City's Pedestrian-Focused Snow Operations thru 2011

18 miles of City-Cleared Sidewalks/ Curb I	Ramns—
— Operation starts during storm, can continue for days or weeks after storm.	
— Involves hand crews and mechanical equipment.	
Abutting schools, public buildings	ат сфирмент.
Major squares	Includes Harvard, Central, Porter, Kendall, Lechmere
Abutting all parks	Includes Fresh Pond, Danehy Park
City-owned parking lots and	Includes Presire ond, Dancity Park
garages	
Residential exemption program	For qualified low-income homeowners who are elderly or have a disability
High-volume bus stops	Routes include:
— Includes proximate crosswalks	— Cambridge Street- Lechmere station to the Cambridge Common
and ramps.	
— Routes include 200 stops (2/3 of	— Massachusetts Avenue - Memorial Drive to the Arlington Line
total in city)	— Concord Avenue - Cambridge Common to Fresh Pond Parkway
• /	— Mt. Auburn Street - Belmont line to Massachusetts Ave
Snow Removal	On a limited basis after major events and/ or significant accumulation.
Collaboration with Key Partners	Including MBTA, DCR, Universities, large property owners.
Enforcement Efforts—	
— City Ordinance requires property owners to remove snow from sidewalks next to their property or business within 12 hours of	
daytime snowfall and before 1:00 pm when it has fallen overnight. They must also remove or melt all ice within 6 hours of the time it	
forms.	
— New web-based complaint form allows for more efficient delegation, tracking of inspection.	
— During the 2010 snow season, the City received 2,363 complaints and issued 1,220 tickets.	
— Highly visible, orange hang-tag posted at cited properties, owner is sent ticket and informational brochure.	
Priority Routes	Traffic Department enforces based on citation data, as well as proximity to senior housing,
	schools, T stations and major bus routes
Complaint Inspection	Public Works inspects locations not on priority routes
Education—	
— Redesigned website, updated brochures.	
— Have done outreach by mail (with all water bills), via e-mail (e-line), newspaper press releases, and in collaboration with	
— Have collaborated with businesses associations and community groups.	
— On-line Snow manual ://www.cambridgema.gov/theworks/ourservices/snow/Resources/snowmanual.aspx	

Public Works' snow operation expansion plans for this winter: Clear ramps at corners and bus stops on prioritized routes after significant snow accumulation (generally 6 inches or more) within 3-4 days from the end of a storm (if back to back storms, from the end of last storm).

Factors considered in prioritization process:

- 1. Bus routes (a general indicator of high pedestrian and vehicular activity)
- 2. Proximity to:
 - a. public and private school property http://www.cambridgema.gov/theworks/ourservices/snow/Resources/snowmanual.aspx
 - b. libraries
 - c. youth centers
 - d. senior centers and Elderly housing
 - e. Galleria and Twin City Mall
 - f. 100' buffer of MBTA subway stops

Using this prioritization process, Public Works has:

- 1. Expanded our efforts on the high-volume bus stop streets we already clear to include all corner ramps:
 - a) Cambridge Street- Lechmere station to the Cambridge Common
 - b) Massachusetts Avenue Memorial Drive to the Arlington Line
 - c) Concord Avenue Cambridge Common to Fresh Pond Parkway
 - d) Mount Auburn Street Belmont line to Massachusetts Avenue
- 2. Added additional streets where we would clear bus stops and corner ramps:
 - a) Western Avenue
 - b) River Street
 - c) Huron Avenue Concord Avenue to Fresh Pond Parkway
 - d) Rindge Avenue
 - e) Broadway
 - f) Prospect Street- Cambridge Street to Massachusetts Avenue
 - g) Pearl Street
 - h) Brookline Street
 - i) Green Street- Brookline Street to Western Avenue
 - j) Granite Street
 - k) Aberdeen Avenue

Technology Enhancement:

- 1. Code-red- Citywide reverse 911type system.
- 2. Face book/Twitter- Social media applications currently the City, Public Works and several other departments maintain pages.
- 3. Cambridge iReport







Cambridge iReport is your direct connection for commonly requested City services. By using Cambridge iReport, your request is automatically assigned to the responsible department, and you are given a tracking number and contact information in order to be able to follow up on your request if needed. Reporting an issue takes only a minute and helps make our city a better place to live, work and visit!

