but not if there are height limits
- Breaks consistent street pattern by pushing buildings further from the street
- Can't set allowable building envelope

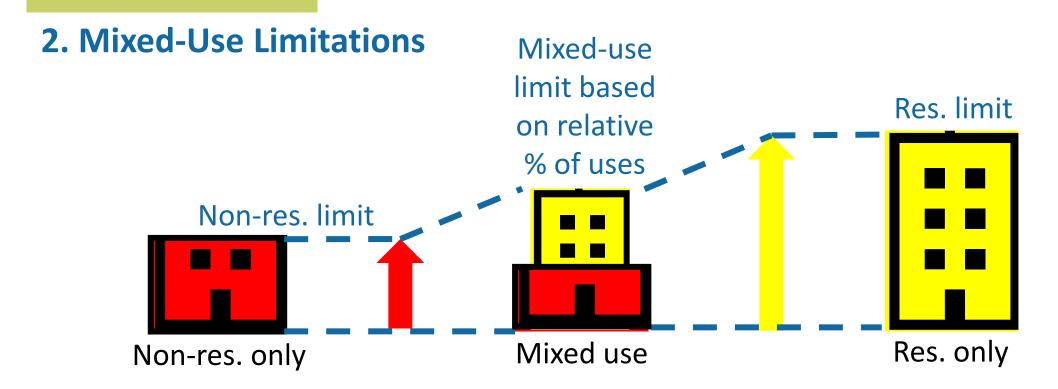
 must design building first, then see
 if it complies
- Adjustments to conform on one side create nonconformance on another



Solution: Simplified Setbacks

- Delete formulas
- Keep fixed front, side, and rear yard setbacks typical of neighborhood conditions
- Keep open space requirements that can be applied more flexibly
- Could further reduce or eliminate setback requirements

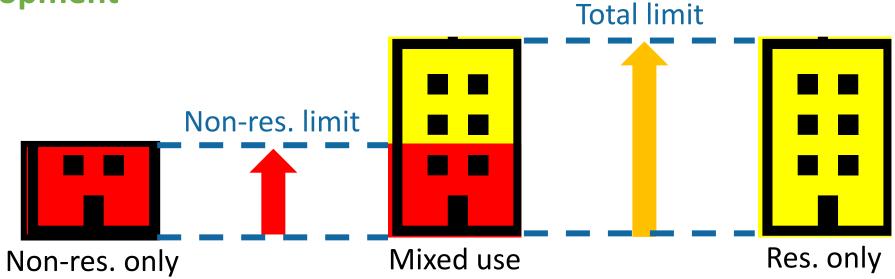




Housing in mixed-use districts is difficult because:

- Mixed-use districts have different FAR and height for residential and nonresidential use
- Setback and open space requirements apply to residential uses but not nonresidential

Solution: Consistent standards for multifamily and mixed-use development

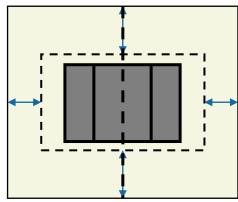


- More flexibility for mixed-use buildings
- Easier to convert non-residential space to residential use

3. Townhouses/Rowhouses

- Defined in zoning as any arrangement of 1- or 2family dwellings with common vertical party walls, where each dwelling has 2+ exposed sides
- Any townhouse development must follow the provisions of Section 11.10
- Definition/requirements apply regardless of whether the lot is subdivided
- 11.10 was created to incentivize townhouses, but projects now avoid "townhouse" definition because of additional rules





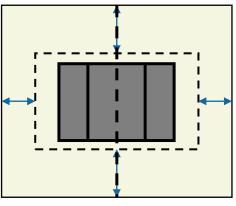
Townhouse subdivision

Solution: Delete additional requirements for townhouses

- Make townhouse standards "on par" with apartments and other uses in a district
- Waive side yard setbacks for adjoining buildings to make "party wall subdivision" possible

Townhouse development can be a good way to build "missing middle" housing because it follows the building code standards of 1,2-family dwellings (IRC instead of IBC) up to 3 stories





Townhouse subdivision

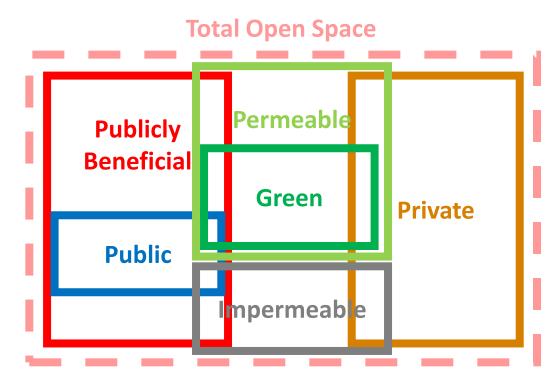
4. Private Open Space

- Current zoning has several types of open space, no concept of **total open space**
- Complicated and inconsistent standards can be an impediment, even when open space is met

| Types of Open Space | Issues |
|-----------------------------------|--|
| Private | Required in most but not all districts, but only for residential use Must have a minimum 15' dimension Confusing and vague wording about whether balconies and decks can be included |
| Permeable | Requirements inconsistent across districts Confusingly defined as a subset of "green area" (which is more narrowly defined) |
| Public and Publicly Beneficial | Required as a public benefit in some PUD development in areas like Kendall, Alewife |

Solution: Define and set requirements based on Total Open Space

- Require Total Open Space % for all uses and districts
- Require Permeable Open Space as a component of Total Open Space
- Allow Private (residential) Open Space to include balconies and decks
- Clearer system of regulations would make housing easier



Solutions Summary

End "exclusionary zoning" in Cambridge

- 1. Allow multifamily and townhouse citywide
- 2. Standardize minimum lot dimensions
- 3. Allow density across all 3-story residential districts per conditions in eastern Cambridge neighborhoods

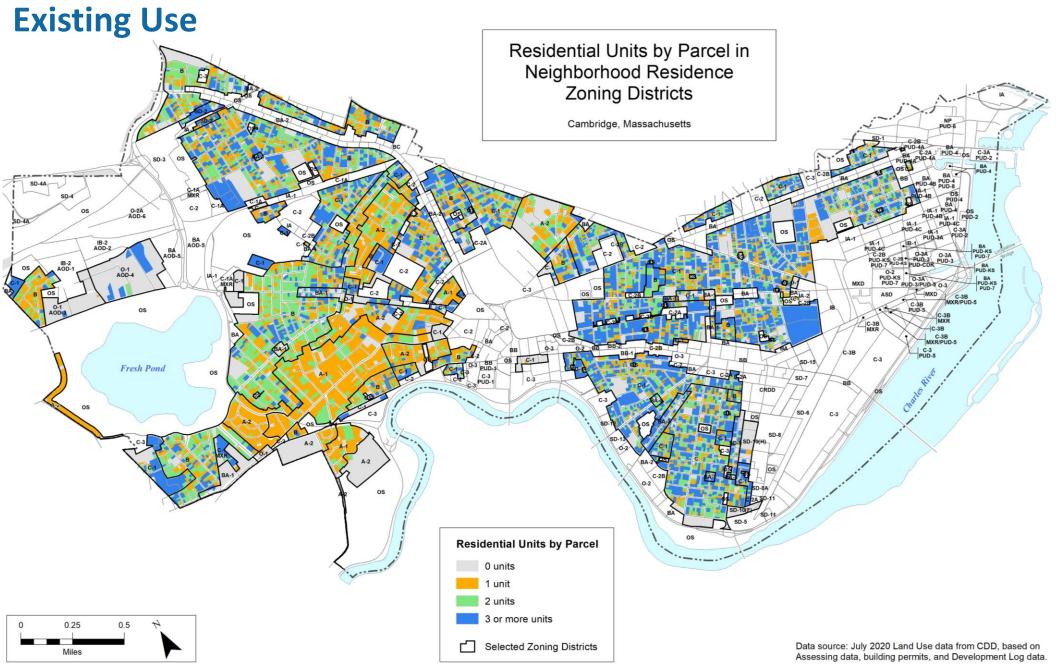
Make multifamily housing easier to build

- 1. Remove formula-based setbacks
- 2. Remove mixed-use limitations
- 3. Remove townhouse limitations
- 4. Shift to "Total Open Space" requirement and reform "Private Open Space"

Promote more multi-family housing, including income-restricted affordable housing

1. Increase inclusionary bonus to allow 6-story development citywide if affordable units are included

Appendix – Existing Conditions Data (Approximate)



Existing Lot Sizes

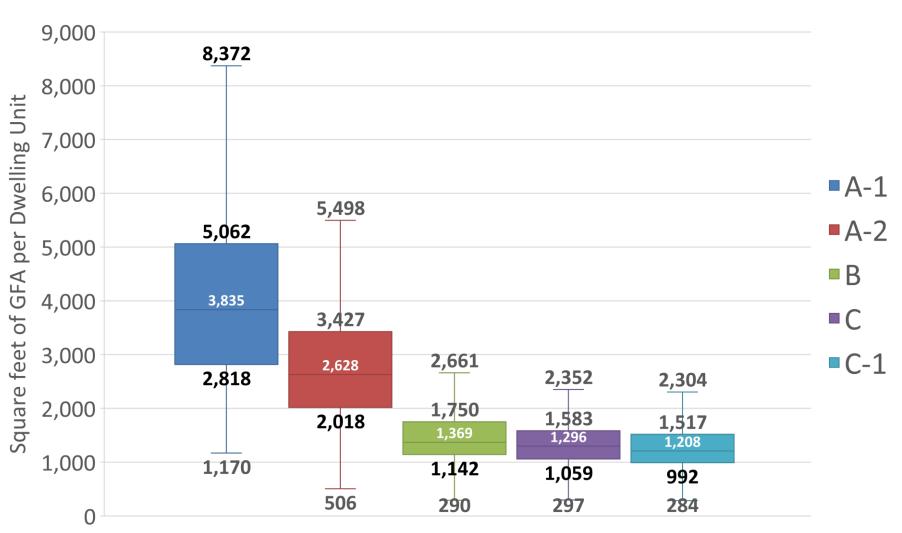
| District | Required Lot Area | 25 th Percentile Lot Area | Median Lot Area | 75 th Percentile Lot Area |
|----------|----------------------|---|--------------------|---|
| Citywide | 0-5,000 SF | 2,730 SF | 4,163 SF | 6,461 SF |
| A-1 | 8,000 SF | 8,284 SF | 11,504 SF | 16,319 SF |
| A-2 | 6,000 SF | 5,379 SF | 8,134 SF | 11,030 SF |
| В | 5,000 SF | 3,317 SF | 4,374 SF | 5,775 SF |
| С | 5,000 SF | 2,599 SF | 3,919 SF | 5,134 SF |
| C-1 | 5,000 SF | 2,192 SF | 3,205 SF | 4,759 SF |

Source: Cambridge Assessing Department. ALL FIGURES APPROXIMATE

Existing Floor Area-Per-Unit Ratios

Source: Cambridge Assessing Department

NOTE: ALL FIGURES
APPROXIMATE



Existing open space on residential sites in residence districts

| District | Median Building Coverage % | Median Paved Vehicle Area % | Median Total Open Space % | Required Open Space % |
|----------|-------------------------------|--------------------------------|---------------------------|-----------------------|
| A-1 | 22% | 8% | 70% | 50% |
| A-2 | 26% | 7 % | 67% | 50% |
| В | 36% | 13% | 51% | 40% |
| С | 43% | 11% | 46% | 36% |
| C-1 | 46% | 12% | 42% | 30% |
| C-1A | 42% | 18% | 40% | 15% |
| C-2B | 51% | 17% | 32% | 15% |
| C-2A | 61% | 5% | 34% | 10% |
| C-2 | 50% | 11% | 39% | 15% |
| C-3 | 43% | 12% | 45% | 10% |

Source: Cambridge GIS. Total open space includes all unbuilt and unpaved area. ALL FIGURES APPROXIMATE
Figures for residential sites only. C-3A and C-3B Districts removed because they contain very few residential sites.