



# CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2<sup>nd</sup> Fl., Cambridge, Massachusetts 02139

Telephone: 617 349 4683 TTY: 617 349 6112

E-mail: histcomm@cambridgema.gov URL: www.cambridgema.gov/Historic

## APPLICATION FOR CERTIFICATE

1. The undersigned hereby applies to the Cambridge Historical Commission for a Certificate of (check one box):  Appropriateness,  Nonapplicability, or  Hardship, in accordance with Chapter 40C of the Massachusetts General Laws and/or Chapter 2.78 of the Municipal Code.

2. Address of property:  , Cambridge, Massachusetts

3. Describe the proposed alteration(s), construction or demolition in the space provided below: (An additional page can be attached, if necessary).

President and Fellows of Harvard College proposes to install two signs to the existing freestanding tenant wayfinding signs on the exterior of the north and south sides of the Smith Campus Center. The signs include pole mounted banners at the Mass Ave and Mt. Auburn Street entrances. The signs are designed to attract and more effectively inform the university community and general public about the various tenants in the Smith Campus Center that provide food and drink. The background color is a red that is coordinated with the nearby Harvard freestanding totem signs. The building occupies an entire block in Harvard Square and has multiple entrances. Tenant wayfinding signage is necessary to guide visitors to the multiple food venues in the building. See attached plan for locations and details.

I certify that the information contained herein is true and accurate to the best of my knowledge and belief. The undersigned also attests that he/she has read the statements printed on the reverse.

Name of Property Owner of Record:

Mailing Address:

Telephone/Fax:  E-mail:

Signature of Property Owner of Record: Diane Gray  
(Required field; application will not be considered complete without property owner's signature)

Name of proponent, if not record owner:

Mailing Address:

Telephone/Fax:  E-mail:

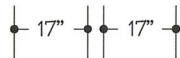
(for office use only):

Date Application Received: \_\_\_\_\_ Case Number: 5528 Hearing Date: 12/5/24

Type of Certificate Issued: \_\_\_\_\_ Date Issued: \_\_\_\_\_



**ST 100A**  
**Banner Mass Ave. Entrance**



- Material: Banner material
- Color: PMS 185C bright crimson with white graphics
- Font: logotypes
- Size: 17" x 96"
- Mounting: Mounts with new brackets - no new lighting, 88" AFF
- Qty.: 2 double sided banners

**SWG**

PROJECT: HARVARD UNIVERSITY | SMITH CAMPUS CENTER

DATE: NOV 14, 2024

SCALE:

APPROVAL:

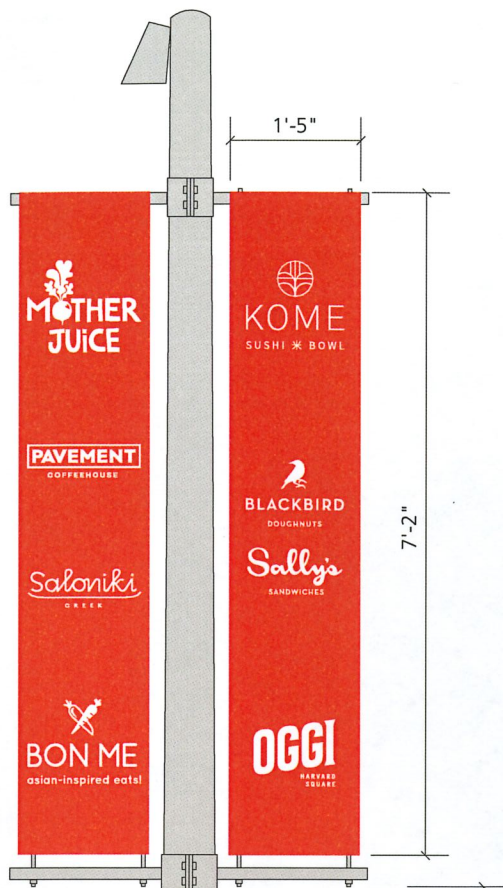
SIGNWORKS GROUP

60 ARSENAL STREET WATERTOWN MA 02472

t 617.924.0292

f 617.924.0279

SWG-INC.COM

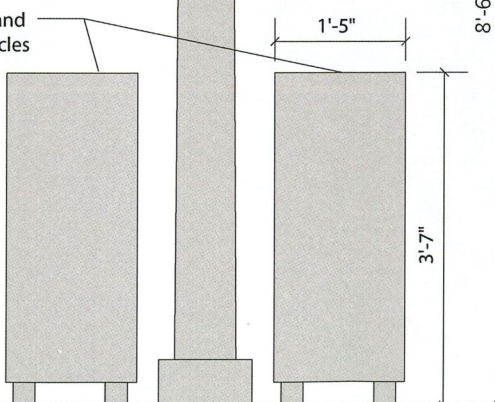


ST 100A - Side A



ST 100A - Side B

Movable trash and recycling receptacles



SWG

PROJECT: HARVARD UNIVERSITY | SMITH CAMPUS CENTER

DATE: NOV 14, 2024

SCALE: 1/2" = 1'-0"

APPROVAL:

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**ST 100B**  
**Banner Mt. Auburn St. Entrance**

- Material: Banner material
- Color: PMS 185C bright crimson with white graphics
- Font: logotypes
- Size: 15" x 60"
- Mounting: Mounts with new brackets - no new lighting, 88" AFF
- Qty.: 2 double sided banners

**SWG**

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DATE: NOV 14, 2024

SCALE:

APPROVAL:

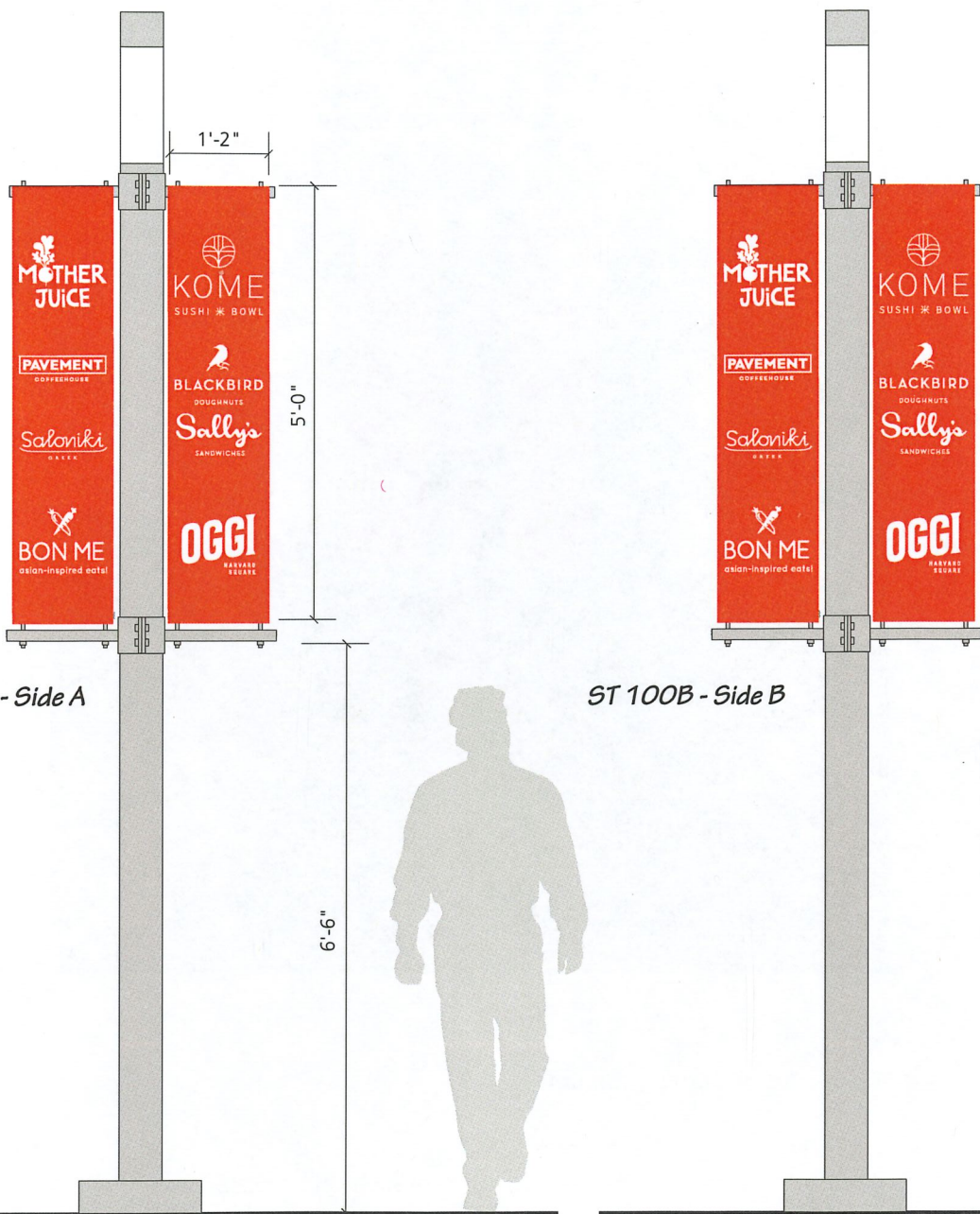
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ST 100B - Side A

ST 100B - Side B

SWG

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SCALE: 1/2" = 1'-0"

APPROVAL:

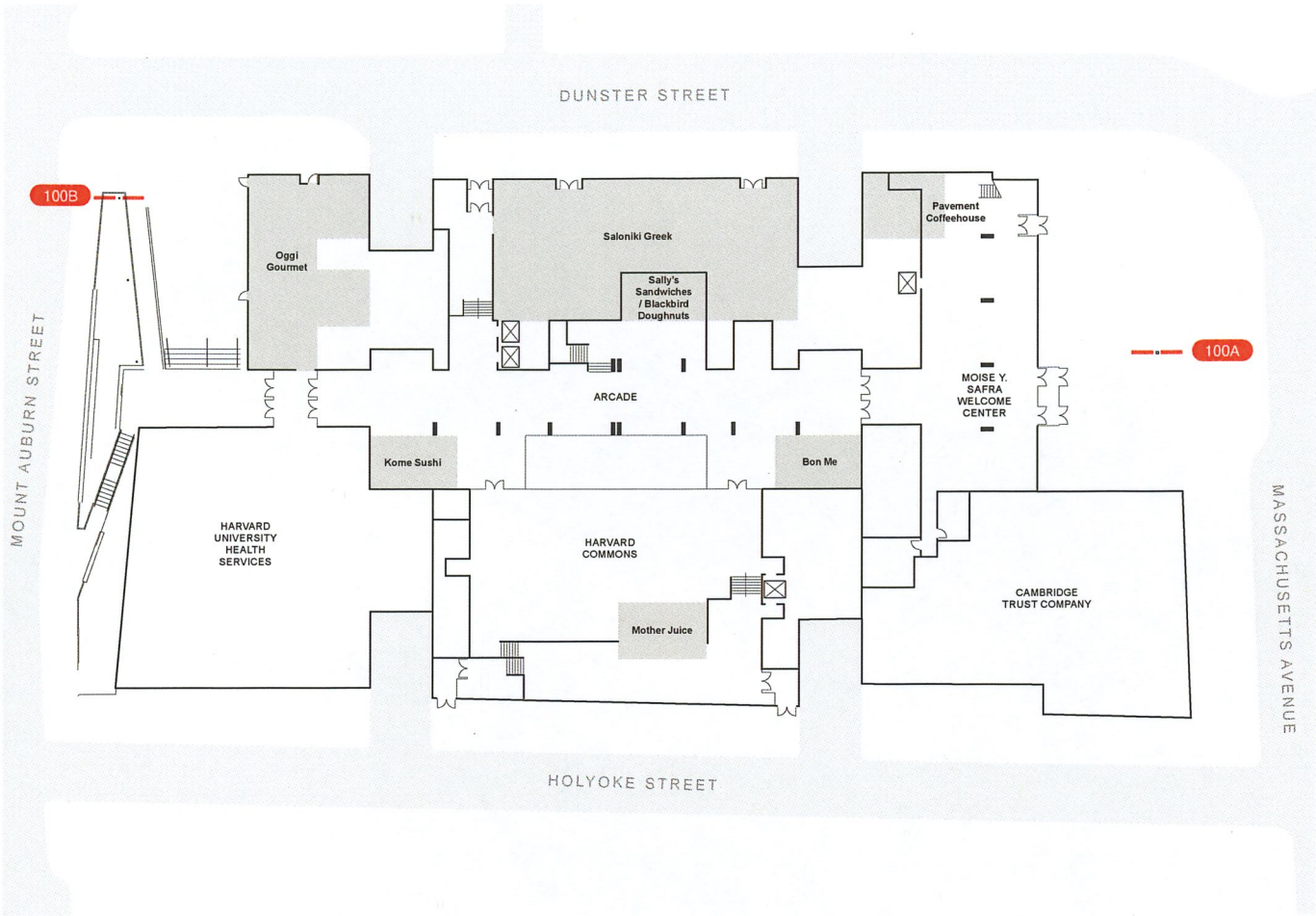
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