

Affordable Housing
Numbers

Recycle Right

Register for
City Alerts

Engaging Families



Connecting to City
Resources

Help Us Reduce Contamination in Our Recycling by Recycling Right



Cambridge's Affordable Housing Numbers at a Glance



**\$172.75
MILLION**

City funds committed to affordable housing since 1995 (as of 6-30-18)

54,713 total housing units in the city

8,117 affordable housing units in the city

1,102 inclusionary housing units completed or now under construction

652 affordable units created since FY2010

Affordable housing preserved or created through City initiatives since the end of rent control (1995):

893 new construction units created by affordable housing providers

1,879 affordable units with expiring use restrictions preserved as affordable housing

1,234 units in existing housing stock converted to affordable housing by nonprofit agencies

1,377 affordable units since FY2010

737 households housed in inclusionary rental housing since FY2010

188 households have purchased their first home with City assistance since FY2010

City Manager's Message

This fiscal year, as part of the FY19 Budget adopted by the City Council, Cambridge added 25 new full-time positions to provide support for the growth in City programs, while maintaining the modest tax implications that taxpayers have come to expect. Year round, City staff work so hard to deliver high-quality services to our residents and the public. I want to thank the City Council for their continued support and leadership.

Whether it is our preschool and afterschool teachers, our public safety staff, our public works crews or our inspectional services staff, our employees are committed to keeping Cambridge the best community it can be. Because we offer such a wide variety of programs, it can be difficult to know the types of services we deliver. In this edition of *The Cambridge Life*, we are

highlighting some of the core initiatives the City provides to our residents.

By exploring the articles that follow, you can take a more in-depth look at initiatives that help make Cambridge life so enjoyable. You will see why I am proud of the work that we do to assist our children, youth, and seniors. You will learn how we are working to make it easier for residents to receive both emergency and non-emergency updates from the City. Additionally, I hope you will download our Commonwealth Connect app so that you can directly report over 30 issues to the City from anywhere and at any time. And finally, I hope that you will take the time to learn how you can ensure that the great work you and your families are doing to recycle more is meeting the stricter standards recycling facilities are demanding.



City Manager Louis A. DePasquale

As always, you are welcome to send me your feedback or ideas by calling my office at 617-349-4300 or emailing me at citymanager@cambridgema.gov.

My love and dedication for Cambridge have been an everyday part of my life, and I am committed to ensuring that Cambridge is the best possible place for our residents to live, work, and raise a family.

Warmest Regards,

Louis DePasquale



Contents

- 2** Recycle Right
- 4** City Alerts Notifications
- 6** Historical Pictorial
- 8** Connecting to City Resources
- 10** Engaging Children, Youth, Families

Cover and page 2-3 photos: Kyle Klein

CAMBRIDGE JOINS 'RECYCLE RIGHT' CAMPAIGN

**Please Help Us Reduce
Contamination in Our Recycling**



Recycling Director Michael Orr reviews the pile of items rejected from the local recycling stream which have to be sorted out and result in costly delays.
Photo: Kyle Klein

Getting the correct items into curbside recycling.



Hangers cannot be recycled.

The recycling industry has been facing added pressure due to increased contamination in our recycling stream. Products and packaging have become more complex, leading to confusion about what does and doesn't belong in curbside recycling. To help clarify what can be recycled, the City of Cambridge has joined with the Massachusetts Department of

Environmental Protection as part of their "Recycle Right" campaign. The statewide effort is focusing on getting the correct items into curbside recycling and reducing contamination. belong are plastic bags, plastic film, plastic and wire hangers, clothing and textiles, and electronics," said Cambridge Public Works Commissioner Owen O'Riordan. "There are ways to divert these materials from the landfill, but curbside recycling is not the correct way. Putting these items in your curbside recycling results in costly issues at our contractor's facility."

"The most common items we find in curbside recycling that don't belong are plastic bags, plastic film, plastic and wire hangers, clothing and textiles, and electronics," said Owen O'Riordan.

Environmental Protection as part of their "Recycle Right" campaign. The statewide effort is focusing on getting the correct items into curbside recycling and reducing contamination.

"The most common items we find in curbside recycling that don't

belong are plastic bags, plastic film, plastic and wire hangers, clothing and textiles, and electronics," said Cambridge Public Works Commissioner Owen O'Riordan. "There are ways to divert these materials from the landfill, but curbside recycling is not the correct way. Putting these items in your curbside recycling results in costly issues at our contractor's facility." Cambridge is committed to reducing waste. Curbside recycling began in 1991, and since then Cambridge residents have diverted millions of pounds of cans, bottles, paper, and cardboard from landfills. To continue to educate residents about what should and should not be placed in curbside recycling, DPW staff will begin more closely



Styrofoam cannot be recycled.



Never bag recyclables in a plastic bag.

Get Rid of It Right!

Download the new
Zero Waste Cambridge
mobile app

Learn how to properly dispose of hundreds of items

Available on the App Store and Google Play.

THE WORKS **ZERO WASTE**

CambridgeMA.gov/Recycle

The advertisement features a hand holding a smartphone displaying a recycling symbol and a building. It promotes a mobile app for waste disposal and includes logos for 'THE WORKS' and 'ZERO WASTE'.

monitoring curbside recycling carts. If they find contamination, they'll leave a note on your recycling cart about what was incorrect and follow up with an informational postcard.

To assist with disposing of waste properly, the Department of Public Works (DPW) launched the Zero Waste Cambridge app. The web and mobile app includes a search feature to look up how to properly dispose of thousands of items. For more information, visit CambridgeMA.Gov/Recycle.

Register for City Alerts & Notifications



Visit CambridgeMA.Gov/Subscribe – Your One-Stop Shop

Has the City declared a snow emergency parking ban? What day is my trash, recycling, and compost pick up? How can I receive updates on a construction project in my neighborhood, or get notified about crimes in my area?

Here is a quick primer on some of the most popular services we offer:

Emergency Alerts

CodeRED is an emergency notification system that allows the City to send emergency

A simple subscriptions page that allows you to find and register for the various alerts and updates that we provide the public; all in one place.



Life moves quickly in Cambridge and it can be hard to keep up with information that is important to you and your family. With over 30 City departments distributing information about programs and services, it can be overwhelming – and at times confusing – knowing where to find the alerts and updates you need.

Well, we are hoping to make it easier for residents to receive the information that is important to them by creating a simple subscriptions page that allows users to find and register for the various alerts and updates that we provide the public; all in one place. Check out what's available now by visiting www.CambridgeMA.gov/Subscribe.

notifications to subscribers via email, text, and phone calls. This service will be used in the event of emergencies affecting the City, such as snow emergencies, evacuations, large-scale water outages, or other significant service disruptions.

Weekly Updates, Construction Updates, and Project Updates

The City Manager's Office sends out an email newsletter, *Cityview Weekly*, that summarizes key City news and happenings, upcoming events and meetings, job opportunities with the City, and other important community information. In addition to this general weekly newsletter, residents can also register to receive emails on specific programs and constructions projects.

Crime and General Public Safety Notifications

Citizen Observer is a service used by the Cambridge Police Department to send citywide e-mail and text alerts about crime as well as neighborhood specific notifications.

City Service Reminders

Residents can choose to receive notifications on a variety of City services to help them remember regular service days and to know when there is a change in schedule due to a holiday or a weather-related event. Using the ZeroWaste Cambridge app you can receive email, text, or push notifications to your phone for curbside pickup of trash, recycling, and compost, as well as reminders about the street cleaning schedule in your area.

CambridgeMA.Gov/Subscribe

Request City Services & Plan Ahead with Smart911



COMMONWEALTH CONNECT

Your Connection for Commonly Requested City Services

- Need to report a pothole?
- Icy or unshoveled sidewalk?
- Did we miss your trash pickup?

Quickly and easily report issues to the correct City department directly from your phone or computer.



Try it out today

CambridgeMA.GOV/CommonwealthConnect

Smart911 - Plan Ahead for Any Emergency

With Smart911, anytime you make an emergency call from a phone registered with your Safety Profile, the system recognizes your phone number and automatically displays your profile on the screen of the call taker. This free, private, and secure system enables you to provide additional details that 9-1-1 call takers may need in order to better assist you during an emergency.



At Work in Cambridge



Building the Cambridge Subway

In early spring 1909, the Boston Elevated Railway Company began construction of a subway from the Longfellow Bridge to Harvard Square. (Now known as the MBTA Red Line, the route was planned as an elevated line.) Company photographers meticulously documented every aspect of the job. Along this section of Mass. Ave., workers excavated and shored up the tunnel, then immediately covered it with a wooden platform on which the roadbed was relaid, allowing vehicle and pedestrian traffic to flow smoothly. This view, taken on June 2, 1910, looks west along Massachusetts Avenue from Douglass Street, at right, and shows the work in full swing. A tired worker naps in the foreground.

The Mass. Ave. photo from July 12, 1910, shows the wooden framing being built atop the tunnel. The buildings in the background, with the light-colored awnings, are at the corner of Prospect Street; today, Starbucks is beneath the farthest awning. The first trains began operating in January 1912; regular service commenced on March 23, 1912.

Photos: Boston Elevated Railway Company Collection



Cambridge Fire Department in 1880

Cambridge Fire's Chemical Company No. 1 is pictured in front of their fire house at 5 Western Ave., in Central Square circa 1880. A similar unit ran out the Lexington Avenue fire house. These units were state-of-the-art in the late 19th and early 20th century. At a fire, two chemicals on board the fire apparatus (sulphuric acid and sodium bicarbonate) would be mixed causing a reaction to rapidly propel water from the on-board water tank through the hose to extinguish the fire. This apparatus was used for quick, initial fire attack. Chemical Company No. 1 was disbanded in 1928 as the function of the chemical unit was absorbed by traditional engine companies. Three horses were used to pull this heavy rig through the city streets. Also note the fire dog sitting next to the driver. The five firefighters, the dog, and the horses were all part of the company in 1880.



Haiss Snow Loader

Cambridge owned three Haiss Snow Loaders, “designed for 24-hour operations in very cold weather. ... Each snow loader does the work of 80 men and loads 15 yards a minute.” This advertisement appeared in the February 1948 issue of *The American City* and shows the machine at work near 24 Brattle St. *Cambridge Ephemera Collection*



Electrical Workers

This undated photograph catches men hard at work repairing a generator inside the Cambridge Gas + Electric Company building at 867 Memorial Drive. *Atlantic Photo Service for Cambridge Electric Co.*



Street Cleaning

In 1904, the City boasted that the extension of “smooth pavements in our thoroughfares makes it

necessary that special attention should be given to those particular streets.” **What was the innovative solution at the time?** A patrol cart force in charge of street sweeping. “Twelve carts were purchased, with six cans to each cart. These cans are distributed at intervals along the street and as fast as they are filled are set upon the curbstone and an empty one put upon the cart in its place.” The full cans were then emptied into the dump cart, “which makes two or three daily trips to each of the sections.”



Making Books at the Riverside Press

The Riverside Press, founded by Henry O. Houghton, occupied a complex of buildings in lower Cambridgeport (now the site of Riverside Press Park). In 1910 the company built new pressrooms filled with natural light from large street-level windows and angled skylights in a sawtooth roof. Here, women feed blank sheets of paper into electric cylinder presses; the rectangular control boxes allow each woman to regulate the operation of her own press. *S.R. Weinberg Riverside Press Collection*



Banking in the 1930's

Inside the Cambridgeport Savings Bank at 689 Massachusetts Avenue a stylish female customer (ca. 1930s) waits while the respectable male teller processes her deposit. *Cambridge Savings Bank Collection*



RANGE OF PROGRAMS & SERVICES

Cambridge is committed to being a welcoming and inclusive community, and connecting individuals with the services they need.

“The City of Cambridge provides a wide range of programs and services for adults and families that address adult education, college completion, employment opportunities, homelessness, recreation, and seniors.”

Connecting the Community to City Resources



Keeping seniors moving is a priority.

Cambridge is committed to being a welcoming and inclusive community, and connecting individuals with the services they need. Through its Department of Human Service Programs, (DHSP), the City provides a variety of programs and services for adult education, college completion, employment opportunities, recreation, and seniors. Additionally, the Commission for Persons with Disabilities works to reduce and eliminate barriers that people with disabilities experience in our community and promote equal opportunity for all.

Adult Education, College Transition Support, and Employment Opportunities.

It's never too late to learn. The **Cambridge Community Learning Center (CLC)** offers free English language, basic reading, writing, and math classes; preparation for High School Equivalency examinations; preparation for college; and programs to train as a Certified Nurse Assistant or Computer User Support Specialist. The CLC also offers preparation for the U.S. citizenship test, free educational and career counseling, tutoring, and basic computer instruction. Additionally, CLC and Cambridge Rindge & Latin School students can receive individualized coaching through the **College Success Initiative** to make it easier to navigate the challenges of the transition to post-secondary education.

The Office of Workforce Development offers services for residents looking for employment. The Cambridge Employment Program (CEP) provides free, individualized career counseling, assisting clients in developing

resumés, cover letters, and practicing interview skills. The highly successful **Cambridge Works** program, which serves Cambridge residents (18-35), provides a temporary job with the City, and/or other partner employers, while also offering intensive case management, soft skills development, and job search assistance to help participants secure an unsubsidized job upon program completion. In September 2018, DHSP launched **Next Up**, a program for young people (18-24) who graduated high school but are not enrolled in college or a training program. The program provides a 3-month paid internship with the City and offers participants hands-on opportunities for exploring different careers.

Keeping Seniors Moving. Cambridge senior citizens can stay active and social through an array of programs offered at the City's two senior centers. The CityWide Senior Center, located in Central Square, serves as a "one stop" multi-service center for seniors living in Cambridge and the surrounding area. **The Council on Aging** works to promote and safeguard the health and independence of Cambridge seniors over 60, and provides meaningful social and recreational activities. Keeping seniors healthy and moving is a priority because strength (or resistance) training is critical to preserving the ability to perform the most ordinary activities of daily living - and to maintaining an active and independent lifestyle. Programming at the senior centers includes: Healthy Cooking Classes, Salsa and other dancing classes, yoga, and strength-building exercise classes.



Cambridge Warriors Basketball Team

The Recreation Department offers a wealth of quality, affordable, and accessible opportunities for Cambridge residents of all ages. The War Memorial Athletic Complex, located at Cambridge Rindge and Latin School, provides year-round swimming and recreational opportunities at affordable rates. Cambridge offers year-round youth and adult athletic programs in fun, safe environments. Through The Cambridge Program, individuals with special needs participate in Saturday and evening programs, and sometimes compete at state and national levels through Special Olympics in Weight Lifting, Basketball, Volleyball, Tennis, and Swimming. This year, the Cambridge Warriors Basketball Team won the Massachusetts State Championship.

For more information, visit **CambridgeMA.Gov/DHSP**.



ENGAGING CHILDREN, YOUTH, FAMILIES

DHSP provides a wide range of programs and services.

“City and community agencies are deepening their program quality, engaging more with families and connecting them with the services and resources they need.”

Explore & Engage

Below is only a sampling of the many resources that are offered to support families and contribute to positive child and youth development.



Peabody Afterschool Computer Class

Through its Department of Human Service Programs (DHSP), Cambridge provides a wide range of programs and services that engage children, youth, and families. Below is only a sampling of the many resources that are offered to support families and contribute to positive child and youth development.

Equal Access to Cambridge Resources.

The City of Cambridge is committed to ensuring that all of its families have the same level of opportunity to access resources and programs. With support from the Agenda for Children's Out of School Time Initiative, City and community agencies are deepening their program quality, engaging more with families and connecting them

The City of Cambridge is committed to ensuring that all of its families have the same level of opportunity to access resources and programs.

with the services and resources they need. The innovative and successful 16-week Baby U parenting support program (for parents with children pre-natal to age 3) provides ongoing workshops, playgroups, and home visits. The Center for Families offers Cambridge families with children birth-8 parenting education, support, and a variety of weekly programs. The center has staff that speak 13 different languages.

Preschools Build Readiness. Seven of Cambridge's preschools classrooms were among a small number of pre-schools statewide to be awarded the Commonwealth's highest quality rating by the Department of Early Education and Care. All classrooms are equipped with activity areas where children explore and engage in developmentally appropriate play and activities that build social-emotional competence and other important school readiness skills.

Inclusion Initiative. The inclusion of children with disabilities is a priority for the City. We welcome individuals with disabilities who meet the basic eligibility requirements of the out-of-school time programs. Staff receive specialized training in how

best to structure their programs to be inclusive in specific methods such as: Positive Behavior Support, De-escalation and Building Inclusive Environments.

After-school Focus on Social/Emotional Learning. The after-school programs are designed to build children's social/emotional skills and enhance their school-day learning. In Childcare and King Open Extended Day classrooms,

children engage in developmentally appropriate project-based learning curriculum, both individually and in groups. Community Schools provide a network of neighborhood-based services offering educational, cultural, social, and recreational opportunities for all age groups. Staff work with residents and local institutions to provide services and activities that enhance health, learning and creative expression, and also foster a sense of community.

Synergistic STEAM Initiative. Since its launch in 2016, the Science, Technology, Engineering, Arts, and Math (STEAM) Initiative has worked with community and City program providers, school leaders, and higher education institutions to



STEAM in the Community Event



Mayor's Summer Youth Employment Program (MSYEP)
Staff get ready to welcome teen employees.

strengthen and expand STEAM learning experiences and engage families in neighborhood events that foster STEAM literacy and connect families to programs and opportunities. In the coming year, we will blend the strategic goals of the STEAM Initiative with the

powerful vision of the Cambridge Public Library to firmly position City libraries as neighborhood hubs for STEAM literacy and practice.

Cambridge Youth Programs offer diverse, high quality programs that promote leadership and youth development through enrichment activities, unique experiences, and opportunities to develop

relationships with adults and peers. These programs enable Cambridge youth to thrive and feel a sense of belonging, resulting in young adults who are ready for future employment, higher education, citizenship, and adult life. Five Cambridge Youth Centers offer year-round activities

for over 1,000 Cambridge youth. The citywide Middle School Activities Club provides unique opportunities for Cambridge youth in grades 6-8 to develop socially in a structured way.

Youth Employment. The Mayor's Summer Youth Employment Program often serves as a young person's first job experience and exposure to the world of work. The program serves Cambridge youth ages 14 up to the summer after graduating high school. Teens are placed in public sector and non-profit jobs throughout the city for six weeks during the summer and work 20 hours a week. Through the Neighborhood Service Project, Cambridge youth ages 14-15 are introduced to the workforce through participation in projects that positively impact their neighborhood.



FIND MORE ■ LEARN MORE ■ DO MORE

Find It Cambridge

A website for those who live, work, and play in Cambridge to easily find activities, services, and resources!



www.finditcambridge.org

You can find...

- Afterschool
- Art classes
- Childcare
- Computer Labs
- Counseling
- Food Pantries
- Immigration Services
- Job Training
- Theatre
- Volunteer Opportunities
- and so much more...

Like and follow Find It Cambridge on Facebook, Twitter, Instagram, and Pinterest.



Find It Here experts are available at these locations to provide you with in person support:

Cambridge Public Schools' Student Registration Center
459 BROADWAY | CALL HECTOR AT 617.652.5232 | INFO@FINDITCAMBRIDGE.ORG

Cambridge Economic Opportunity Committee (CEOC)
11 INMAN STREET | 617.868.2900 | HOURS: MONDAY, 9AM - 8PM, TUESDAY, WEDNESDAY AND THURSDAY, 9AM - 5PM, FRIDAY, 9AM - 1PM

Center for Families
70R RINDGE AVE | 617.349.6385 | HOURS: MONDAY - FRIDAY, 9AM - 5PM
51 INMAN ST | 617.349.6385 | HOURS: MONDAY, 8:30AM - 8PM, TUESDAY - THURSDAY, 8:30AM - 5PM, FRIDAY, 8:30AM - 5PM

Margaret Fuller Neighborhood House
71 CHERRY STREET | 617.547.4680 | HOURS: MONDAY - FRIDAY, 9:30AM - 5PM, SATURDAY: 9AM - 12 NOON

War Memorial Recreation Center

War Memorial Recreation Center located at **1640 Cambridge St.** provides residents access to a state-of-the-art, fully accessible facility that houses:

- ✓ Six-lane lap/round instruction pools
- ✓ Gymnasium
- ✓ Basketball, volleyball, tennis courts
- ✓ Weight room
- ✓ Family/accessible changing space
- ✓ Locker rooms
- ✓ Mirrored multipurpose room
- ✓ Classroom



The center is open to the public on a membership basis. The facilities are also utilized by the Cambridge Program and Cambridge Rindge and Latin Schools.

www.cambridgema.gov/DHSP/Recreation/warmemorial

Visit Our Cambridge Youth Centers

Cambridge has five fully-equipped youth centers that include classroom space, meeting rooms, gyms, kitchens, After-School Preteen/Middle School program, and evening Teen program. Visit a Cambridge Youth Center at one of our five neighborhood locations.

Moses Youth Center

243 Harvard St.
(617) 349-6262



Frisoli Youth Center

61 Willow St.
(617) 349-6312



Gately Youth Center

70R Rindge Ave.
(617) 349-6277



Russell Youth Center

680 Huron Ave.
(617) 349-6314



Moore Youth Center

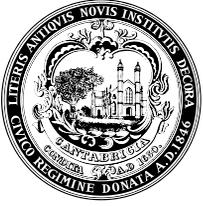
12 Gilmore St.
(617) 349-6273



Middle School Activities Club

City-Wide
(617) 498-1289





A publication of the Office of the City Manager
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139
617-349-4300 • cambridgema.gov

 Cambridgema.Gov  [@CambMA](https://twitter.com/CambMA)

City Manager Louis A. DePasquale
Deputy City Manager Lisa C. Peterson

Cambridge City Council:

Mayor Marc C. McGovern
Vice Mayor Jan Devereux
Councillor Dennis J. Carlone
Councillor Craig A. Kelley
Councillor Alanna M. Mallon
Councillor Sumbul Siddiqui
Councillor E. Denise Simmons
Councillor Timothy J. Toomey, Jr.
Councillor Quinton Y. Zondervan



Public Shredding Day

Saturday, Sept. 29, 9 a.m. – 1 p.m.
Cambridge City Hall, 795 Mass. Ave.

The Cambridge Consumers' Council and U.S. Postal Service will help residents dispose of unwanted records for free. Limit 5 paper boxes per household. First come, first served. Visit CambridgeMA.Gov/consumerscouncil.



Household Hazardous Waste Days

Saturday, Nov. 17, 9 a.m. – 1 p.m.
Volpe Transportation Center, 125 Munroe St.

Public Works holds up to 4 Household Hazardous Waste (HHW) Collection Days per year for Cambridge residents only between March and November. Proof of residency is required. Property managers bringing over 25 pounds/gallons from a Cambridge residential building should contact recycle@cambridgema.gov in advance. Learn more at CambridgeMA.Gov/recycle.